Audi
Truth in Engineering

Audi collection

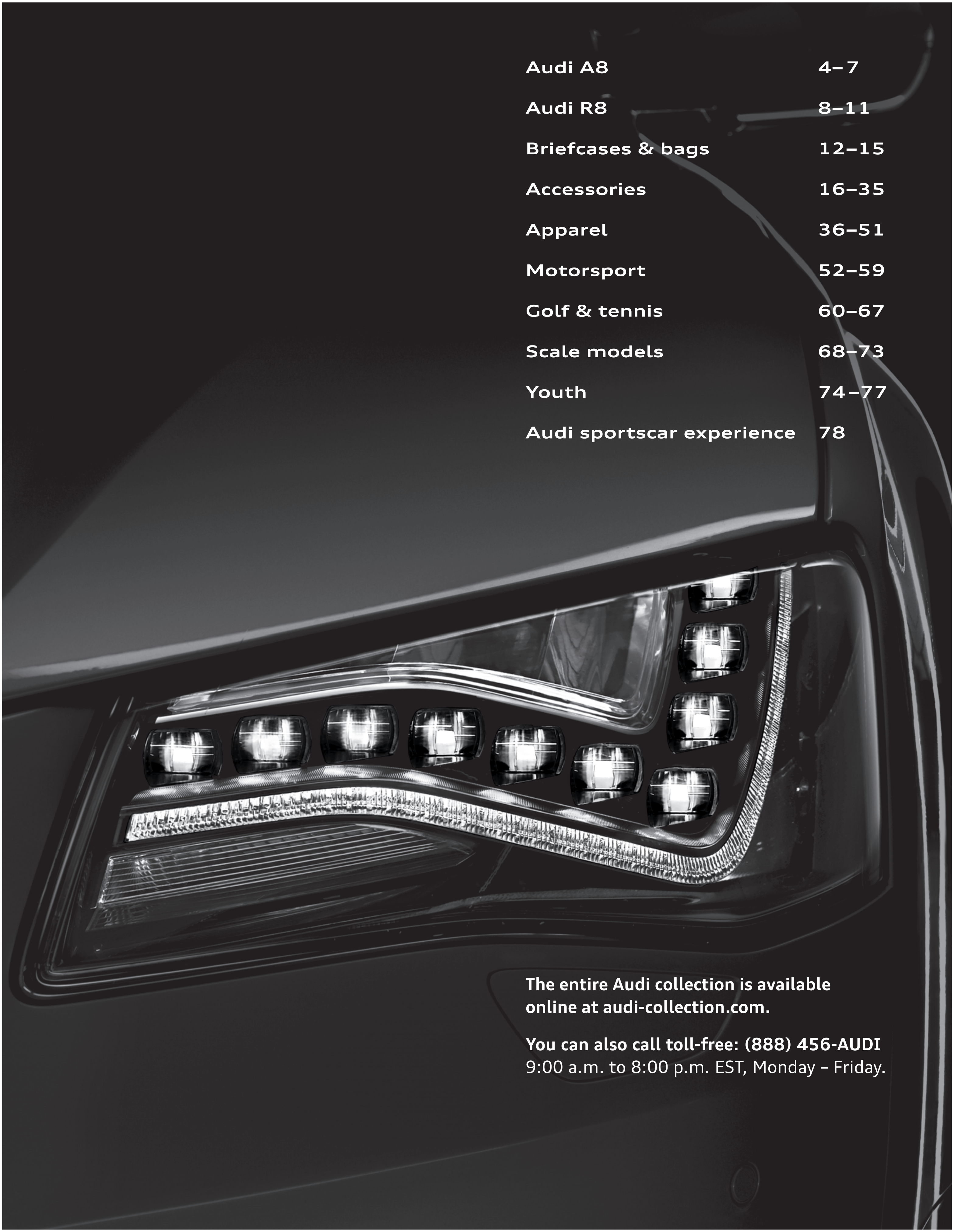
Fall | Winter 2010

Audi collection

The Fall 2010 collection arrives during a time of great momentum for Audi. The 2011 Audi A8 continues to elevate the progressive luxury movement while the highly anticipated A7 unveils an unprecedented intersection of style and performance. And our entire lineup continues to lend forward momentum to the luxury class.

This collection reflects the inspired thinking that fuels our every endeavor. All of our products are of uncompromising quality and exacting craftsmanship. And, like the vehicles with which they share the four rings logo, these are true representations of Truth in Engineering.

Progress is our passion. And we are delighted to offer it to you in so many extraordinary forms.



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The entire Audi collection is available online at audi-collection.com.

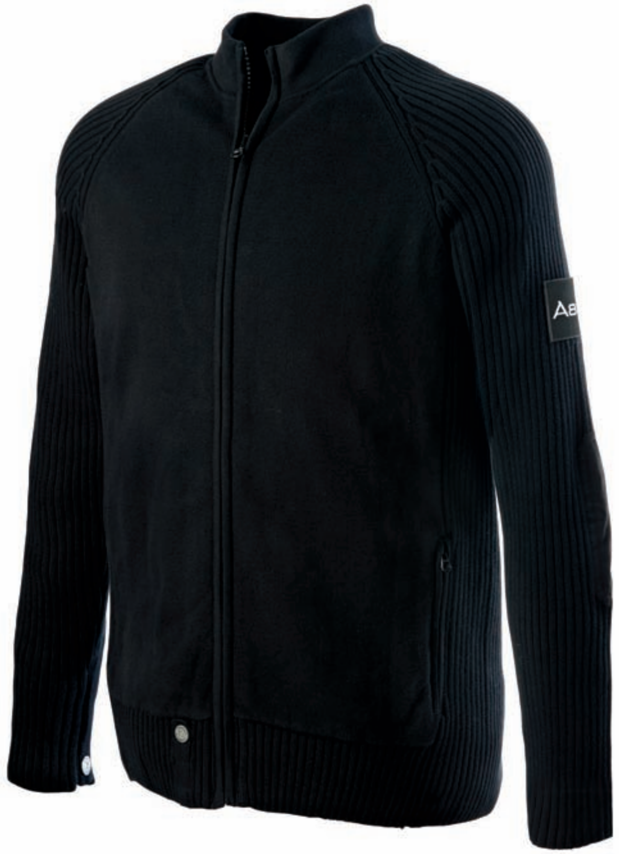
You can also call toll-free: (888) 456-AUDI
9:00 a.m. to 8:00 p.m. EST, Monday – Friday.

Audi A8

IN RZ 801
IN RZ 802

Luxury has progressed. The introduction of the new 2011 A8 is one of the most anticipated events in Audi history. Our redesigned and re-engineered flagship sedan is the very epitome of remarkable performance and refined style. This exceptional vehicle is taking the luxury driving experience to new heights.

The next-generation A8 embodies peerless design and progressive sophistication—traits found in each of the items that bear its name, as seen in the following pages.



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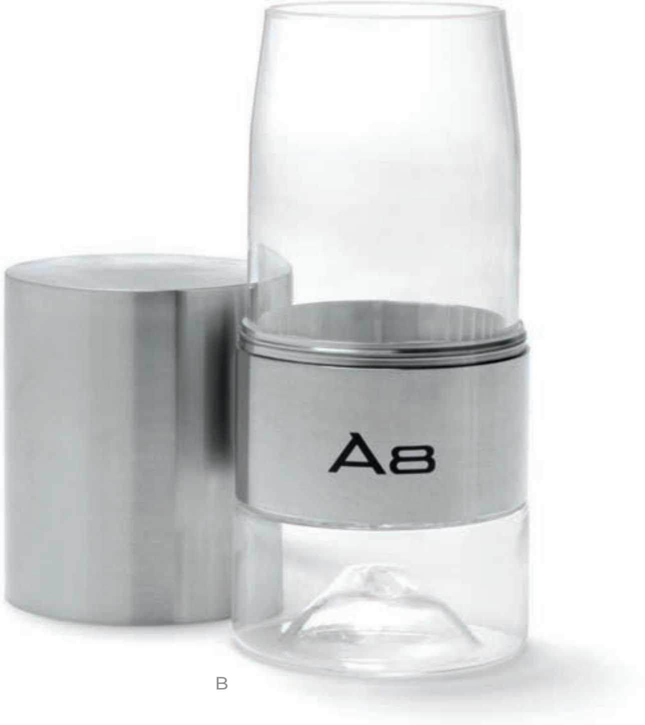


B

A. A8 full zip sweater

This stylish and versatile sweater can be dressed up or down. Features a stand-up collar, raglan sleeves, double welt zippered front pockets and elbow patches. 100% cotton knit. A8 patch on sleeve, Audi rings logo on back yoke. Black.

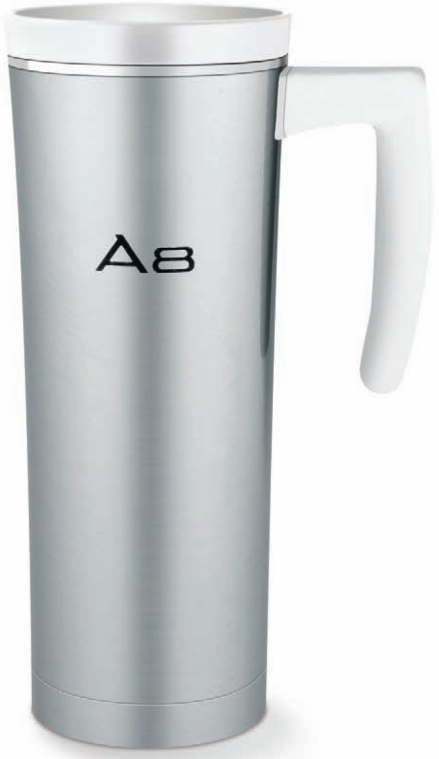
Sizes: S – XXL

AWM708 | $89.00

B. A8 glass and stainless steel water bottle

This distinctive water bottle reflects the elegance of the A8 itself. Designed with maximum durability and an airtight seal, this wide-mouth 16.9 oz. glass has a protective stainless steel cover. A smart, eco-friendly alternative to aluminum or stainless steel bottles as it is reusable, recyclable, dishwasher safe and 100% plastic free. Laser engraved A8 logo.

AHD788 | $39.00



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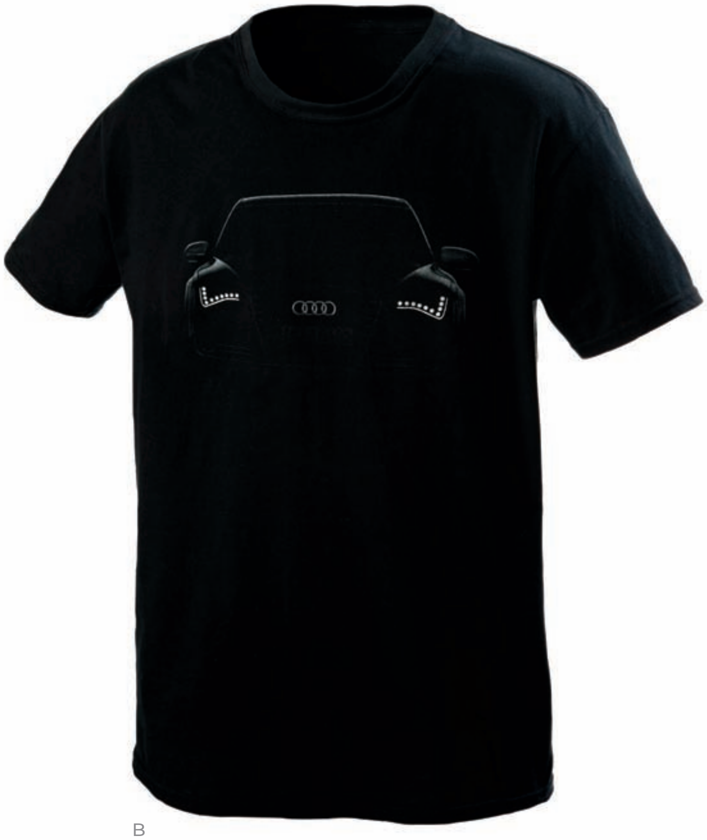


B

A. A8 executive travel mug

This 16 oz. stainless steel mug offers unmistakable style and functionality. You can drink from anywhere around the rim. Features double wall insulation, leak-proof lid. A8 logo.

AHD718 | $35.00

B. A8 t-shirt

4.5 oz., 100% preshrunk ringspun cotton jersey. Seamless double-needle stitched collar. Taped neck and shoulders. Double-needle stitching on sleeves and bottom hem. ¾" rib knit collar. Audi A8 design. Black.

Sizes: S – XXL

AWM728 | $22.00

A

A. A8 mouse pad

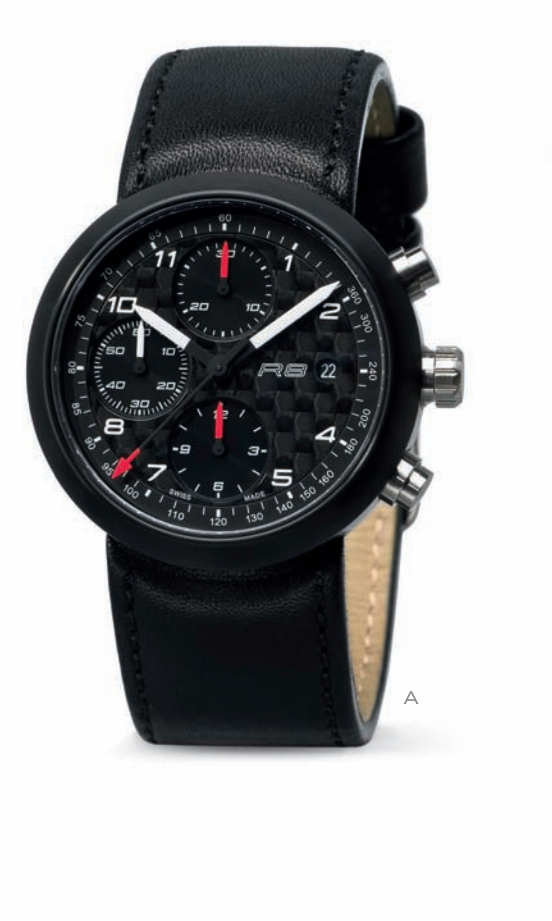
A durable, hard-surface mouse pad with a vivid full-color A8 image.
High-quality rubber bottom to ensure mouse pad won't slip.

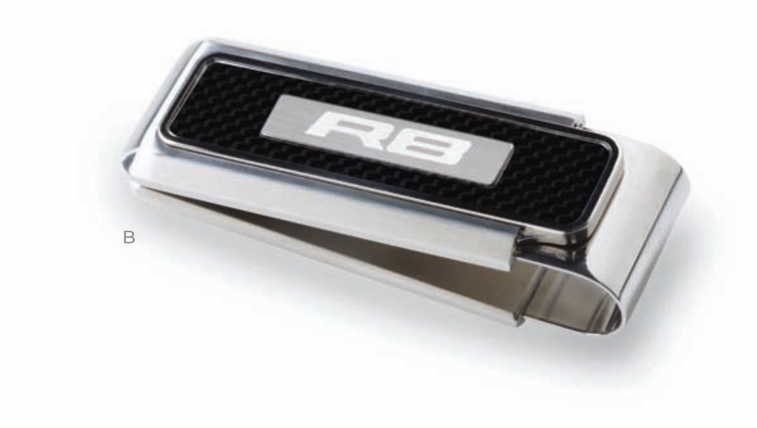
AHH708 | $15.00

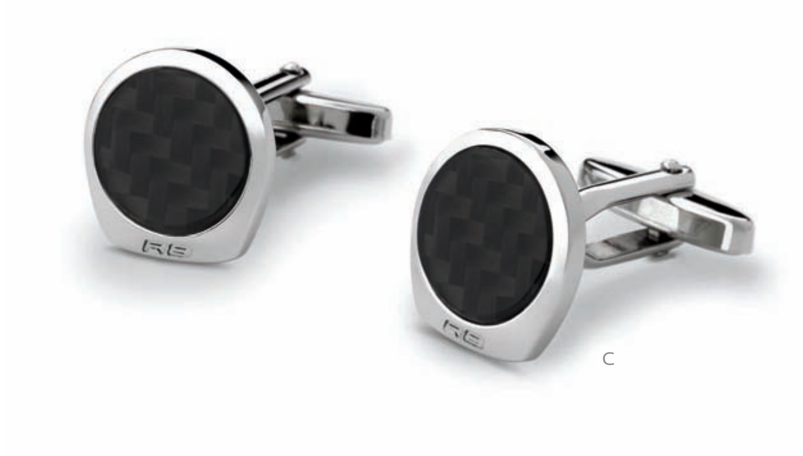
Audi R8

The R8 always makes a powerful impression, and does so while taking full advantage of its 420 horsepower. A similar reaction is elicited even on those rare occasions when this incomparable sportscar is at a full stop. It is an undeniable masterpiece of design and engineering prowess.

We're sure that owners and performance aficionados will recognize the characteristics that set the R8 apart in these refined items that share its name.







A. R8 chronograph

Manufactured by Swiss watchmaker Valjoux, this extraordinary timepiece features a carbon fiber dial fashioned to resemble the R8 speedometer. Blackened stainless steel casing and non-reflective convex sapphire crystal glass that is vacuum and water resistant up to 328 feet. No wonder time flies.

AHP118 | $2,199.00

B. R8 money clip

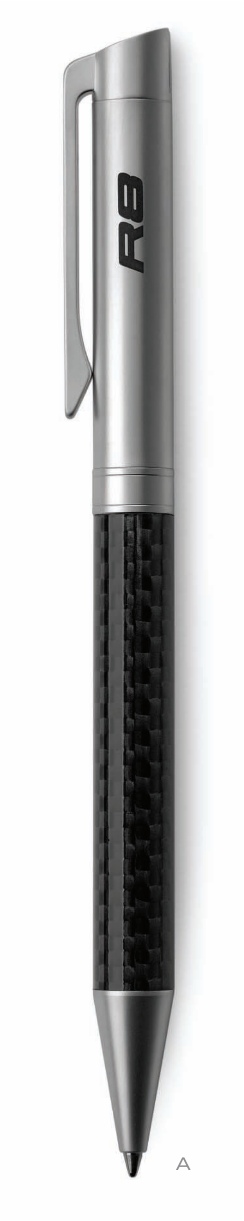
Expertly crafted like the model for which it is named. The spring-tension functionality and unique design of this clip allow you to hold cash and credit cards more securely and with less bulk. R8 logo. Stainless steel with black carbon fiber.

AHP692 | $159.00

C. R8 cuff links

These cuff links highlight your performance-oriented and dynamic character. Crafted from real carbon fiber and adorned with high-gloss stainless steel. Debossed R8 logo and high-grade fasteners with tilt mechanism.

AHJ108 | $169.00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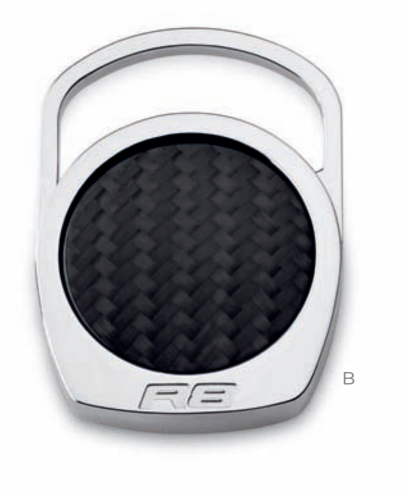
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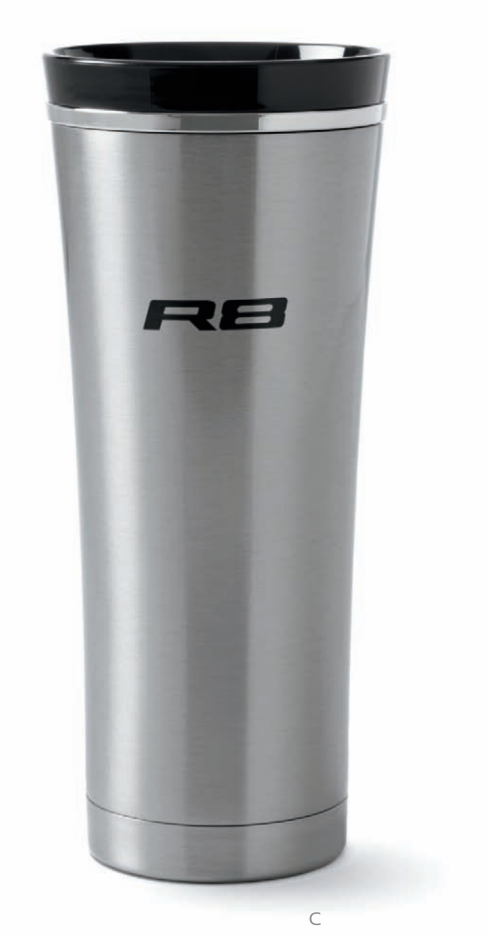
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A. R8 pen

Twist ballpoint pen with large-capacity blue refill. Chrome-plated matte body, carbon coated with a laser-engraved R8 logo.

AHW108 | $25.00

B. R8 key ring

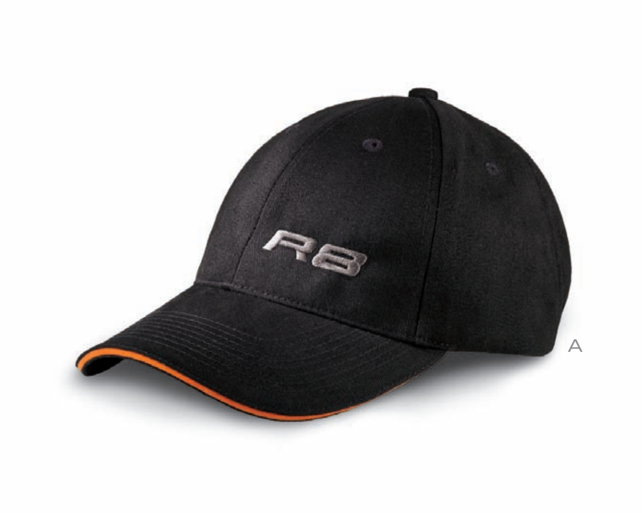
Crafted from high-gloss stainless steel with real carbon fiber inlay and embossed R8 logo. Turn-and-pull mechanism to fasten keys.

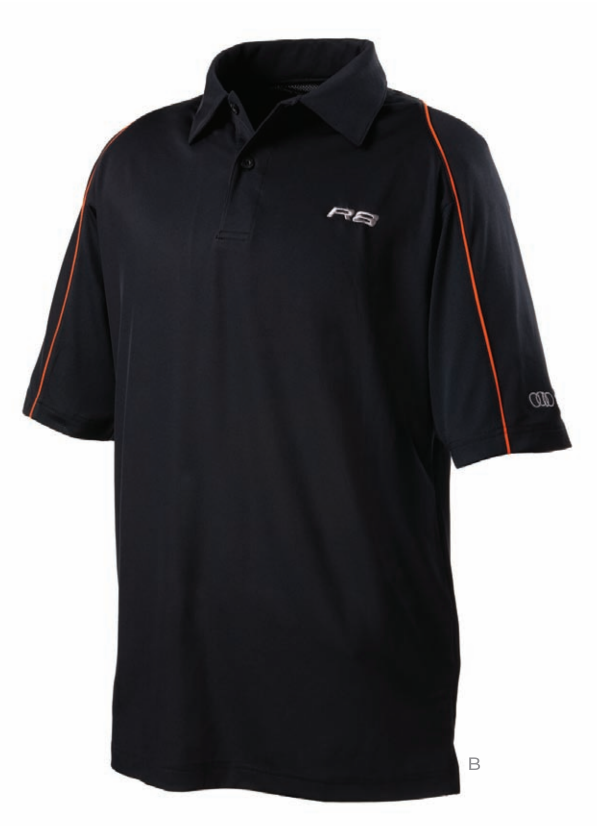
AHK108 | $145.00

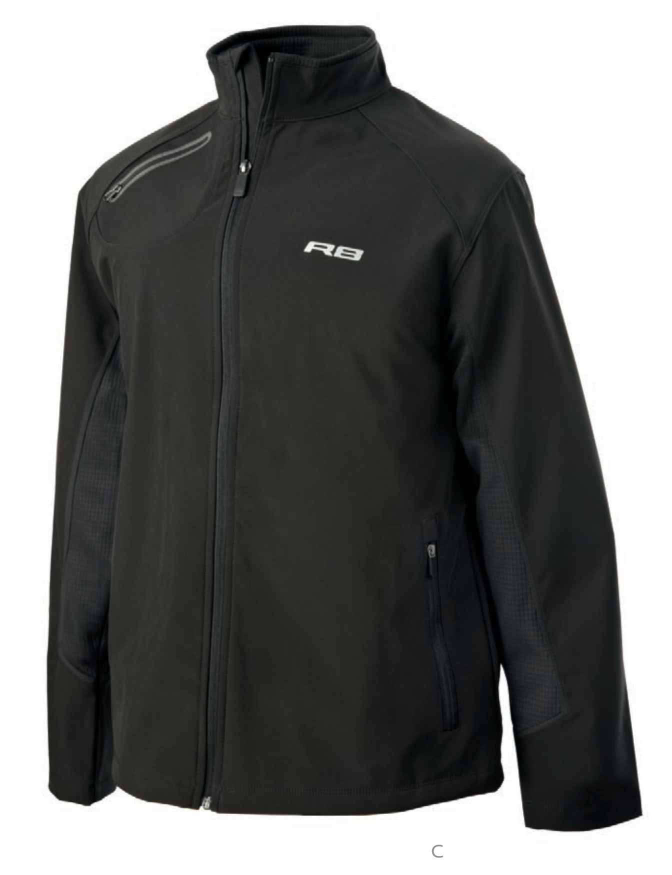
C. R8 insulated travel tumbler

Enjoy your favorite hot or cold beverage on the go. Features vacuum insulation technology for maximum temperature retention. The leak-proof lid with one-hand push button operation is made with BPA-free co-polyester to resist stains and provide durability. A built-in tea hook makes it easy to hold tea bags or most loose-leaf tea. R8 logo, 16 oz. Stainless steel.

AHD778 | $35.00







A. R8 cap

Semi-low fit, heavyweight brushed-cotton twill with contrasting sandwich peak. R8 logo. Audi rings logo on back of cap.
Black with orange. Imported.

AWC108 | $24.00

B. R8 polo

The logo on the front makes clear your affinity for the R8. Like that exceptional model, this polo is built for performance, with Dry-Excel Fresh Stretch Pique fabric that stretches for non-restricted movement and offers wicking and anti-microbial capabilities. Two-button placket. Split side welts. Audi rings logo on left sleeve. Black with orange. Imported.

Sizes: S – XXL
AWM608 | $65.00

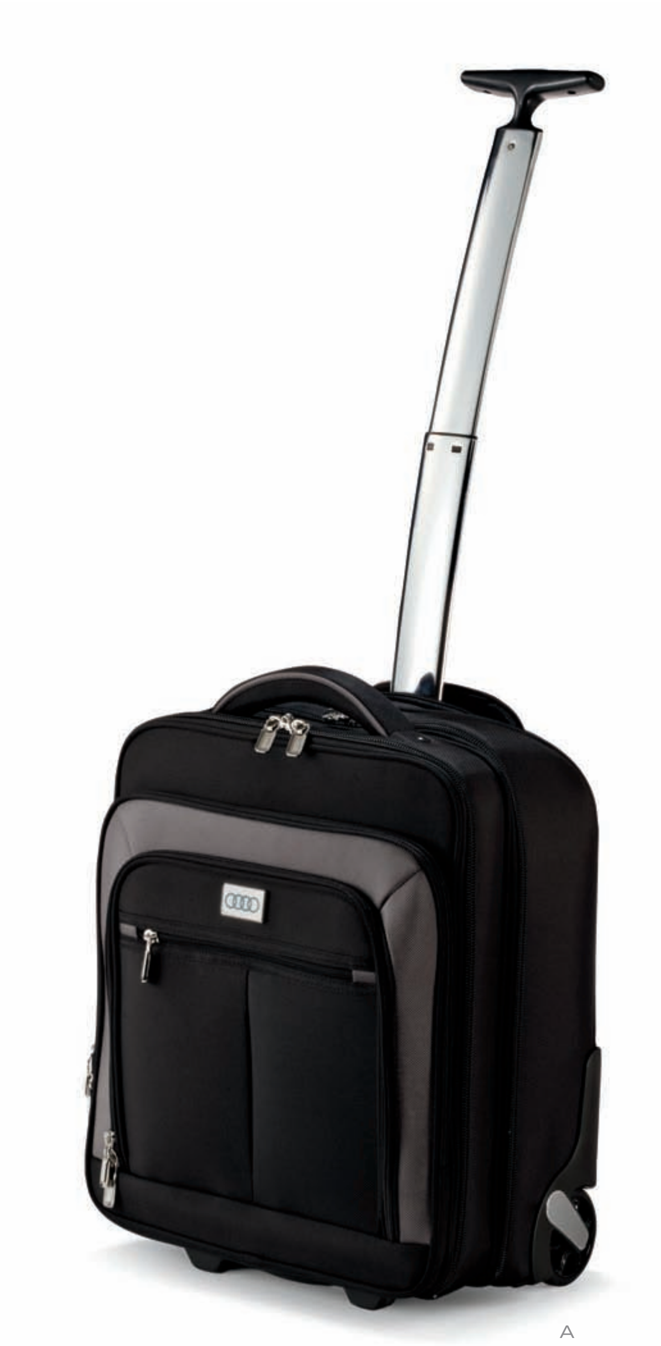
C. R8 soft shell jacket

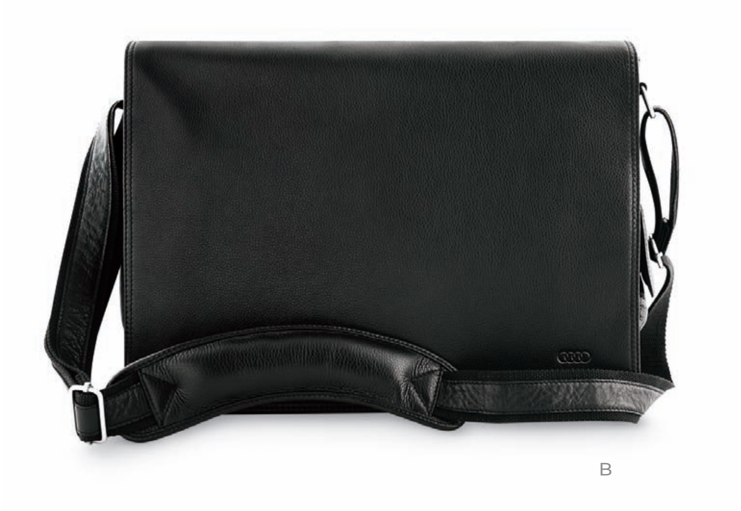
This jacket makes it easy to look stylish while also protecting against the elements. Its sleek design is built around bonded three-layer performance soft shell waterproof fabric. Ease of motion is afforded by way of hybrid 100% polyester stretchable back and underarm contrast panels. Lower front pockets with secure zipper closures. Laser-cut welded shoulder pocket for audio device features inside pocket port and cord holder. 96% polyester. 4% spandex. Reflective R8 logo on front, Audi rings logo on back yoke. Black. Imported.

Sizes: S – XXL
AWM718 | $89.00

Briefcases & bags

Impressive style and functional versatility are in abundance with this superb collection. From briefcases and luggage to portfolios and backpacks, our durable and elegant bags offer the right choice no matter your destination. Only premium materials are used for the attractive exteriors and versatile interiors. All of which are manufactured to the high standards Audi owners have come to expect.





A. Wheeled carry-on with laptop sleeve

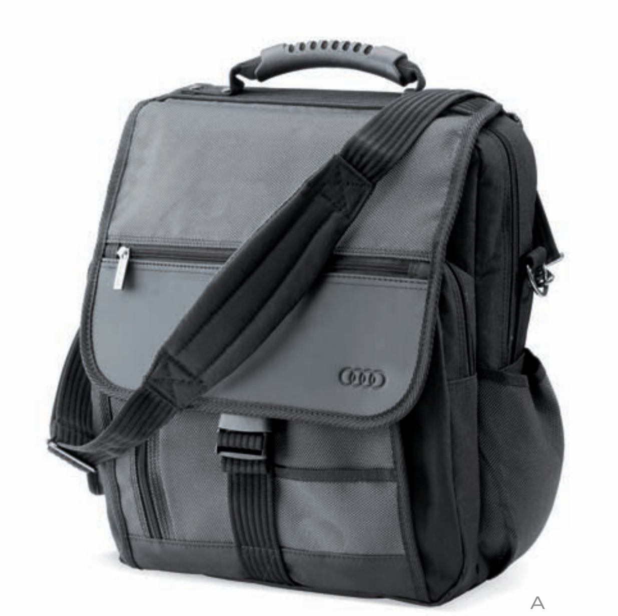
Ideal for the professional on the move, this travel-friendly bag features a telescopic pull bar and premium inline skate wheels with sturdy base and stand. Includes a compartment with padded laptop pouch to hold a standard 17" laptop, accordion file divider for documents and deluxe front organizer. Also includes a second compartment for clothes and a rear hide-away zippered pocket for pull bar and built-in ID. Constructed with durable 1680D polyester. Laser engraved Audi rings logo. Black with gray.
Dimensions: 15" w x 21" h x 10" d

AHB720 | $149.00

B. Leather computer/sling bag

Finally, a computer bag as functional as your laptop. The spacious main compartment features a padded computer sleeve with multiple pockets. Beneath the magnetic flap: dual open pockets for accessories. An open pocket on the back; a hidden mesh pocket on the side. Also includes a phone pocket and a highly durable shoulder strap that can be adjusted for comfort. Supple leather construction. Fits a standard 15" laptop. Audi rings logo. Black.
Dimensions: 15" w x 11.5" h x 4.5" d

AHB310 | $145.00



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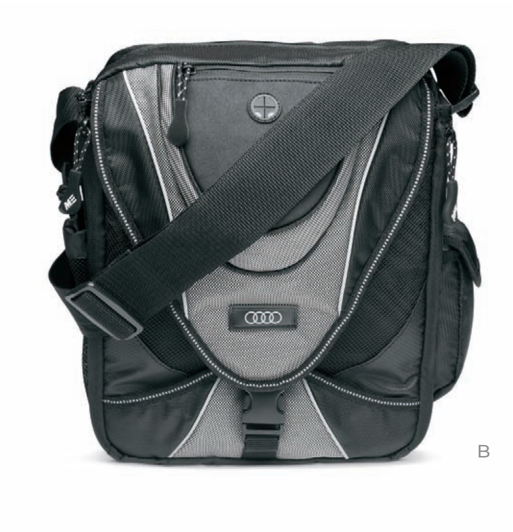

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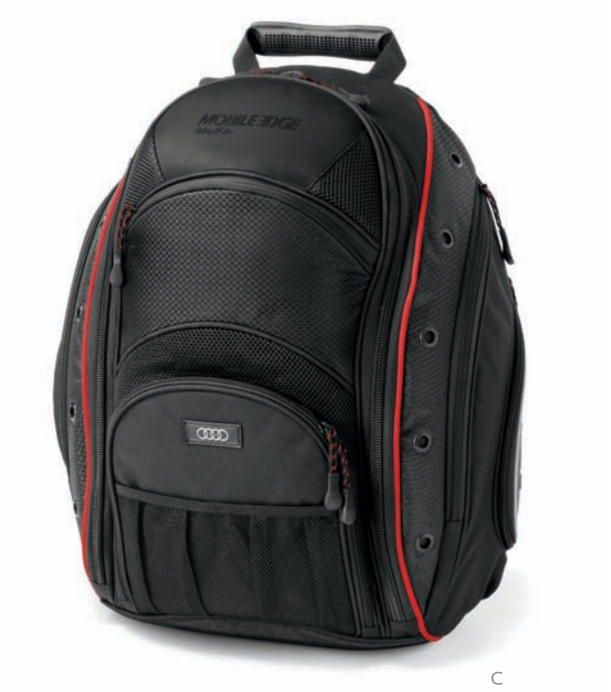


C

A. Convertible computer backpack

Versatility and organization are key for convenient travel. Now travel in style with this computer backpack. Rubber handle, detachable shoulder strap and hidden backpack straps are easily accessible and allow this bag to be carried three different ways: in hand, over the shoulder or as a backpack. Zipped main compartment includes two additional zipped pockets, an open pocket, pen holder and foam-padded computer sleeve. Audi rings logo on outside flap. Black with gray.
Dimensions: 13" w x 15" h x 6" d

AHB543 | $45.00

B. Mini messenger bag

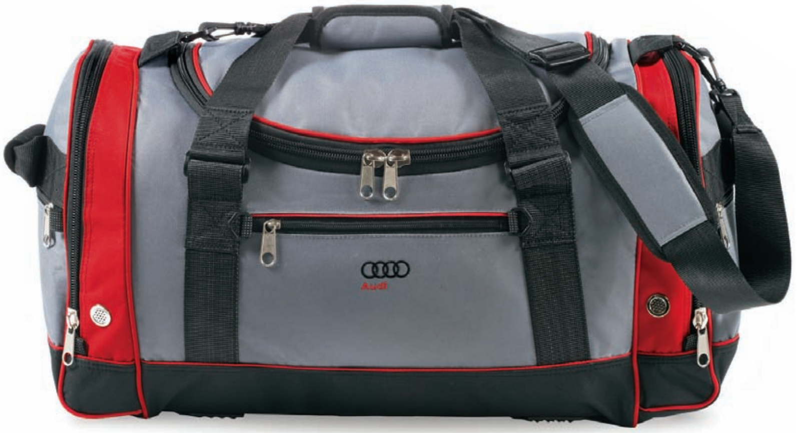
This ultra-durable carrier is made to hold laptop computers up to 14.1" and is also suitable for portable DVD players, digital cameras and camcorders. Features media player pouch with earbud pass-through port. Audi rings logo. Black nylon with gray rubber.
Dimensions: 12" w x 13" h x 5" d

AHB402 | $59.00

C. Velocity laptop backpack

Created to provide secure protection for laptops up to 17". Features a dedicated padded computer compartment, cool-mesh shoulder straps and padded back panel, 16 accessory pockets for personal items, easy-access exterior phone pockets, zippered water-bottle holder and a custom workstation for media cards, flash drives, business cards and media players. Rubber patch with Audi rings logo. Black with red trim.
Dimensions: 10" w x 17" h x 18" d

AHB707 | $99.00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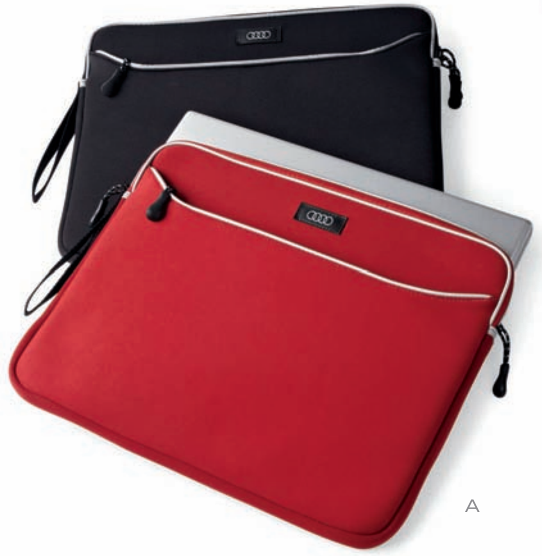
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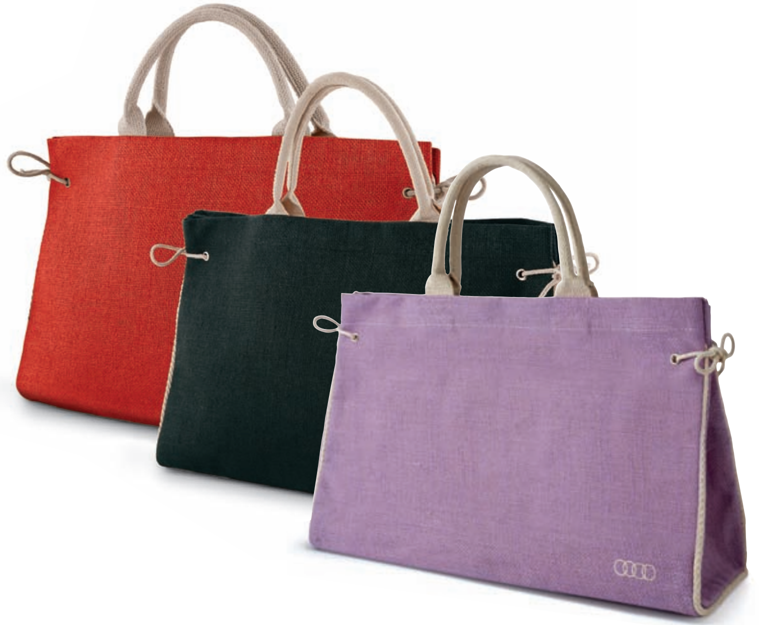
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A. Audi neoprene laptop sleeve

Small enough to fit inside your regular carrying case—but tough enough to use on its own—this soft, durable and water-resistant neoprene sleeve protects and cushions your laptop. Stylish design combines form and function to create a unique laptop carrying solution. Heavy-duty nylon strap. Full-size external pocket for AC adapter, files, CDs and other accessories. Rubber patch with Audi rings logo. Available in black or red.
Dimensions: 15.5" w x 12.5" h x 1" d

AHB715 | $39.00

B. Duffle bag

Perfect for a trip to the gym or a weekend getaway, this versatile duffle is constructed of durable 600-denier polyester. It features a D-shaped zippered entry for easy access, a lined pouch for shoes and laundry plus an organizational pocket for pens and more. Reinforced bottom with five durable plastic feet. Audi logo. Red with dark gray.
Dimensions: 13" w x 24" l x 11.5" h

AHB679 | $42.00

C. Jute tote

Made from 100% jute—a natural fiber and renewable resource—this tote is a handy companion for the market, beach or even around the house. Features a hard bottom, cotton web handle and zipper pocket. Audi rings logo. Available in red, black or lilac.
Dimensions: 18" w x 11.5" h x 6" d

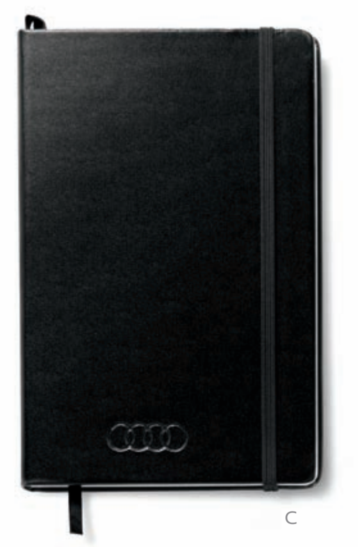
AHB349 | $25.00

Accessories

We are constantly taking the principles of design in new and unexpected directions. These distinctive and high-quality accessories are further proof of our progressive thinking.

Precision timepieces. Smart electronics. There are even products created exclusively for the four-legged members of your home. In keeping with our commitment to environmental responsibility, selected items are earth friendly.

B



C

A

D

A. Leather padfolio

Protect your important notes with this genuine leather writing-pad holder. Includes two pockets for valuable documents, a business card pocket, pen slot and writing pad. Debossed with Audi rings logo. Black.
Dimensions: 9.5" w x 12.5" h x .75" d

AHH530 | $99.00

B. Leather business-card case

This business-card case holds up to 50 business cards and includes an additional pocket for your credit cards or license. Debossed with Audi rings logo. Black.
Dimensions: 2.75" w x 4.125" h x 0.5" d

AHH525 | $35.00

C. Journal

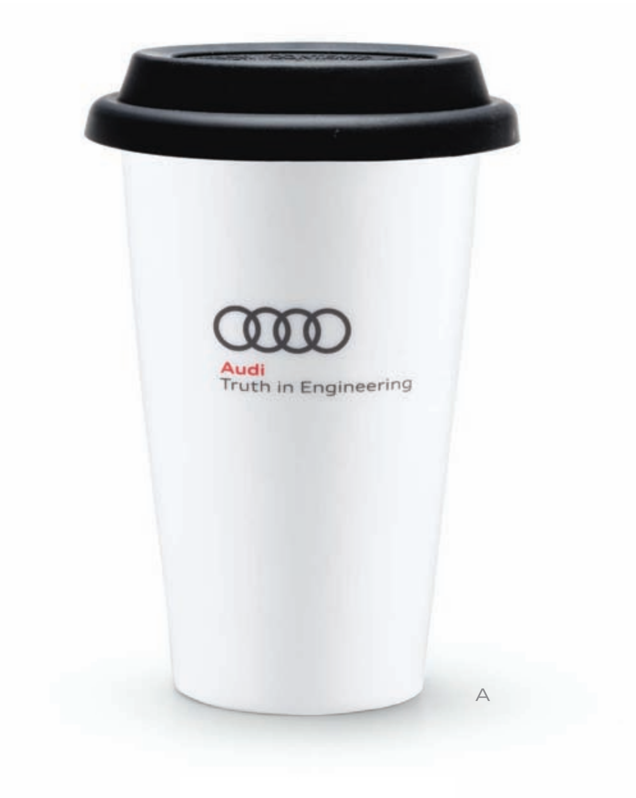
Jot down your musings or keep a record of your favorite road trips. Hardcover journal with 96 ivory-lined sheets, interior gusseted pocket on back inside cover and matching elastic closure and ribbon bookmark. Debossed Audi rings logo. Black.
Dimensions: 5.5" w x 8 .25" h x 0.5" d

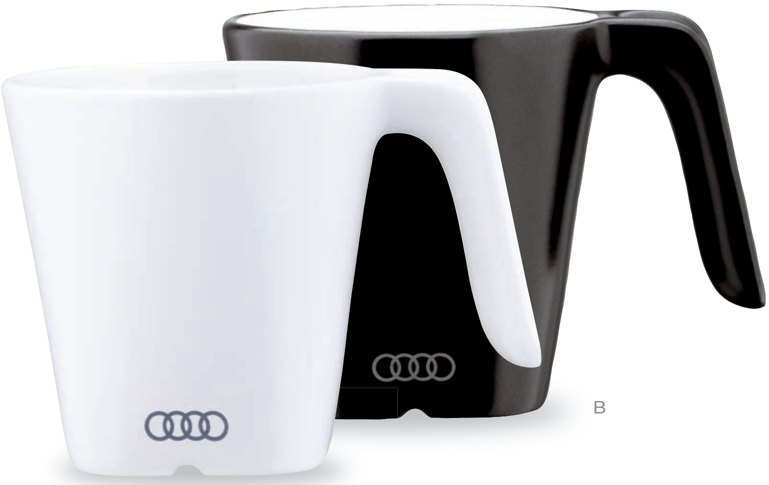
AHP775 | $25.00

D. Pocket Journal

A portable companion that fits perfectly in the breast pocket of a suit jacket. Hardcover journal with 96 ivory-lined sheets, interior gusseted pocket on back inside cover and matching elastic closure and ribbon bookmark. Debossed Audi rings logo. Black.
Dimensions: 3.75" w x 5.625" h x 0.5" d

AHP774 | $19.00





A. Ceramic cup with silicone lid

An imaginative and earth-friendly improvement to the disposable cup. This 10 oz. double-walled ceramic version with a pliable silicone lid keeps beverages hot. Dishwasher safe. Cup is microwavable. Audi Truth in Engineering logo. White with black lid.

AHD620 | $22.00

B. Café stoneware mug

Great for your morning cup of coffee or tea, this stoneware mug features a contoured ergonomic handle and square bottom. Audi rings logo. 8.5 oz. Available in black or white.

AHD550 | $19.00

A. Stainless steel water bottle

Modern design for the environmentally conscious and made from 18/8 stainless steel, this is the ideal alternative to a plastic water bottle. Durable and reusable, featuring a twist-off top, it will last for years of use. Audi rings logo. 24 oz. Available in black or white.

AHD467 | $19.00

B. TDI® clean diesel recyclable travel mug

This 16 oz. mug evokes our commitment to environmental responsibility. It is made of 100% recycled polypropylene created from FDA-approved recyclable containers. 25% of the recycled material is made of post-consumer goods. Formulated and tested to match FDA food safety material standards. Can be recycled anywhere that resin code 5 plastics are accepted. Snap-on lid. Double-wall construction. Large grip handle. TDI® clean diesel and Audi rings logo. Gray.

AHD724 | $22.00

A. Stainless steel tumbler

Double-walled 18/8 stainless steel tumbler with rotating slide closure and steel-rimmed lid for superior durability and functionality. Insulated construction locks in heat or cold. Non-slip base pad for spill prevention. Audi rings logo. 16 oz. Stainless steel.

AHD308 | $25.00

B. Stainless steel band tumbler

This 16 oz. tumbler features a plastic body with a stainless steel band and liner plus a stainless steel–based lid with thumb-slide closure and a rubberized bottom. Audi rings logo. Available in white or red.

AHD768 | $22.00

A. Travel mug

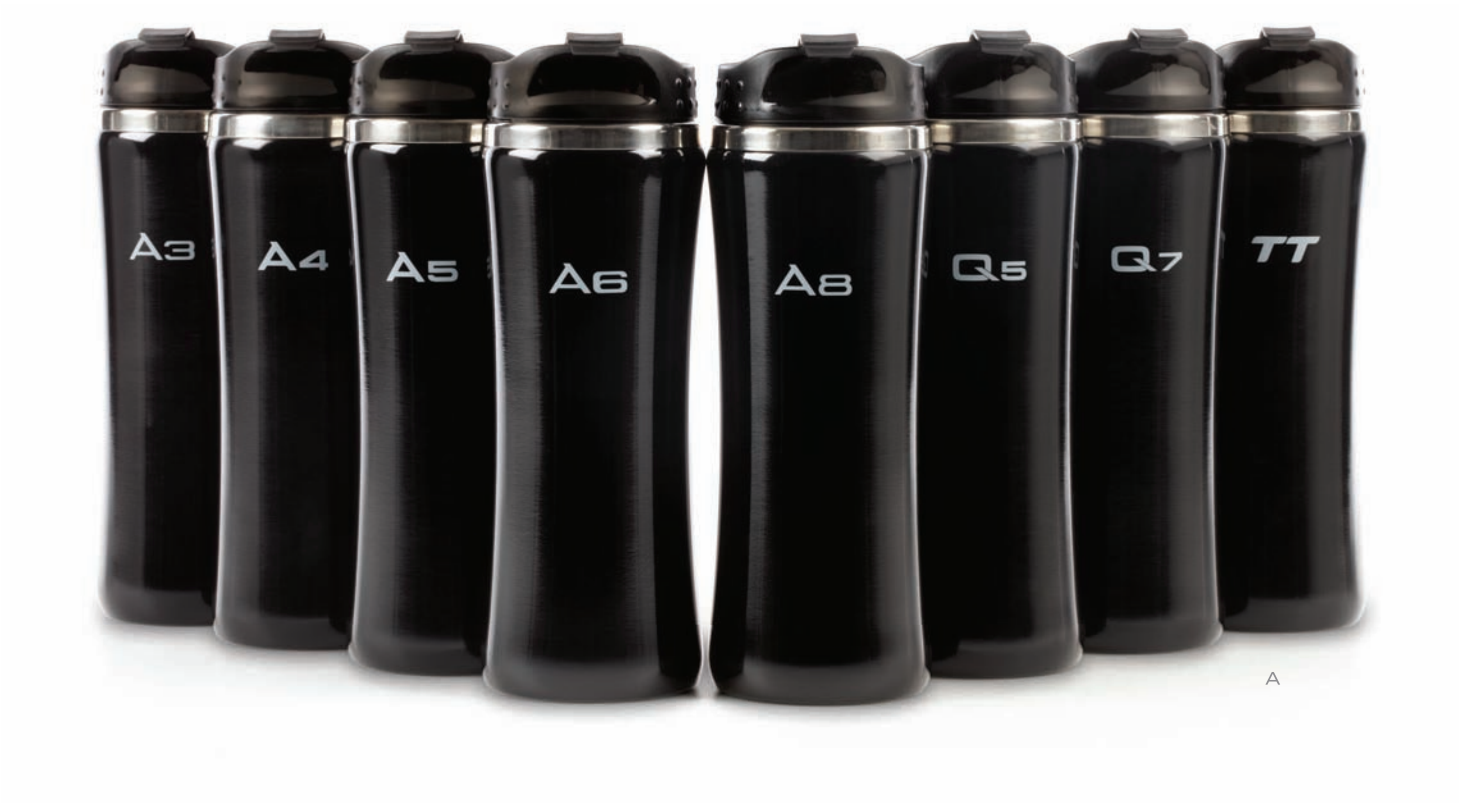
Acrylic mug with stainless steel liner. Foam insulated for increased temperature sustainment. Audi rings logo. 14 oz. White.

AHD421 | $22.00

B. Thermos® travel tumbler

Features TherMax double-walled vacuum insulation for maximum temperature retention for hot or cold liquids. Unbreakable, 18/8 stainless steel interior and exterior and a comfortable non-slip, scratch-resistant rubber base. 16 oz. Audi rings logo. Stainless steel.

AHD110 | $29.00



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A. Audi model tumbler

Display your Audi pride in style with these double-walled stainless steel tumblers featuring the Audi model name of your choice. Each is foam-insulated with a spill-proof threaded snap-fit lid. Available in most models. 14 oz. Black.

AHD600 Audi A3 | $22.00
AHD600 Audi A4 | $22.00
AHD600 Audi A5 | $22.00
AHD600 Audi A6 | $22.00
AHD600 Audi A8 | $22.00
AHD600 Audi Q5 | $22.00
AHD600 Audi Q7 | $22.00
AHD600 Audi TT | $22.00

B

A

C

A. Leather TouchTec™ driving gloves

TouchTec™ is a patented, breakthrough technology that allows you to keep these driving gloves on while using your MMI® plus system. Use them outside of your Audi on any touch-screen device as well. These gloves offer total comfort and maximum dexterity—even greater touch-screen accuracy than with your fingertips. Genuine leather. Debossed Audi rings logo. Black. Imported.

Available sizes: 6 ½, 7, 7 ½, 8, 8 ½, 9, 9 ½
Please see website for size chart.
AHP707 | $129.00

B. Mini safety auto LED flashlight

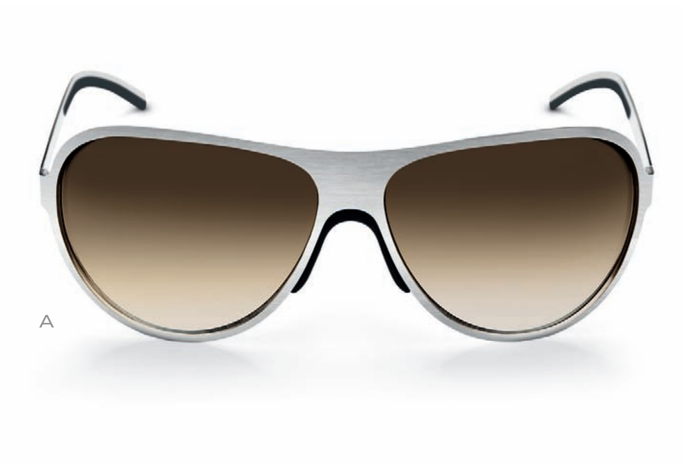
The same superior clarity of Audi LED headlights has been captured in our mini auto flashlight. Four small LED lights make this the perfect resource for illuminating a map or the inside of your trunk or examining the inner workings of your Audi vehicle. Easily stowed in a glove compartment or center console. Features a seat-belt cutter and car-window hammer. Water and shock resistant. Three AAA batteries included. Durable aluminum construction. Audi rings logo. Silver. Dimensions: 5" l x 1" diameter

AHP335 | $35.00

C. Personal vented auto-open umbrella

Keeping dry has never been easier with this personal auto-open-and-close umbrella. It features a vented, 100% polyester canopy engineered to resist windy conditions, a black electrostatic steel shaft and ribs, plus a rubber ergonomic grip handle. 43" arc. 12" long when closed. Includes case. Audi rings logo. Black.

AHP682 | $35.00



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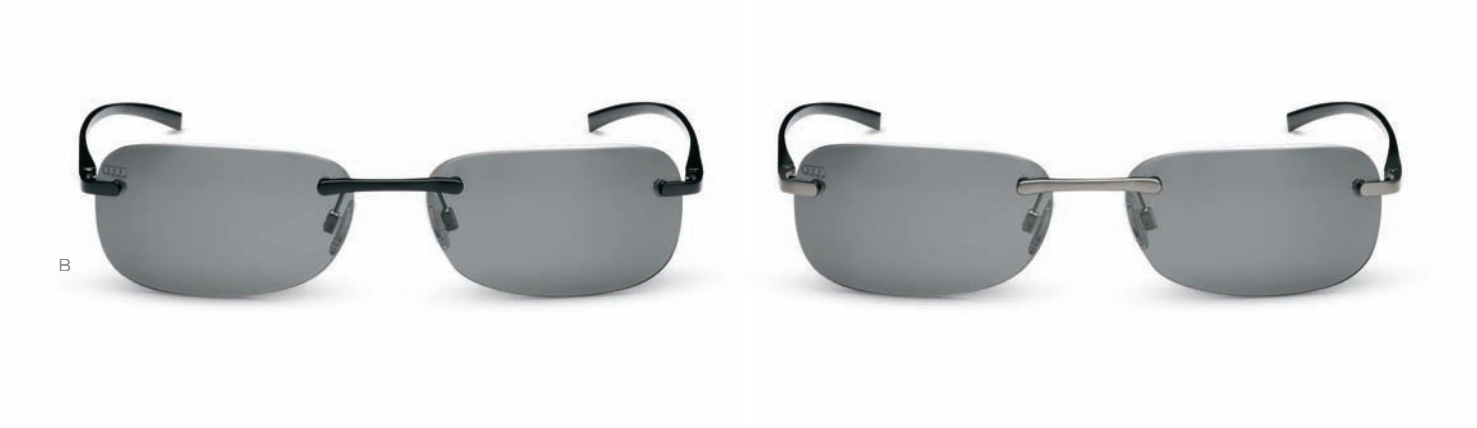


B

A. Brushed stainless steel sunglasses

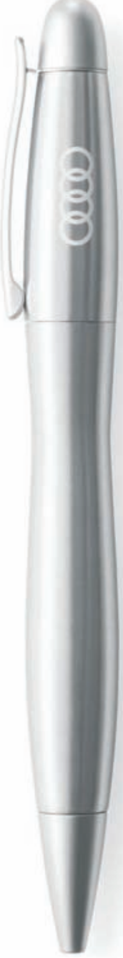
Enhance your driving vision in all conditions with these high-quality polycarbonate graduated brown lenses featuring sun protection filter level 2. Black case debossed with Audi rings logo includes microfiber cleaning cloth. The contemporary metal frame features the Audi rings logo on the left side.

AHP620 | $159.00

B. Driving sunglasses

Lightweight and modern, these polarized sunglasses are handmade. Sturdy alloy frame construction. Black leather case debossed with Audi rings logo includes microfiber cleaning cloth. Audi rings logo etched on lens. Available in black or pewter.

AHP410 | $69.00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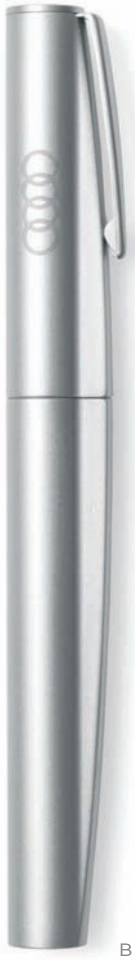
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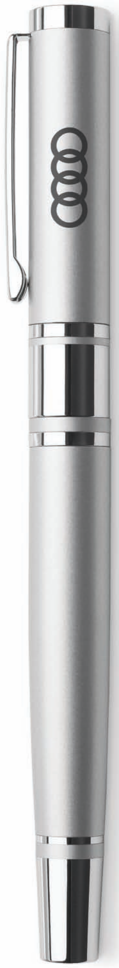
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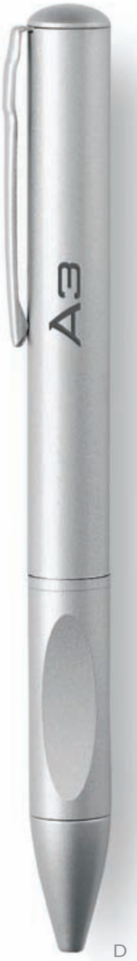


D

A. Brushed silver twist-action ballpoint

The ergonomic shaped body of this pen produces a comfortable writing experience. Opens and closes with a unique twist motion. Aluminum. Laser engraved Audi rings logo. Black ink.

AHW749 | $19.00

B. Rollerball pen by Cerruti 1881®

Renowned designer Cerruti has earned a global reputation built on forward-thinking design and influential creativity. This excellently crafted and architecturally inspired rollerball pen is a welcome addition to any office and also makes for an impressive gift. Brass with a satin chrome finish. Laser engraved Audi rings logo. Black ink.

AHW725 | $69.00

C. Audi rollerball pen

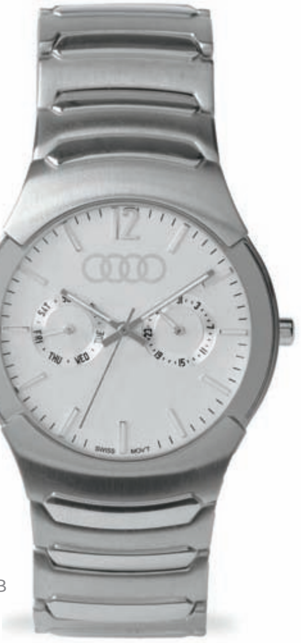
Matte silver with a modern design, this rollerball pen features a solid-brass cap and barrel. Audi rings logo on cap. Black ink.

AHW445 | $25.00

D. Audi model pen

Smooth twist-action ballpoint pen. Made of heavyweight brass and features a triangular metal grip. Audi model logo available for most models. Silver. Black ink.

AHW500 Audi A3 | $19.00
AHW500 Audi A4 | $19.00
AHW500 Audi A5 | $19.00
AHW500 Audi A6 | $19.00
AHW500 Audi A8 | $19.00
AHW500 Audi Q5 | $19.00
AHW500 Audi Q7 | $19.00
AHW500 Audi TT | $19.00



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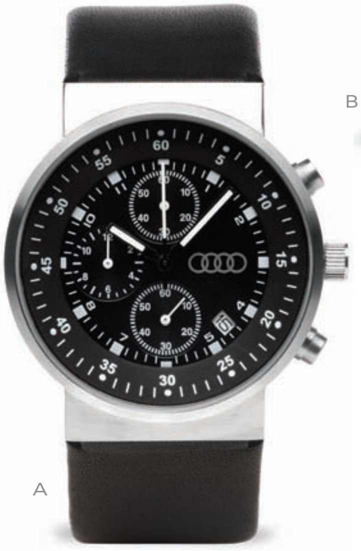

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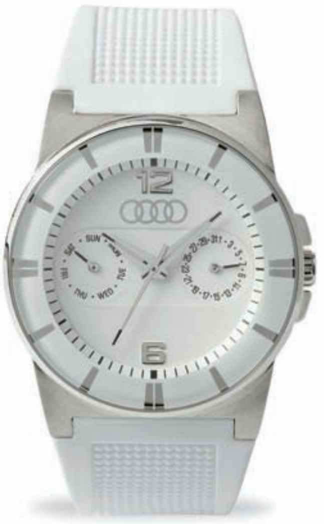
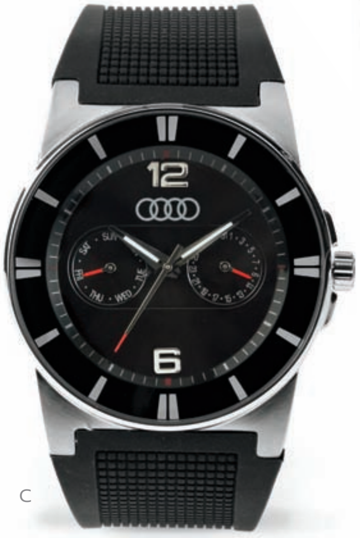


Ladies'



C

Men's

A. Men's chronograph

Bold styling makes this handsome watch perfect for any occasion. Features a stainless steel case, a striking black matte dial with white printed hour markings, black printed tension ring and flat, black, genuine leather strap. Audi rings logo.

AHP644 | $169.00

B. Men's Audi stainless steel watch

This is truly an enduring timepiece. It features Swiss-made movement encased in stainless steel with a mirror border and stainless steel links. Two subdials with day and date functions are placed on a brushed chrome dial. Audi rings logo.

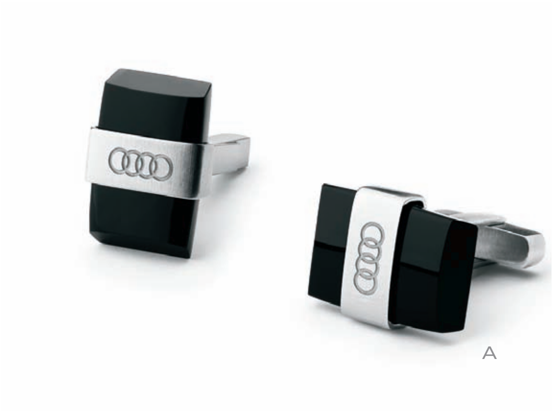
AHP783 | $399.00

C. Water-resistant watch

This eye-catching watch embodies unmistakable style and sporty durability. Features a durable stainless steel case and a stationary, black mineral bezel with silver hour markers plus a polyurethane wristband with adjustable buckle clasp. A durable mineral window shields the black dial, which has silver-tone Arabic numeral hour indexes at six and 12 o'clock. The dial also includes two subdials that track the day and date for enhanced functionality. Water resistant to 99 feet (30 meters). Audi rings logo.

Men's watch in black.
AHP714 | $99.00

Ladies' watch in white.
AHP716 | $99.00



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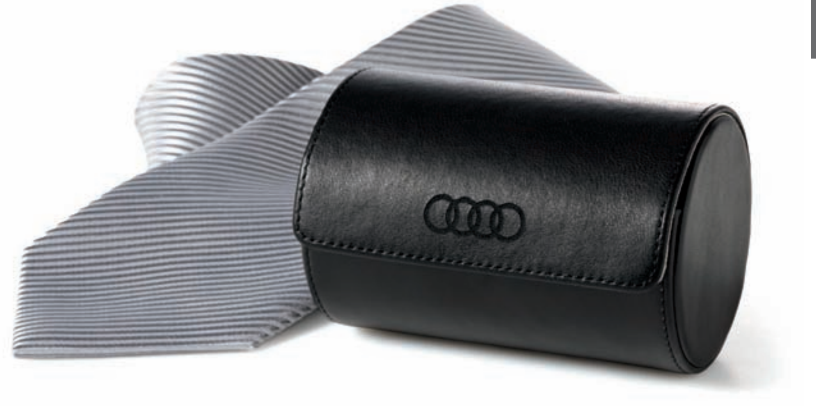

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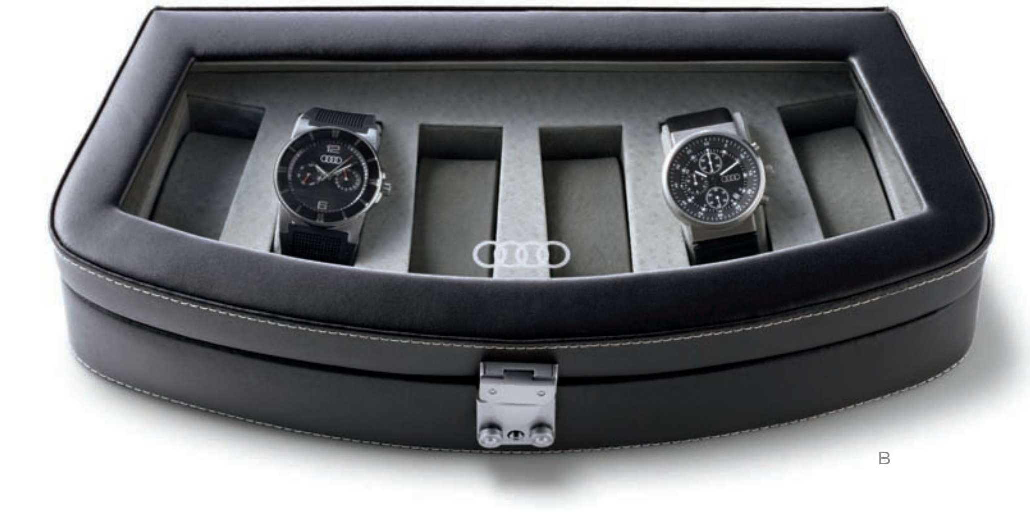


B

A. Onyx cuff links

An elegant accent to any dress shirt. The polished onyx stone is enclosed in a stainless steel frame. The seamless transition to the fastening mechanism gives these cuff links an entirely harmonious design. Audi rings logo.

AHP611 | $169.00

B. Six-watch display case

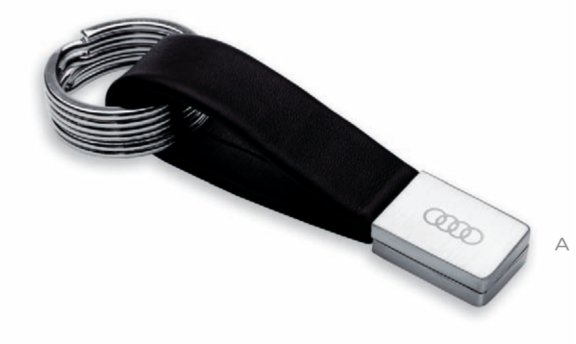
This elegant black leather case holds up to six watches in sturdy compartments to guard your most valuable timepieces while not in use. Can be placed into a suitcase or carry-on bag. Audi rings logo. Watches shown are not included.
Dimensions: 6" w x 13.5" l x 2.75" h

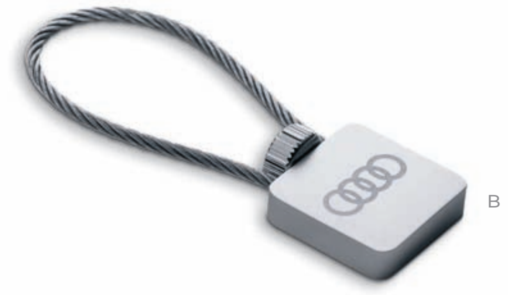
AHP752 | $69.00

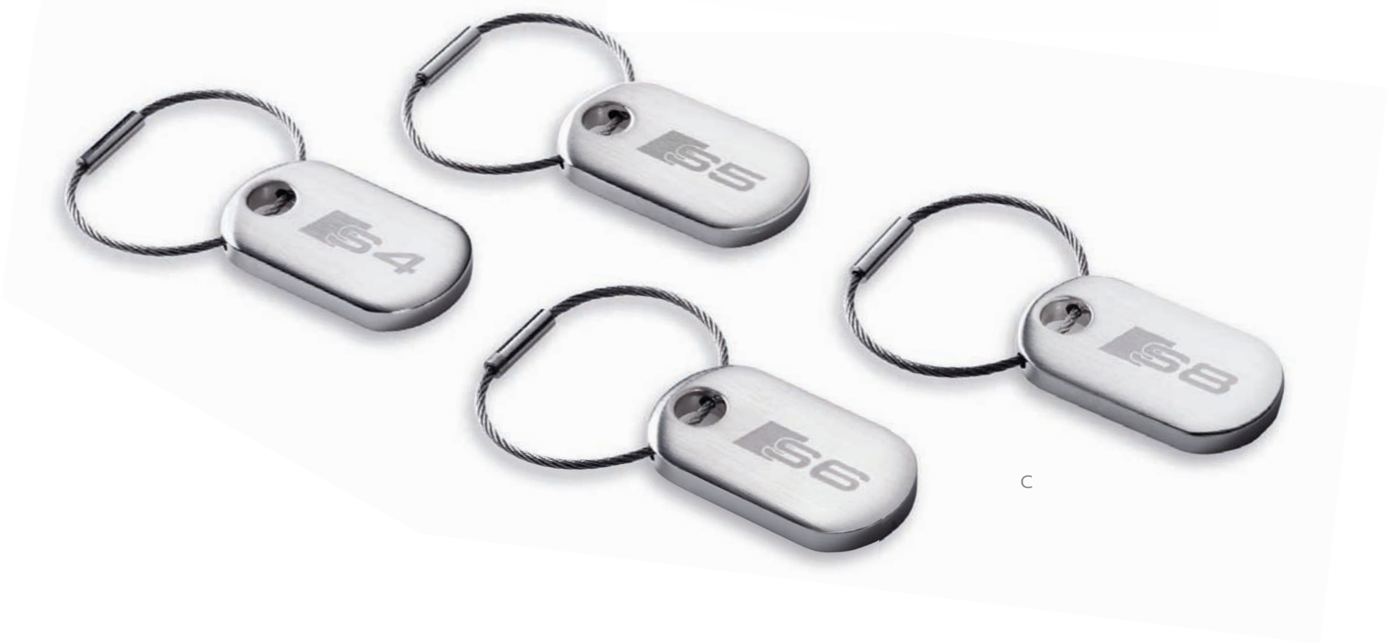
C. Leather travel tie case

This black leather case is a smart way to pack your ties for travel or for storage at home. A must-have accessory for any executive. Audi rings logo. Tie shown is not included.
Dimensions: 4.5" l x 3" diameter

AHP757 | $49.00







A. Twist-open valet key holder

Leaving your Audi vehicle with the valet has never been easier, thanks to this twist-open valet key holder. Made from genuine leather and brushed-nickel trim. Audi rings logo. Black with silver.

AHK547 | $22.00

B. Cable key holder

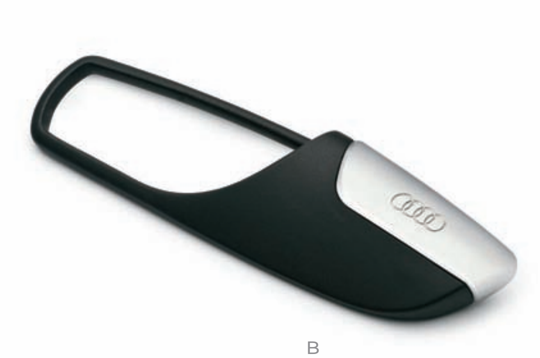
Premium matte-silver square-design key holder with cable. Audi rings logo.

AHK478 | $19.00

C. S model key holder

A key ring that has earned the S model distinction. Premium brushed-silver rounded rectangle with cable. S model logo on front and Audi rings logo on back.

AHK625 Audi S4 | $19.00
AHK625 Audi S5 | $19.00
AHK625 Audi S6 | $19.00
AHK625 Audi S8 | $19.00



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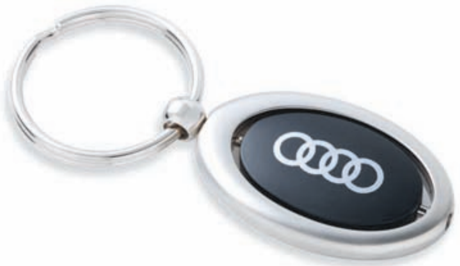

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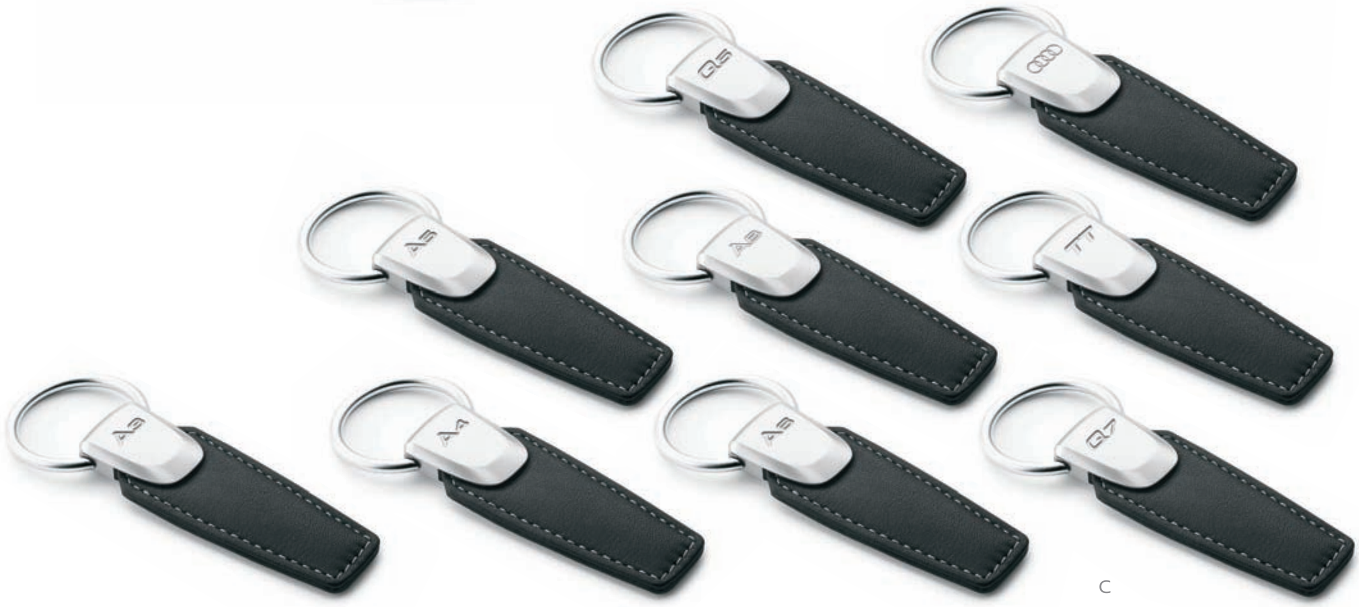


C

A. Spinner key holder

Upscale design highlighted by unique black matte acrylic with matte silver accent with spinning function. Audi rings logo.

AHK648 | $19.00

B. Plastic-and-metal key holder

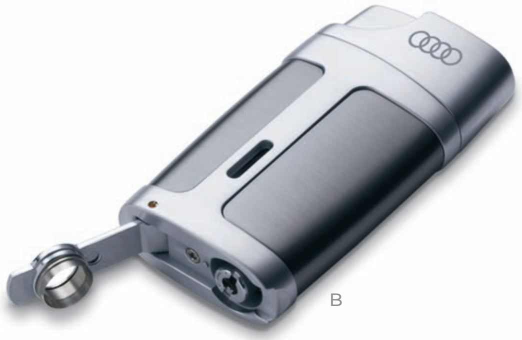
A perfect match for your vehicle key, this holder is made of high-quality black plastic and metal. The unique locking mechanism is easy to open and close. Audi rings logo. Black with silver.

AHK600 | $39.00

C. Leather key holder

Leather-and-aluminum design makes for a stylish addition to your Audi key. The distinctive fastening mechanism features a ring that can be pulled up and then turned. Audi model logo available for most models. Black with silver.

AHK610 Audi A3 | $45.00
AHK610 Audi A4 | $45.00
AHK610 Audi A5 | $45.00
AHK610 Audi A6 | $45.00
AHK610 Audi A8 | $45.00
AHK610 Audi Q5 | $45.00
AHK610 Audi Q7 | $45.00
AHK610 Audi TT | $45.00
AHK610 Audi rings | $45.00



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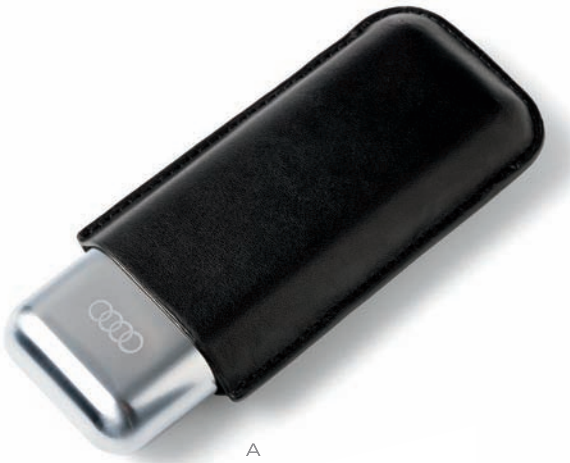

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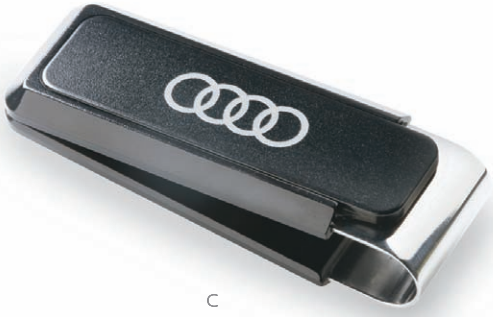


C

A. Leather and stainless steel double cigar holder

This black leather and stainless steel case protects up to two cigars. Audi rings logo. Dimensions: 2.75" w x 6.25" l x 1" d

AHP724 | $45.00

B. Dual jet-flame lighter with cigar punch

Sleek and convenient, this dual jet-flame, single-thumb action Rapid Fire® ignition lighter includes a 9 mm fold-out punch cutter for cigars. Fuel-level window lets you know when fluid is low. Audi rings logo. Gunmetal finish.

AHP455 | $55.00

C. Audi money clip

Stylish and modern in black anodized aluminum. Spring-tension functionality keeps cash and credit cards in place without the bulk of a wallet. Audi rings logo.

AHP656 | $119.00

A

B

C

A. Solar and USB portable charger

Recharge your electronics with assistance from one of nature's most powerful energy sources: the sun. This versatile, lightweight and environmentally friendly portable charger comes with 11 adaptors for mobile devices and can be charged via the sun, AC outlet, DC outlet or USB, adaptors for which are provided. Special features include a built-in LED light, and it comes with a pouch to carry all of the accessories. Audi rings logo.
Dimensions: 2" w x 4.5" l x 1" d (when closed)

AHP751 | $65.00

B. Powerstick portable charger

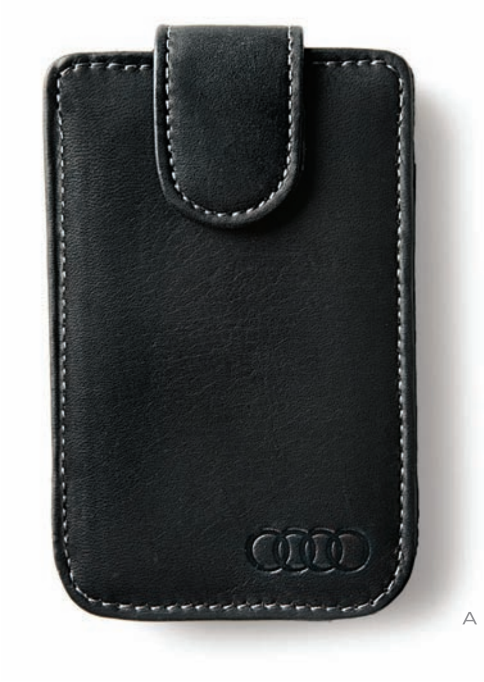
This power source charges any of your mobile devices, from media players and smart phones to digital cameras and GPS devices. It gives you immediate power when you need it and also has an auto-hibernate function that will allow it to keep its charge longer—up to seven months depending on usage. Lithium polymer battery, plastic shell. Audi rings logo. Black.

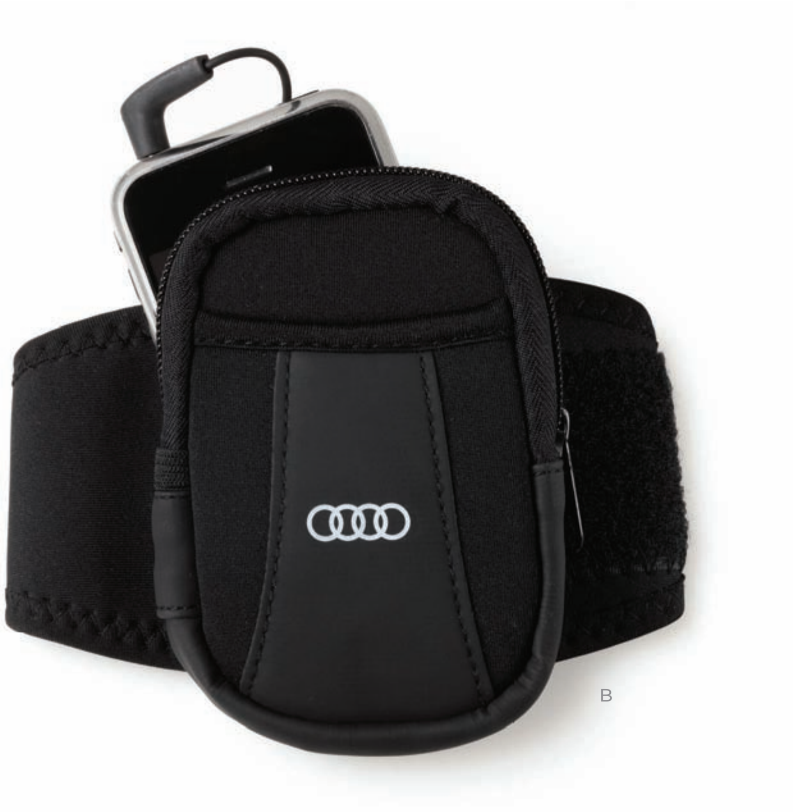
AHP742 | $69.00

C. Solar sound speaker

The convenient and environmentally friendly way to enjoy music from any media player. It includes a USB charging cable and five adaptors for charging devices. The durable case has a carabiner allowing you to clip it onto a bag. Padded interior secures and protects your media player. Rechargeable lithium battery via solar panel or USB charger cable. Audi rings logo.
Dimensions: 6" w x 7.75" l x 2" d

AHP765 | $49.00





A. Leather BlackBerry® case

Access your BlackBerry handheld quickly and easily with this Nappa leather case that clips securely to your belt or bag. Special sleeper mode option shuts off the backlight, helping to maximize battery life when your BlackBerry is in the case. You can even choose different notification settings (ring, vibrate or both) based on whether your handheld is in or out of this case. Compatible with all BlackBerry models except the Pearl. Audi rings logo. Black.

AHP608 | $45.00

B. Armband media player holder

This lightweight and comfortable armband makes it so that no matter where you go, your music goes with you. Ideal for exercising. Includes pockets for ID, phone, media player, credit cards, etc. Zipper closure with Velcro® armband. Audi rings logo. Black.

AHP654 | $19.00

A. Cashmere scarf

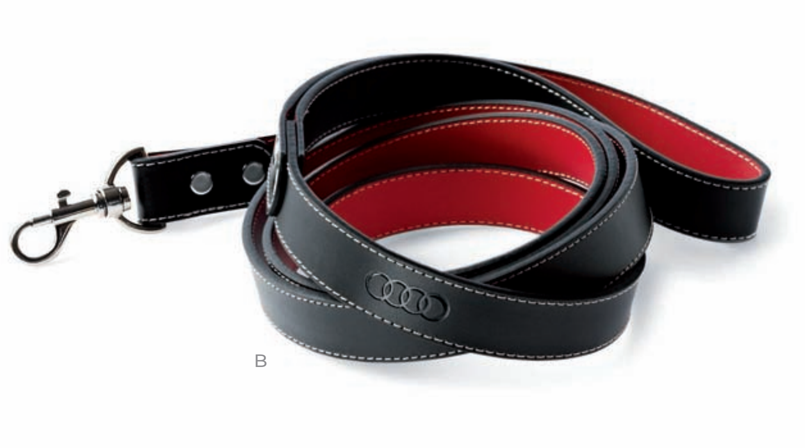
The perfect gift for yourself or anyone who appreciates quality. 100% grade A cashmere has been densely woven in an 8-ply fashion to create this luxurious scarf. The custom label with Audi rings logo on the back makes this item truly one-of-a-kind. Available in light silver (shown) or charcoal. Imported.
Dimensions: 12" w x 60" l with 3" fringe

AWP361 | $59.00

B. Audi plush throw

The deep softness of this throw is perfect for relaxing in front of the fireplace or curled up with a book. The dense, warm and breathable fabric is perfect all year round. Generously oversized for sharing with a loved one. Audi rings logo on label. White. Imported.
Dimensions: 60" w x 72" l

AHH748 | $45.00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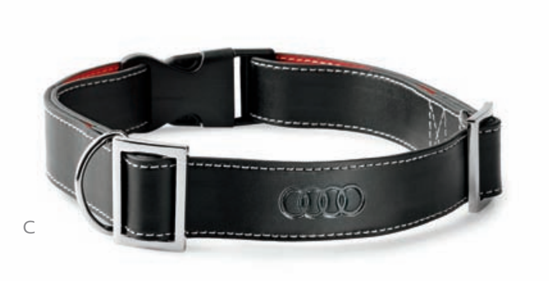
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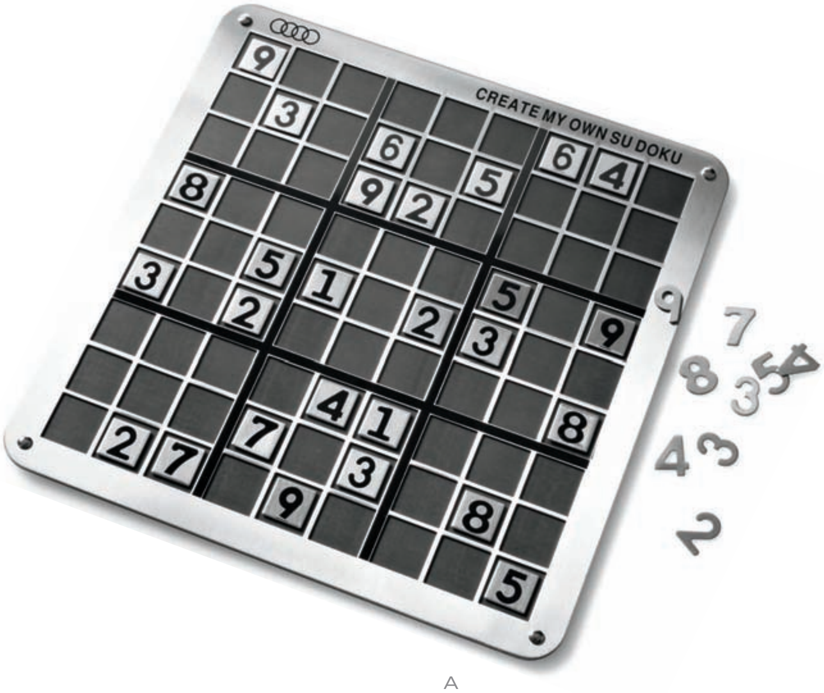


A

A. Audi Sudoku game set

This captivating and challenging game can now be played anywhere. The set includes a stainless steel game board with two sets of number tiles—one to create your game and the other to solve the puzzle. Audi rings logo.
Dimensions: 9.5" w x 9.5" l

AHH741 | $39.00

B. Leather dog leash

Your canine can now be walked in Audi style with this attractive leather leash. Features a distinctive chrome fastener. Audi rings logo. Black and red with contrast stitching.
Dimensions: 1" w x 6' l

AHP736 | $39.00

C. Leather dog collar

A stylish way for your beloved companion to sport the four rings. This durable, high-quality leather dog collar is adjustable. Available in small or large. Features a standard thumb-release buckle and nickel hardware. Audi rings logo. Black and red with contrast stitching.

Large: 1" w x 18" - 26" l
Small: 1" w x 13" - 19" l
AHP730 | $35.00

A. Doggie golf shirt

Who says only humans can sport the four rings? Dress your dog in this 100% combed ringspun cotton golf shirt. Double-needle-ribbed binding on armholes. Two-snap placket closure on front. Audi rings logo. Black.

Sizes: XS (1-4 lbs), S (5-10 lbs), M (11-23 lbs), L (24-45 lbs)
AWP692 | $22.00

B. Pet water bottle

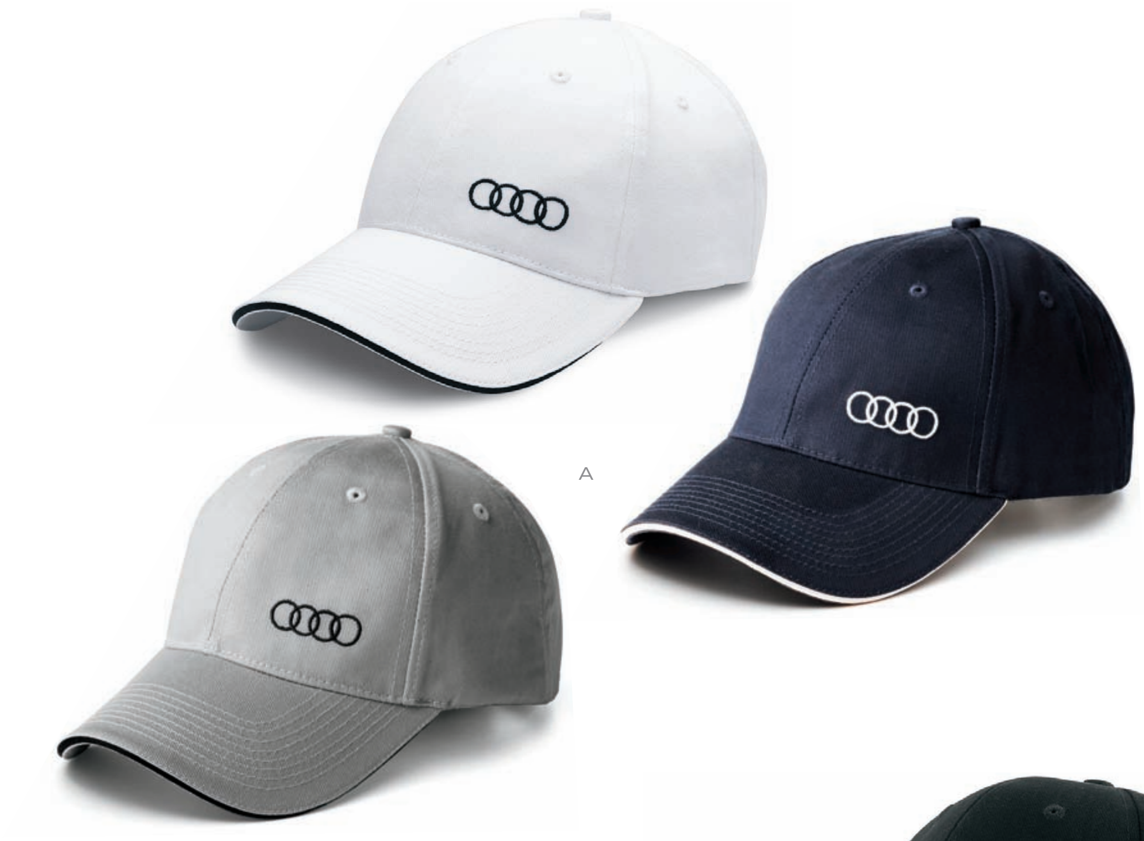
Our canine companions love to go along for a ride. Make their trip even more enjoyable with this lightweight, durable 24 oz. stainless steel water bottle. The rollerball flow top allows your pet to drink easily and efficiently. Keep your dog hydrated in the car, at the beach or on a hike. Audi rings logo. Stainless steel and black.

AHP630 | $19.00

Apparel

A knit cap designed with music lovers in mind. Jackets that stand up to the weather and stand out in a crowd. Fabric technologies that stay just as active as you are.

The apparel in the Audi collection is as distinctive and desirable as Audi vehicles themselves. All items are designed for everyday wear—and all are distinguished by timeless style.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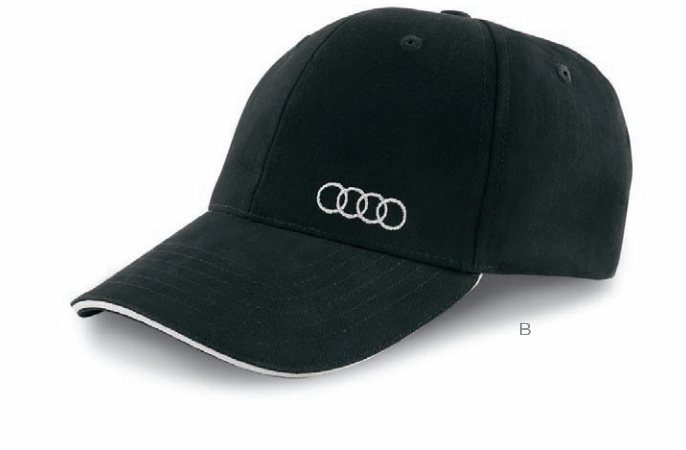

B

A. Premium twill cap

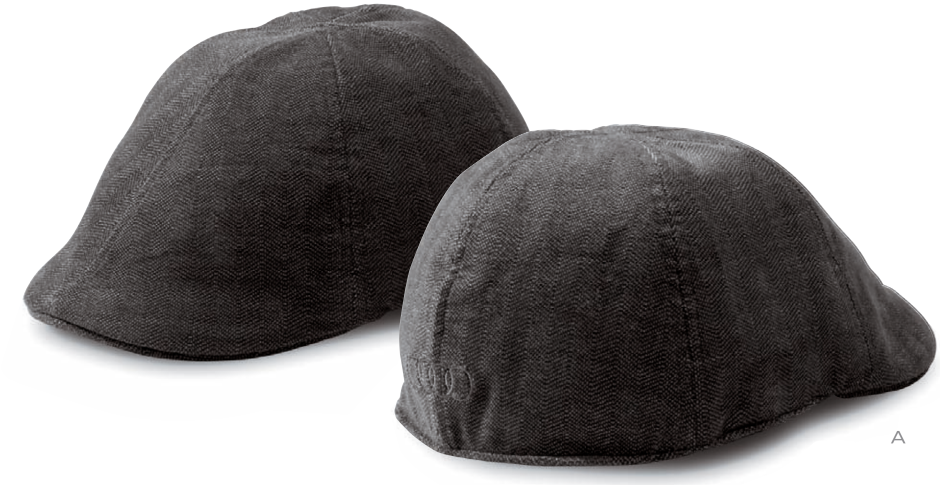
This adjustable-fit cap has a soft-lined front, pre-curved peak and hidden Velcro system. Semi-low fit. Audi rings logo. Available in white, grey or navy. Imported.

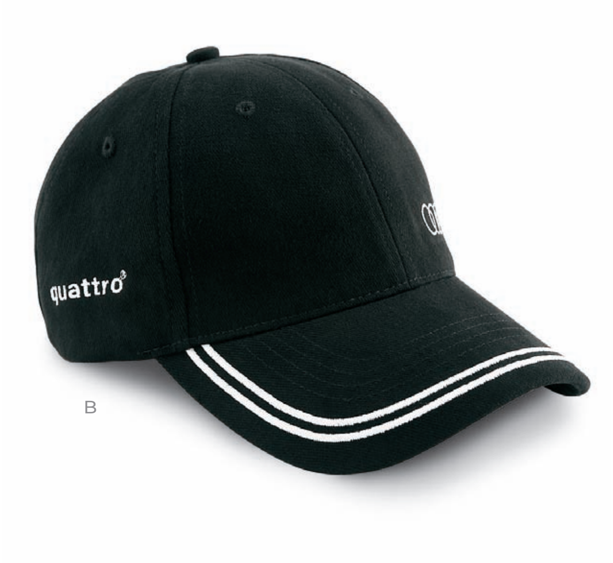
AWC431 | $19.00

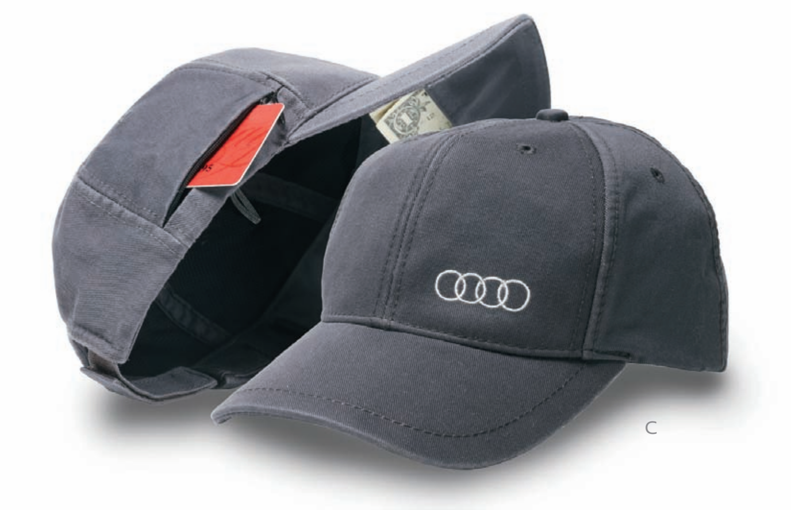
B. Classic cap

Brushed-cotton twill cap with gray contrasting sandwich bill. EZ-Fit® design. Audi rings logo. Black. Imported.

Sizes: S/M or L/XL
AWC140 | $19.00







A. Driving cap

Fitted short peak driving cap. Lined front with soft sweatband. Made of cotton with 3% spandex. Audi rings logo. Charcoal. Imported.

Sizes: S/M or L/XL
AWC533 | $29.00

B. Striped cap

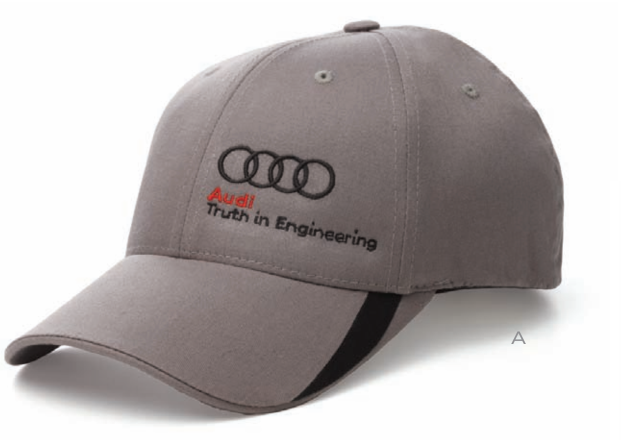
Semi-low fit, deluxe heavyweight brushed cotton twill. Features two rows of embroidery on the peak. Audi rings logo on front, quattro® logo on side. Black with white. Also available without quattro logo. Imported.

AWC344 without quattro | $19.00
AWC345 with quattro | $19.00

C. Active cap with hidden pockets

This multifunctional cap doesn't just look great, it also holds your most important items and manages wires from your media player earbuds. A pocket under the brim and another on the right side can hold everything from cash to keys. Lightweight 100% cotton with Coolmax® inner lining. Audi rings logo. Dark gray. Imported.

AWC472 | $29.00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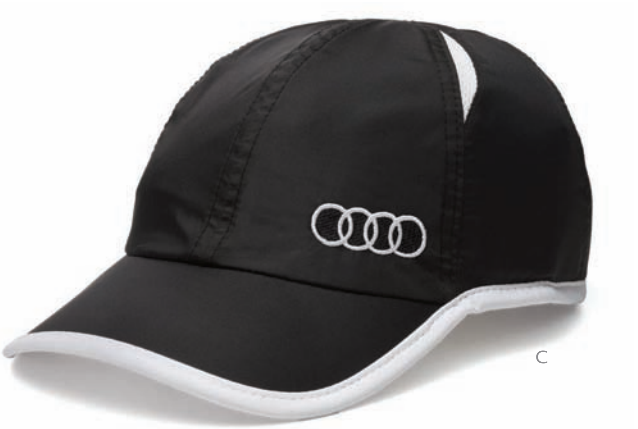
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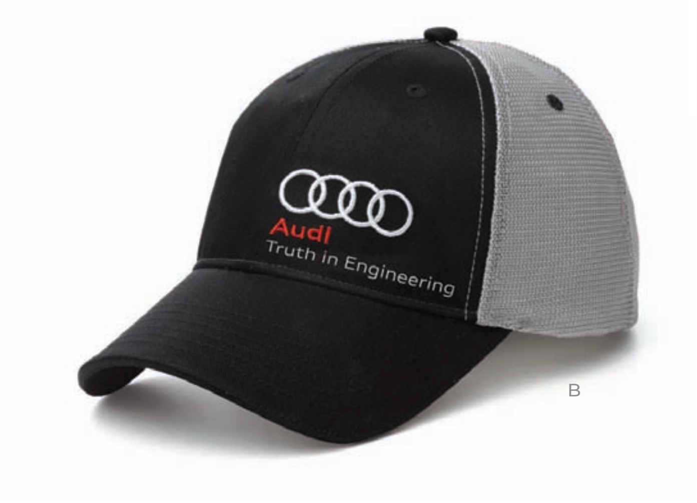
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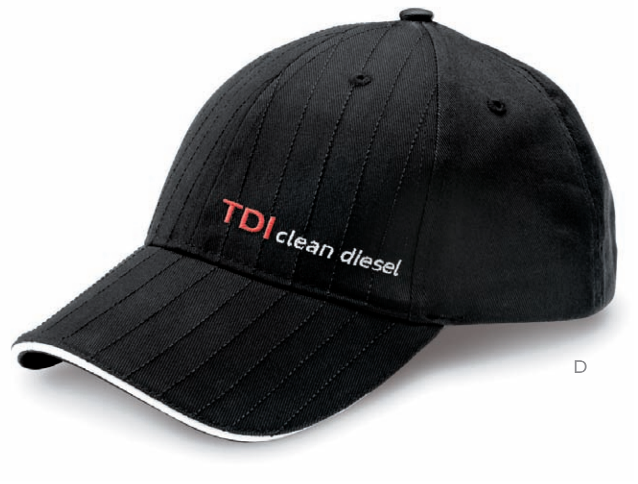

D

A. Flexfit® Truth in Engineering cap

This Flexfit cap truly makes a statement. A structured, low-profile design with a Permacurv® visor with swoosh, sewn eyelets and matching undervisor. 98% cotton/2% spandex. One size fits all. Audi Truth in Engineering logo. Gray with black. Imported.

AWC606 | $22.00

B. Twill/Mesh cap

This light and comfortable cap has a structured front and peak panels in 100% cotton plus side and back panels in high-tech soft mesh with a tab Velcro closure. One size fits all. Audi Truth in Engineering logo. Black with gray. Imported.

AWC640 | $22.00

C. Waterproof cap

Created for the serious runner, this unstructured, low-profile cap is made of 100% waterproof polyester and features a moisture-wicking sweatband, contrasting air vents, a pre-curved visor with contrasting trim and white undervisor plus a plastic buckle with Velcro strap closure. One size fits all. Audi rings logo. Black with white. Imported.

AWC630 | $22.00

D. TDI® clean diesel organic cap

This semi-low fit cap, made of premium organic cotton twill, features a pre-curved peak and matching adjustable back strap with hidden Velcro® system. TDI® clean diesel logo. Black. Imported.

AWC524 | $22.00

A

B

A. Audi model liquid metal cap

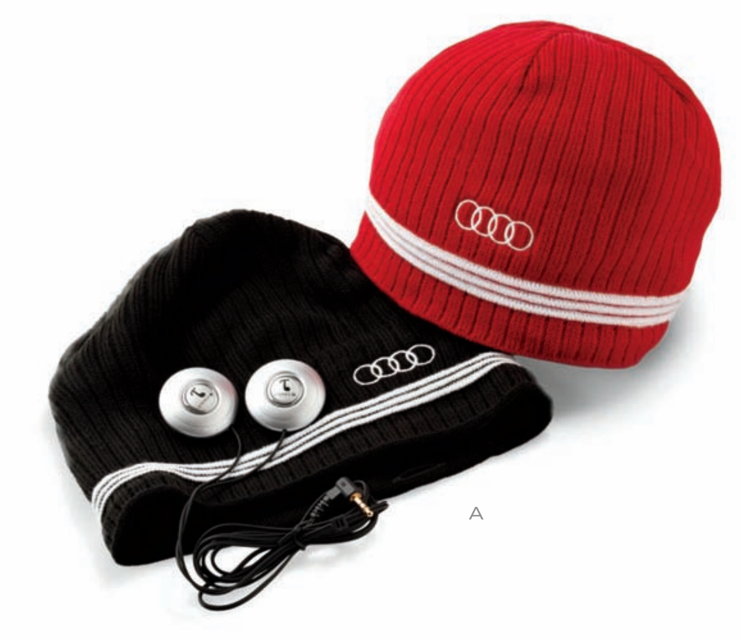
Liquid metal detail makes this cap just as progressive as the vehicle it represents. Semi-low fit. Model name in chrome metal. Available in most models. Black. Imported.

AWC495 Audi A3 | $24.00
AWC495 Audi A4 | $24.00
AWC495 Audi A5 | $24.00
AWC495 Audi A6 | $24.00
AWC495 Audi A8 | $24.00
AWC495 Audi Q5 | $24.00
AWC495 Audi Q7 | $24.00
AWC495 Audi TT | $24.00

B. S model cap

97% polyester/3% spandex cap. Flexfit® style. S model logo on front and Audi rings logo on back. Black with red. Imported.

AWC174 Audi S4 | $24.00
AWC175 Audi S5 | $24.00
AWC176 Audi S6 | $24.00
AWC178 Audi S8 | $24.00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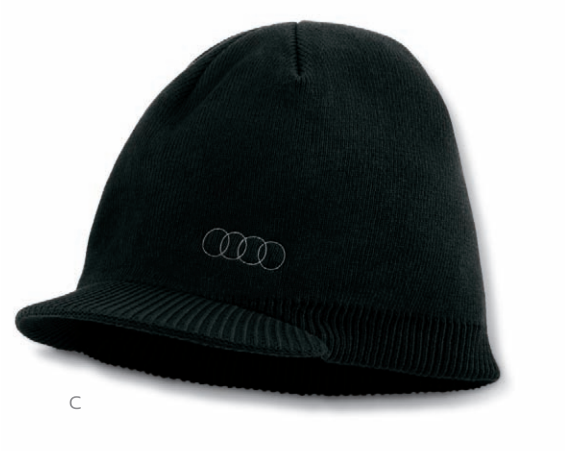
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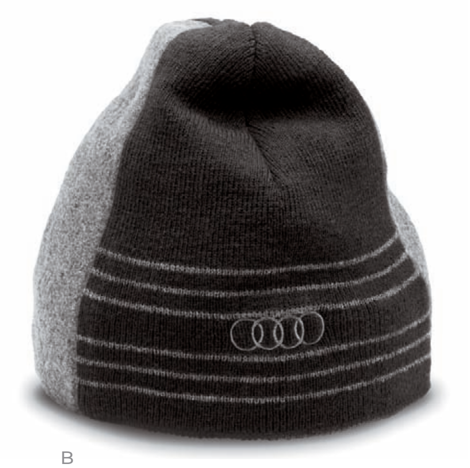
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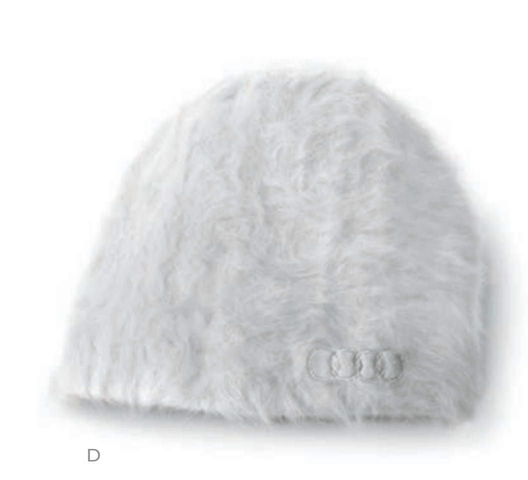

D

A. Striped beanie with hidden headphones

It's the hat you can hear—and it makes for a unique gift. This sport-knit beanie features removable headphones that deliver exceptional sound quality. Both stylish and comfortable, this is the perfect companion to your favorite media player. 100% acrylic with fleece band lining. Audi rings logo. Available in black or red. Imported.

AWC726 | $39.00

B. Knit beanie

The striped and argyle pattern makes this Audi knit beanie truly stand out. Constructed with an inner fleece lining. Audi rings logo. Black with charcoal. Imported.

AWC567 | $19.00

C. Visor beanie

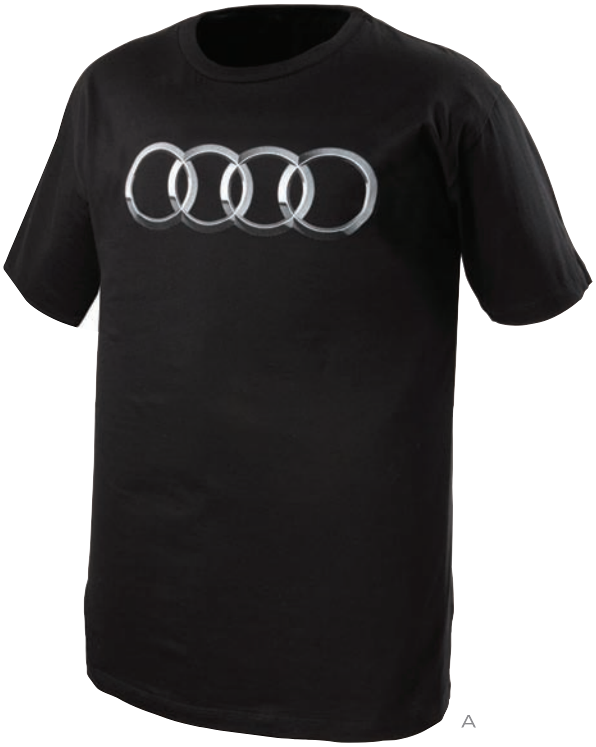
This modern beanie is made from 100% organic combed-cotton yarns and includes a 1 ¾" peak. Its sweater-knit design is sure to give you a sense of warmth, inside and out. Audi rings logo. Black. Imported.

AWC350 | $22.00

D. Audi angora beanie

There's no mistaking the luxurious feel of angora. With a blend of elastic nylon for extreme flexibility, there is no other beanie quite like this one. 82% angora/ 18% nylon. Audi rings logo. White. Imported.

AWC730 | $25.00



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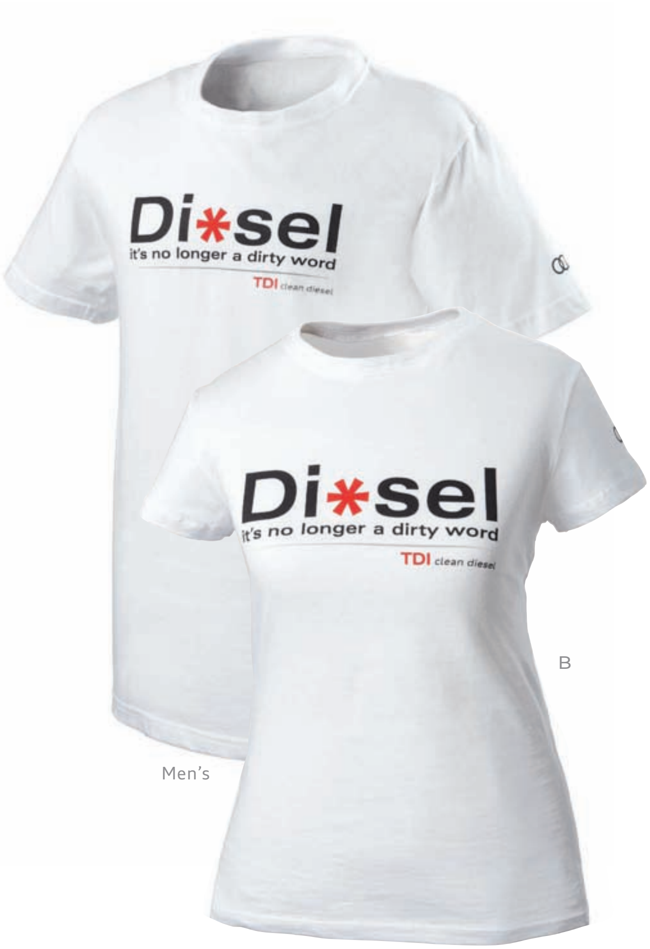

Di*sel
it's no longer a dirty word
TDI clean diesel
Di*sel
it's no longer a dirty word
TDI clean diesel
Men's

B

Ladies'

A. Short-sleeve t-shirt

Made from smooth 40-singles yarn, this lightweight cotton t-shirt is the perfect weight. With a fitted shape and layerable length, this tee works well on its own or paired with your favorite hoodie. 4.3-oz., 100% ring-spun combed-cotton fine jersey knit for lived-in softness. Rib-knit crewneck. Double-needle hem. Audi rings logo. Black. Imported.

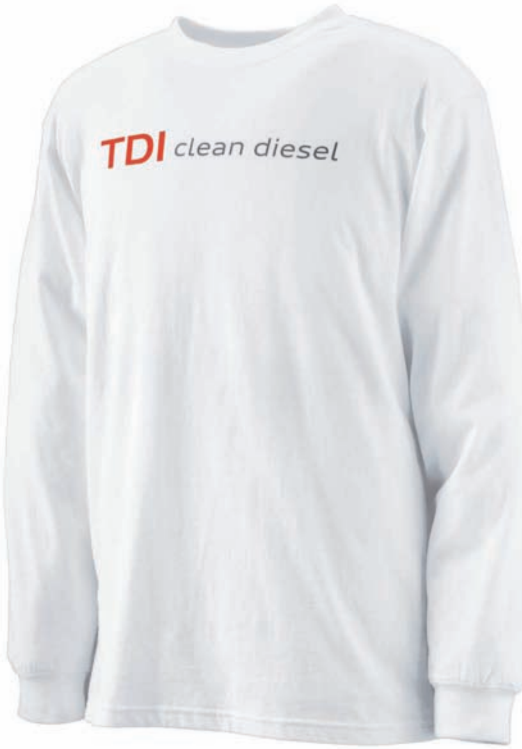
Sizes: S – XXL
AWM640 | $22.00

B. Organic TDI® clean diesel t-shirt

A t-shirt for the times and one worthy of the environmental message that it displays: "**Di*sel: it's no longer a dirty word — TDI clean diesel**". Earthy and body-friendly, this shirt is made of 100% combed preshrunk ringspun organic jersey knit cotton. Cover-stitched neck and sleeves. White. Imported.

Men's sizes: S – XXL
AWM525 | $25.00

Ladies' sizes: S – XXL
AWL525 | $25.00



Front

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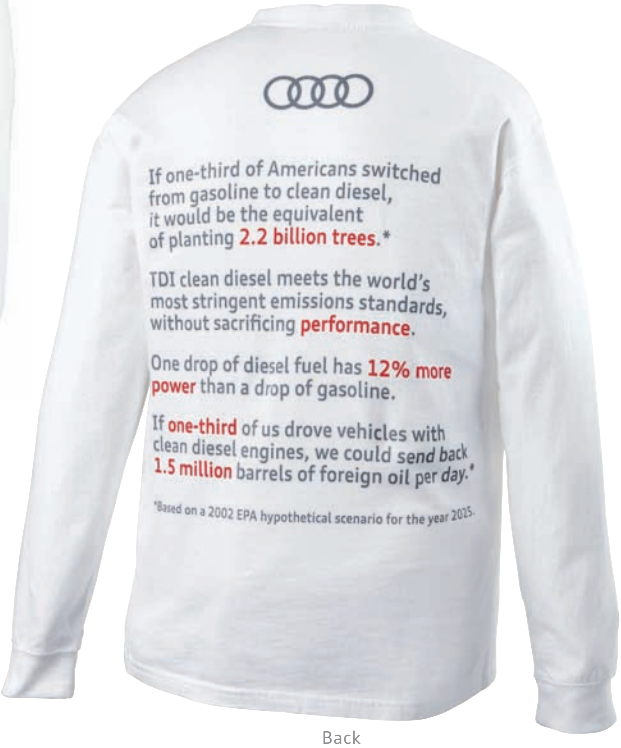

If one-third of Americans switched from gasoline to clean diesel, it would be the equivalent of planting 2.2 billion trees.*

TDI clean diesel meets the world's most stringent emissions standards, without sacrificing performance.

One drop of diesel fuel has 12% more power than a drop of gasoline.

If one-third of us drove vehicles with clean diesel engines, we could send back 1.5 million barrels of foreign oil per day.*

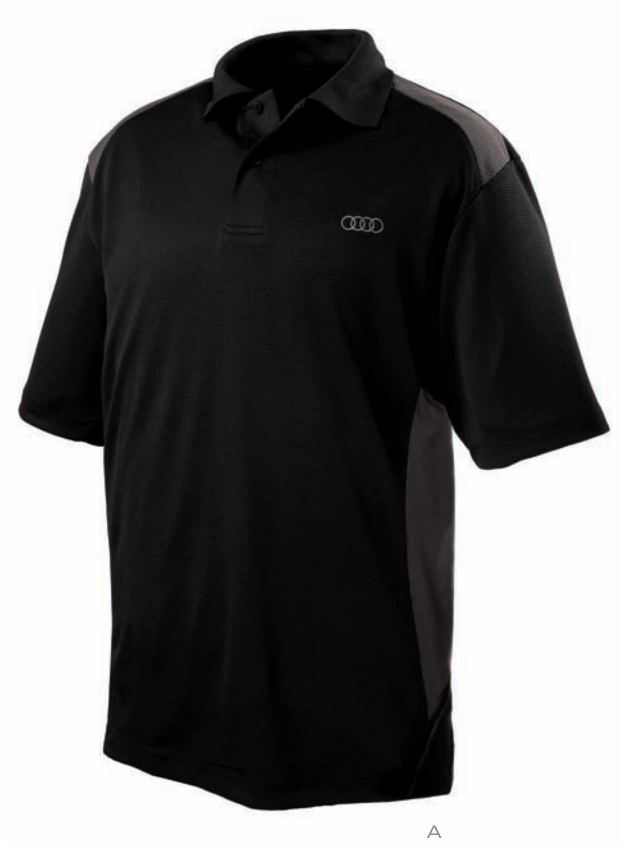
*Based on a 2002 EPA hypothetical scenario for the year 2025.

Back

A. Organic TDI® clean diesel long-sleeve t-shirt

Proving that diesel is no longer a dirty word, this long-sleeve TDI® clean diesel t-shirt is printed with TDI® clean diesel facts and made from 100% organic cotton ringspun jersey knit. Printed with "**TDI clean diesel**" on front and Audi rings logo with facts on back. White. Imported.

Sizes: S – XXL
AWM524 | $25.00



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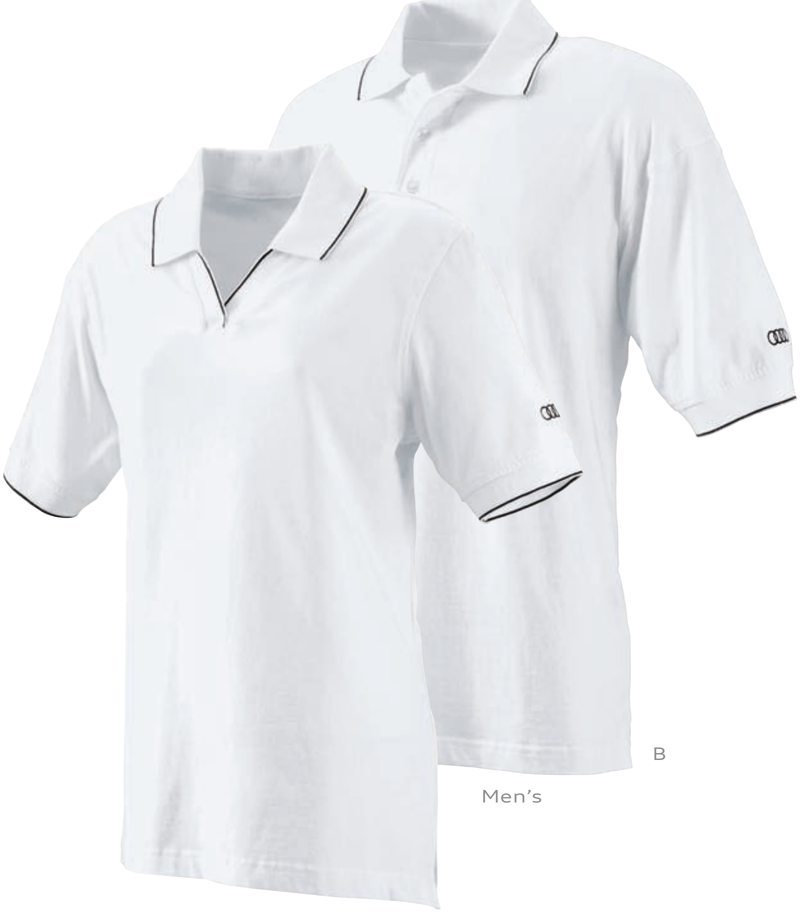


B

Men's

Ladies'

A. Men's recycled polyester performance honeycomb polo

70% recycled polyester/30% yarn wicking polyester. Color-block shoulder inserts and side panels with decorative stitching. Fine twin-needle cover seam on major seams. Matching flat-knit collar with two-button placket. Black with gray. Audi rings logo. Imported.

Sizes: S – XXL

AWM691 | $39.00

B. Classic tipped polo

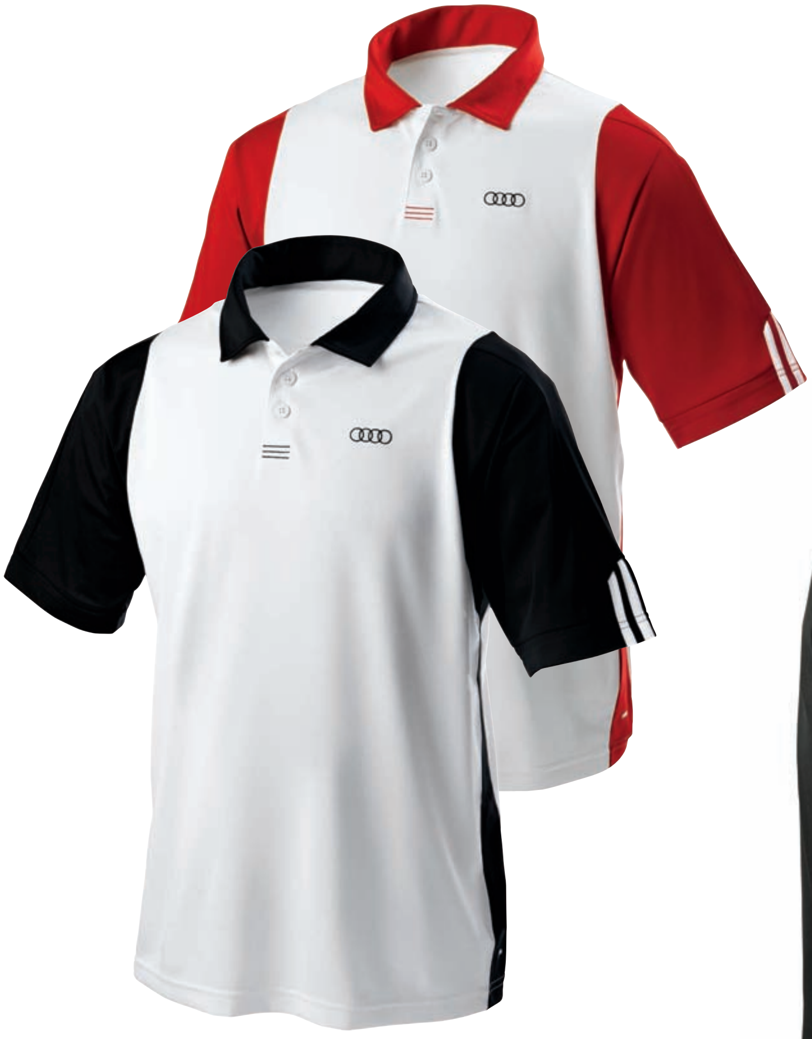
Classic polo made from 100% cotton for premium comfort. Pencil-stripe detail on collar and cuffs. Audi rings logo on left sleeve. White with black. Imported.

Ladies' sizes: S – XXL

AWL445 | $39.00

Men's sizes: S – XXL

AWM445 | $39.00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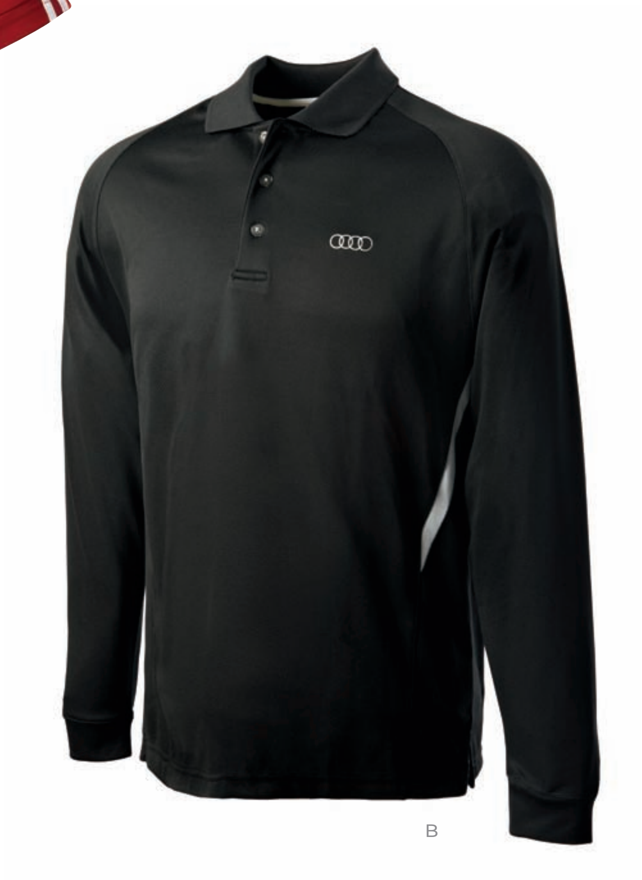

B

A. ClimaLite® color block polo by adidas®

ClimaLite technology offers flexible comfort and cool breathability. This 100% polyester pique knit polo features a three-button placket, contrast three-stripe detail on open hem sleeves and bottom placket plus the adidas logo on the back yoke. 5.1 oz. Audi rings logo. Available in white with black or white with red. Imported.

Sizes: S – XXL

AWM777 | $49.00

B. Moisture wicking long sleeve polo

Distinctive pique plus moisture wicking fabric gives this polo a unique measure of comfort and sportiness. Features a solid knit collar and cuffs, raglan sleeves and a three-button placket. 94% polyester. 6% spandex. Solid body with contrasting inset on each side. Audi rings logo. Black. Imported.

Sizes: S – XXL

AWM735 | $49.00

A

B

A. Men’s wrinkle-resistant fine twill

Wrinkle-resistant technology makes this versatile shirt a breeze to care for and will keep you looking polished all day. With a button-down collar, coordinating buttons, double-back pleats, chest pocket and barrel cuffs. 60/40 cotton/polyester. Audi rings logo. Available in white or tan. Imported.

Sizes: S – XXL
AWM794 | $59.00

B. Ladies’ wrinkle-resistant fine twill

A stylish, versatile shirt that combines the benefits of a high performance wrinkle-resistant finish with a feminine cut, princess seams and delicate pin-tucking details at the collar and cuffs. 60% cotton. 40% polyester. Audi rings logo. Available in white or black. Imported.

Sizes: S – XXL
AWL794 | $59.00

A. Microfiber robe

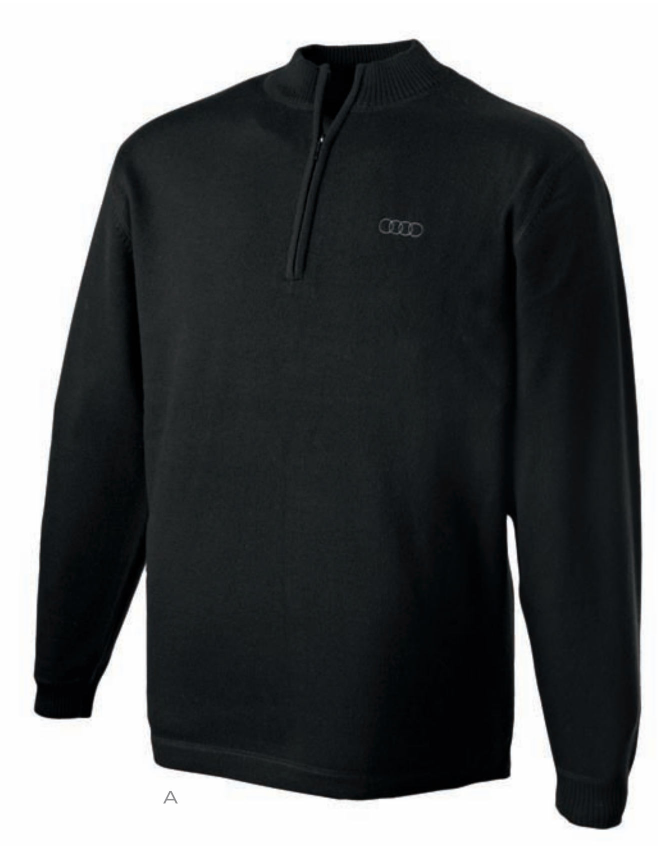
Lounge in luxury in this plush microfiber robe. Design features double-layer fabric, classic shawl collar, satin piping and generous pleated pockets. Once you put it on, you won't want to take it off. Audi rings logo. Black. Imported.

Sizes: S/M, L/XL or XXL
AWP530 | $59.00

B. Water-resistant fleece hooded sweatshirt

Stylish and outdoor ready with a water-resistant fleece body and polyester pique panels. 100% anti-pill polyester material plus a removable zip-off hood with interior cadet collar, thumbholes at the cuffs and a media player pocket and eyelet in front welt pocket for ear buds. 10 oz. Audi rings logo. Available in gray or black. Imported.

Sizes: S – XXL
AWM780 | $49.00



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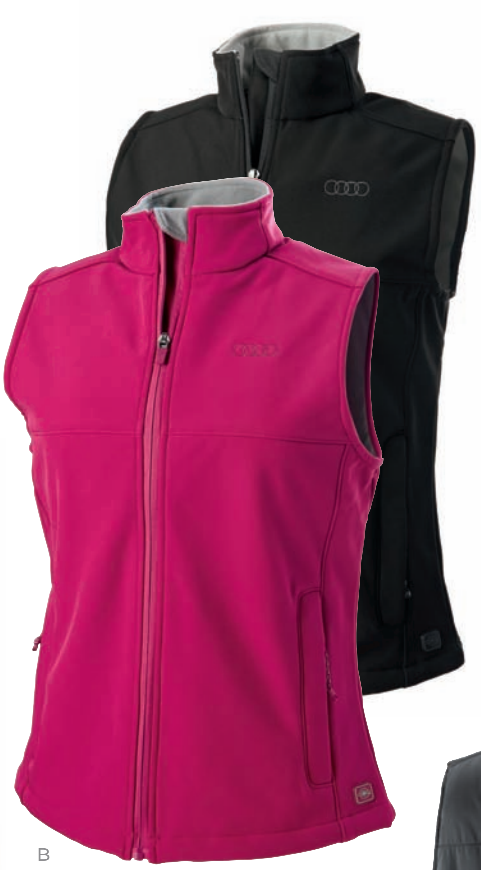

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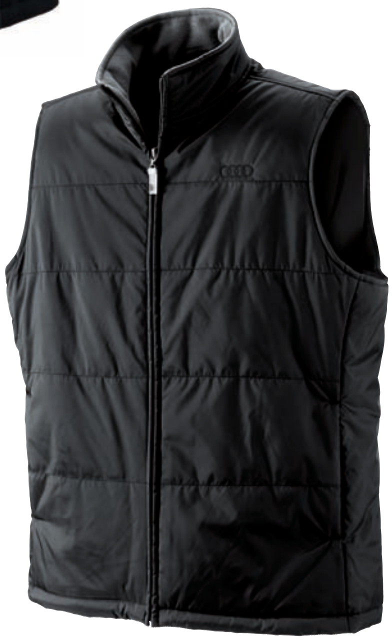


C

A. Merino wool ¼ zip pullover

Plush softness from 100% fine gauge merino wool makes this pullover a favorite wardrobe item. Styled with a hidden quarter-length zipper, full collar and open hemmed bottom. Audi rings logo. Black. Imported.

Sizes: S – XXL
AWM760 | $55.00

B. Ladies' water-resistant soft shell vest

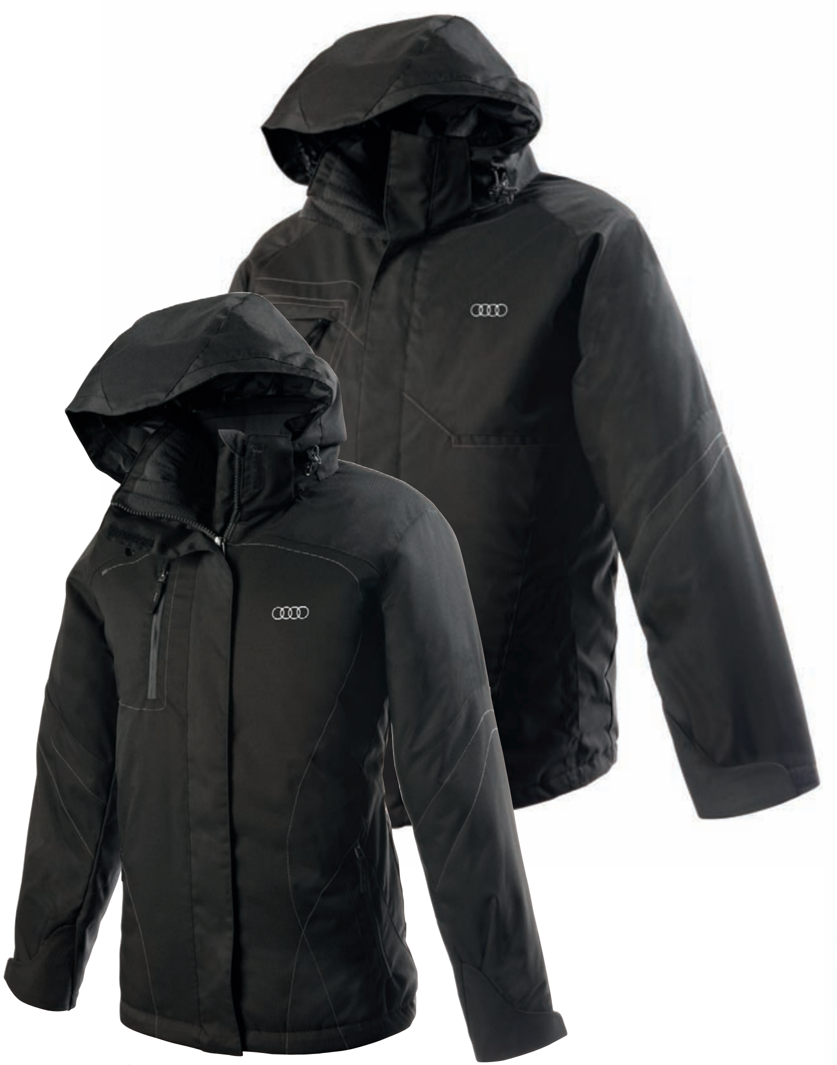
Keeps weather out and warmth in. This fitted and stylish vest is made of wind- and water-resistant soft shell polyester spandex that is bonded to microfleece. Features a stand-up collar, wind flap, open hem with shockcord drawstring plus zippered side and inside valuables pockets. Audi rings logo. Available in black or raspberry. Imported.

Sizes: S – XXL
AWL719 | $49.00

C. Quilted vest

Quilted 100% nylon with water-resistant coating and lightweight polyfill. Contrast-color polyester microfleece at collar and side pockets. Interior left chest pocket with Velcro® closure. Audi rings logo. Black with gray lining. Imported.

Sizes: S – XXL
AWM568 | $55.00



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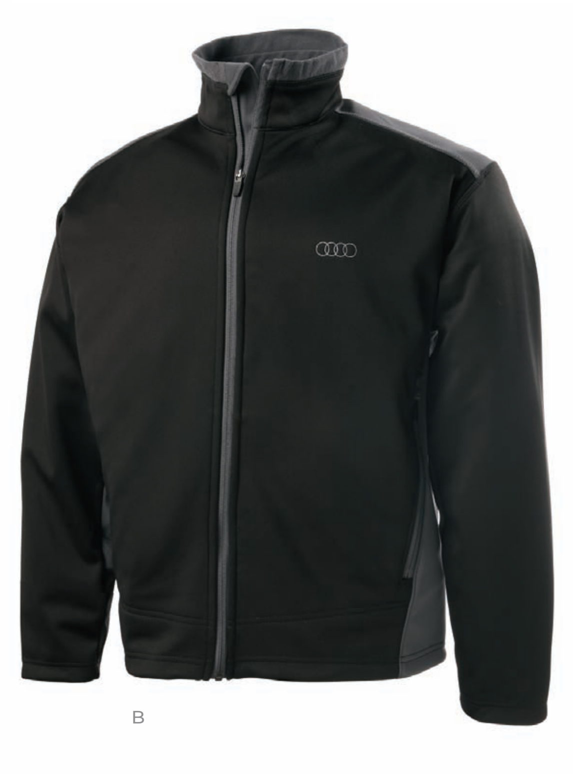


B

A. Insulated water-resistant jacket

A jacket tough enough to take on whatever the elements may bring. Features a water-resistant finish, detachable insulated adjustable hood with stiff peak, adjustable fused tab closure on sleeve cuff and a center-front zipper with exterior storm flap that can be secured with hook and loop. Inside is a security pocket with audio port. 100% polyester, 5.5 oz. outer shell with 100% polyester fleece inner collar and chin guard. Audi rings logo. Black with red piping inside. Imported.

Men's sizes: S – XXL

AWM743 | $99.00

Ladies' sizes: S – XXL

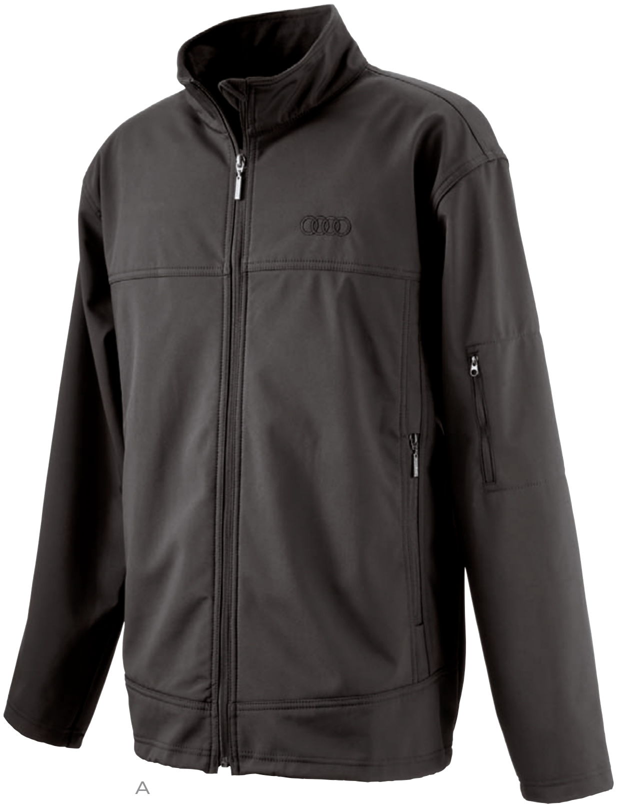
AWL743 | $99.00

B. Two-tone soft shell jacket

This jacket takes on the wet, windy world with function and style. Made with polyester interlock bonded to polyester fleece, the soft shell breathes to keep you comfortable and has amazing stretch to keep up with your active lifestyle. Rated for protection against water, it's ready for whatever adventure your day holds. Audi rings logo. Black with gray. Imported.

Sizes: S – XXL

AWM674 | $75.00



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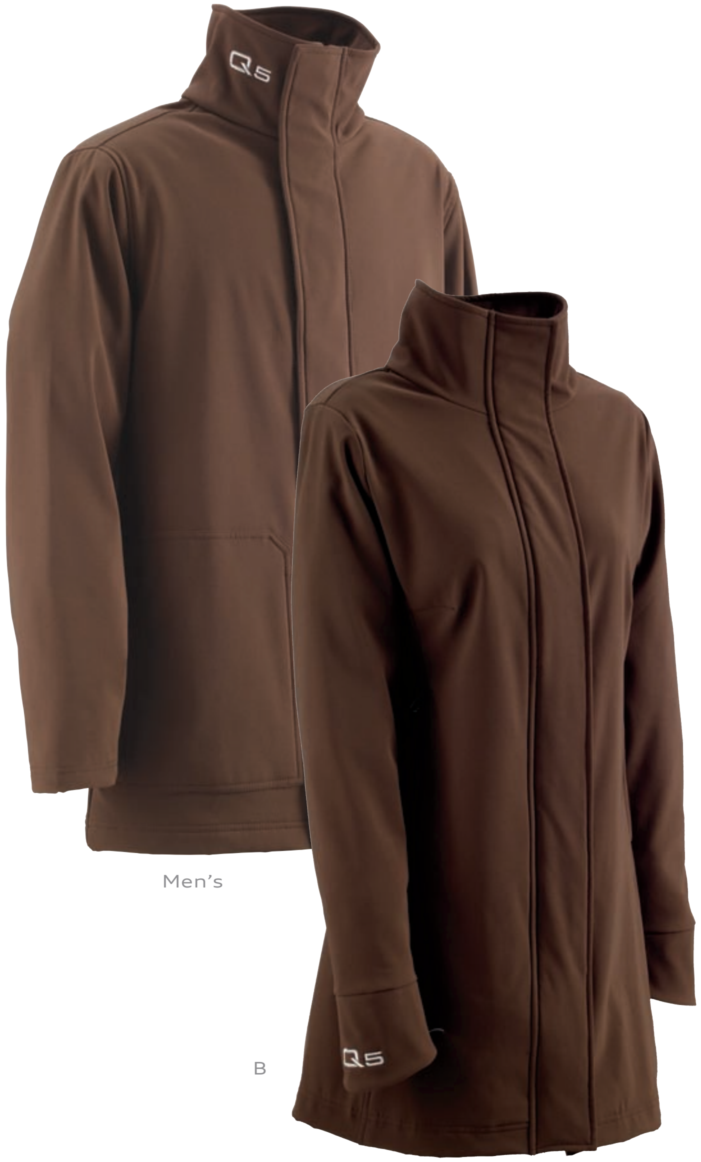


Men's

B

Ladies'

A. Audi waterproof soft shell jacket

This sophisticated soft shell jacket consists of a 97% polyester/3% spandex outer shell and is both breathable and waterproof. Includes a 100% polyester anti-pill microfleece backing and a partial tricot lining. Features flattering style lines with contrast details, a fleece-lined chin guard and reversed contrast zippers with tunnels. Audi rings logo. Black. Imported.

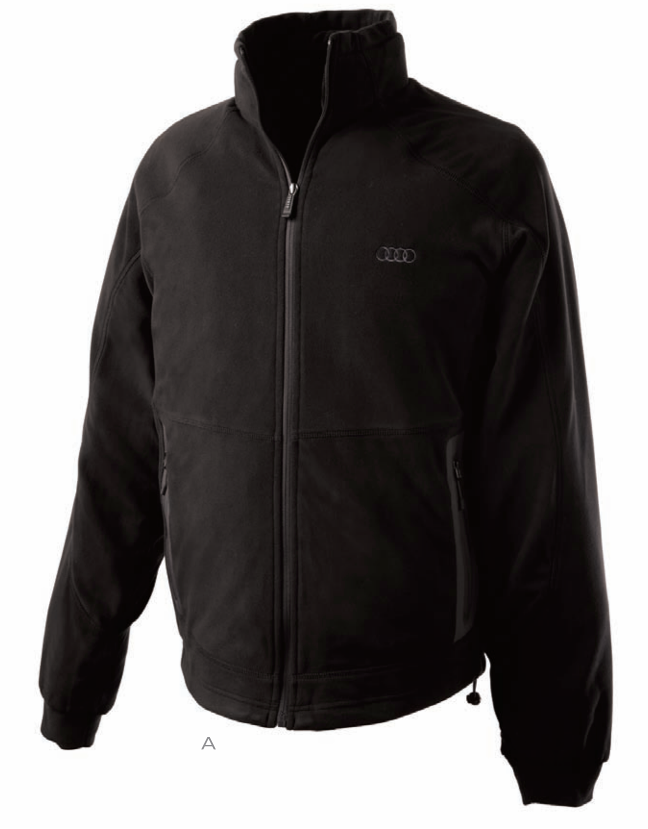
Sizes: S – XXL
AWM399 | $79.00

B. Q5 water-resistant jacket

A longer fit makes this jacket a stylish alternative to all-weather outerwear. Single-layered, wind and water resistant. Recycled polyester eco soft shell. Center zipper with snap enclosure. Audi Q5 logo on Ladies' sleeve cuff. Audi Q5 logo on Men's collar. Brown. Imported.

Men's sizes: S – XXL
AWM475 | $99.00

Ladies' sizes: S – XXL
AWL475 | $99.00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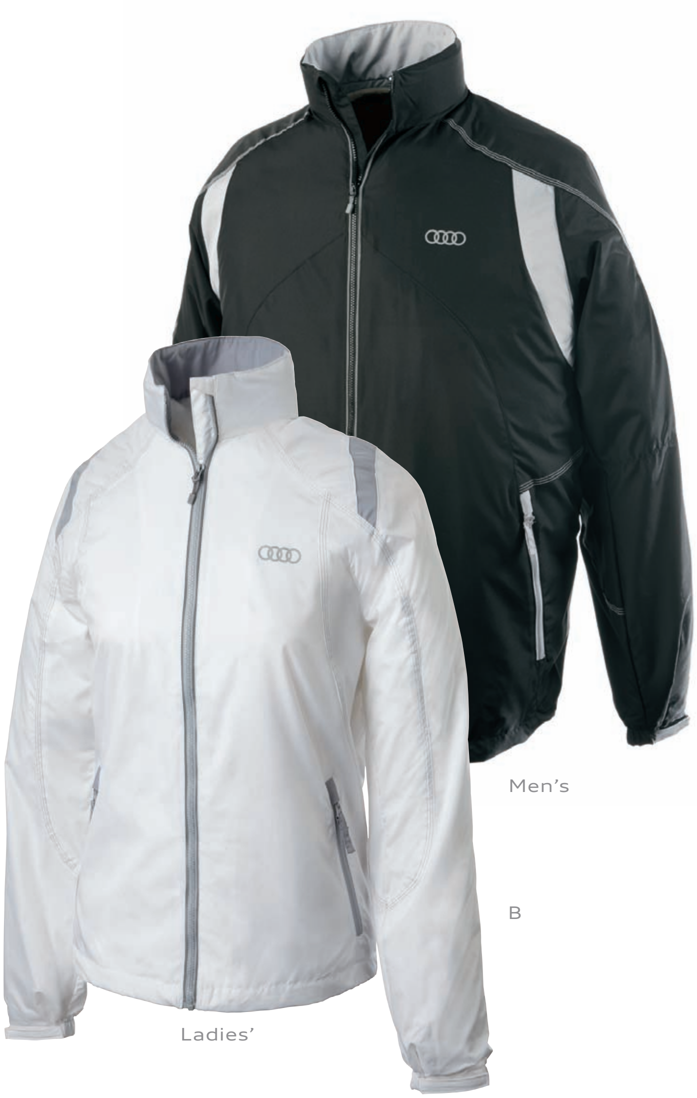

B

A. Windsmart™ fleece

An intelligent choice when the weather demands it. Interior features Windsmart mesh lining. Outer contrast decorative overlock stitch detail. Contrast laser-welded front pockets. Adjustable elastic shock cord at hem for superior wearing ease. Full reverse-coil zipper. Audi rings logo. Black with gray. Imported.

Sizes: S – XXL
AWM613 | $59.00

B. Lightweight jacket

This premium lightweight jacket fends off the elements thanks to a water-resistant finish and interior linings offering durability and breathability. Features raglan sleeves with partial elastic in cuffs and adjustable tab closure, dropped back hem with adjustable shock cord and cord locks, reflective stripe on center front zipper tape and contrast reverse-coil zippered pockets with self-fabric zipper tabs. Reflective Audi rings logo. Men's available in black, ladies' available in white. Imported.

Men's sizes: S – XXL
AWM680 | $45.00

Ladies' sizes: S – XXL
AWL680 | $45.00

Motorsport

Audi
BOSCH
DEKRA
ADAC
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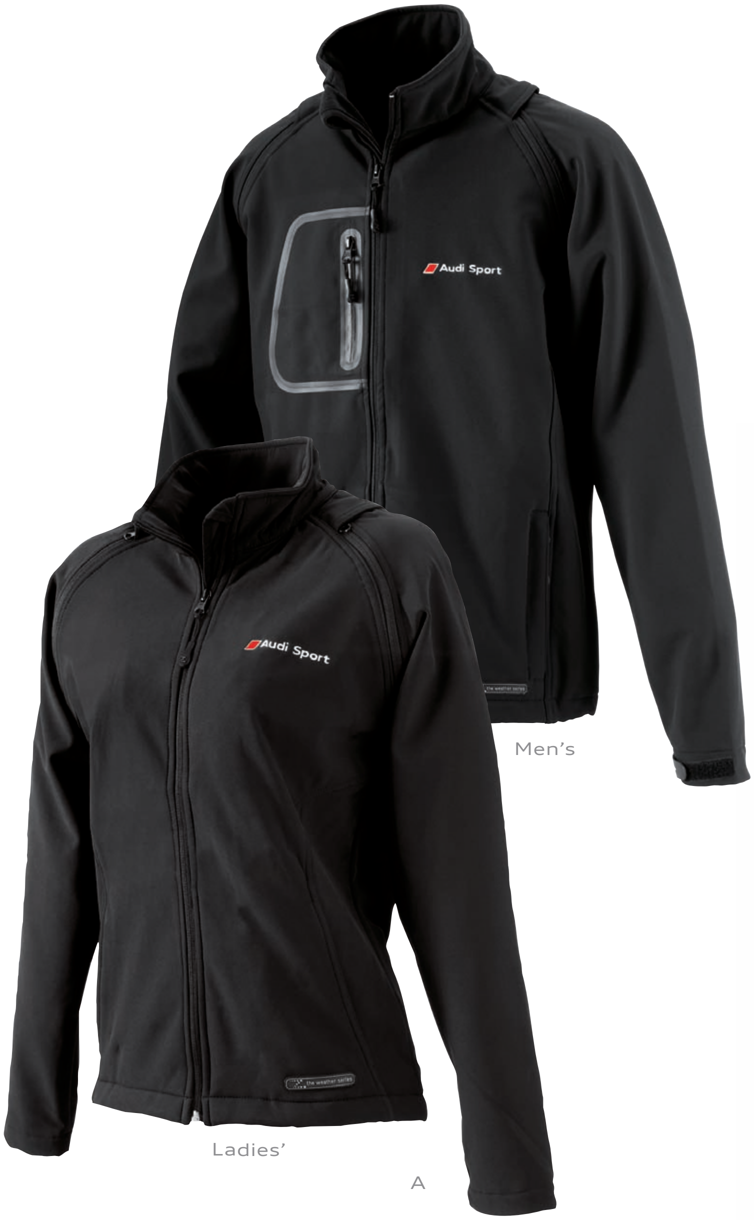
Audi is a formidable participant at the highest levels of motorsport events around the world. We view competition as nothing less than a passion.

At this year’s 24 Hours of Le Mans®, the Audi R15 TDI® clean diesel racecar was first across the finish line. We also placed second and third—marking the fourth time we have achieved a 1-2-3 triumph at this legendary endurance test. This is the ninth time we’ve won overall, adding further to our storied racing history.

The lessons we learn on the racetrack result in technologies that allow us to own the highway. We are proud to offer a collection inspired by our motorsport success—and by the engineering that makes every victory possible.



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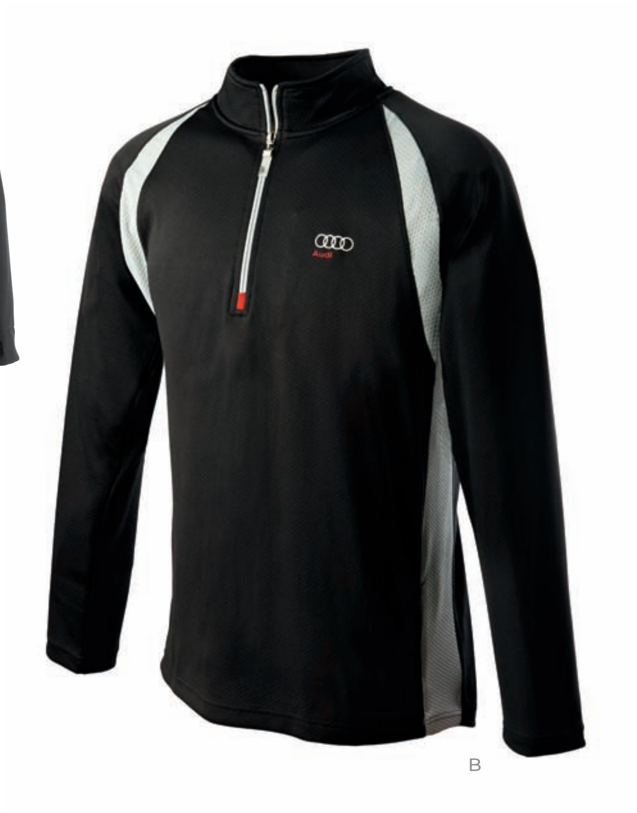


B

A. Audi Sport jacket

Waterproof and windproof with zippered front pockets. Men's jacket includes a waterproof membrane for a media player. Four-way stretched woven fabric. Audi Sport logo on front, Audi rings logo on back yoke. Black. Imported.

Men's sizes: S – XXL

AWM406 | $89.00

Ladies' sizes: S – XXL

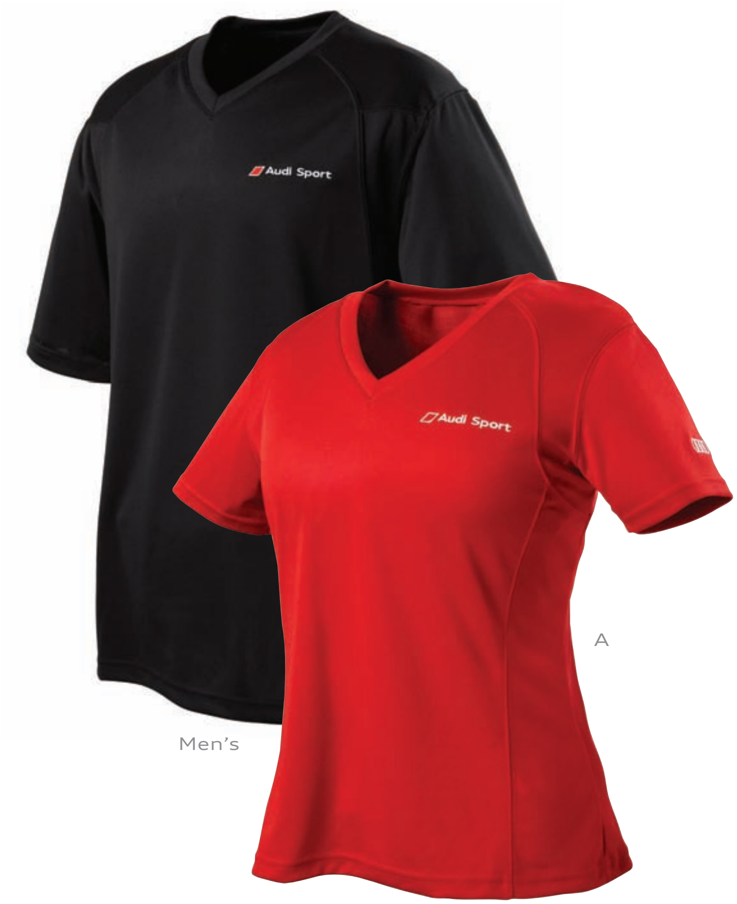
AWL406 | $89.00

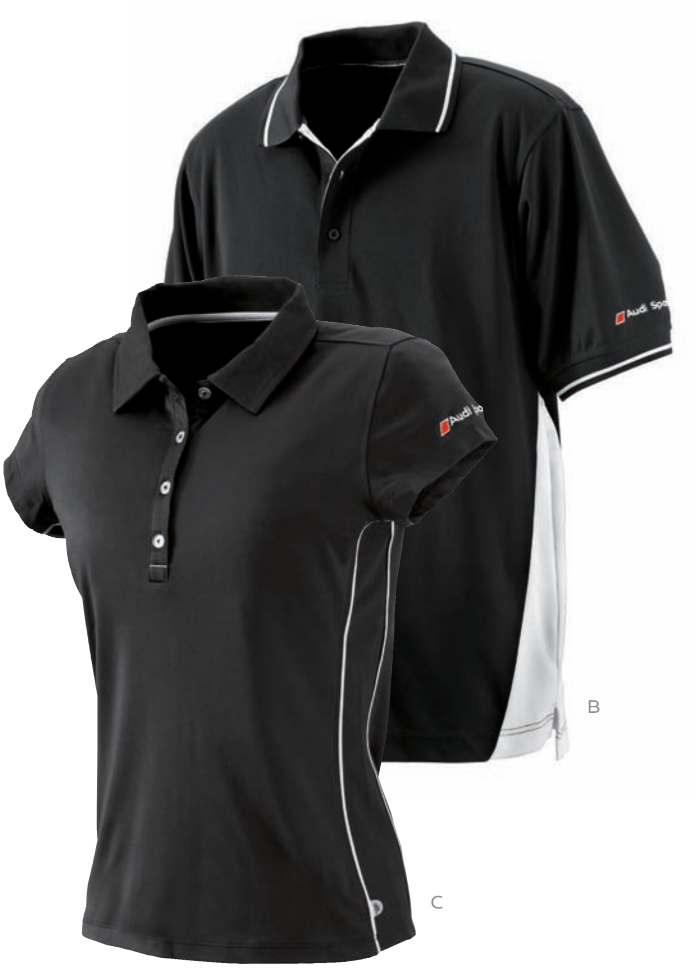
B. Audi Sport pullover

Our commitment to purposeful design and innovative technology is reflected in this impressive pullover. The 100% polyester circle jacquard knit material delivers dry wicking and anti-microbial performance. Contrast color eyelets are at the underarms for breathability. An invisible side pocket is at wearer's left hip. Audi rings logo. Black with gray and red. Imported.

Sizes: S – XXL

AWM703 | $49.00





A. Audi Sport performance V-neck

The ideal way to proclaim your affinity for all things Motorsport. V-neck, solid body and shaped side panel details for an exact fit. 100% polyester with Mag Cool® Moisture Management and Clariant® Antibacterial properties. Audi Sport logo on front, Audi rings logo on sleeve. Men's available in black, ladies' available in red. Imported.

Men's sizes: S – XXL
AWM631 | $29.00

Ladies' sizes: S – XXL
AWL631 | $29.00

B. Men's Dri-Fast Advantage® sport polo

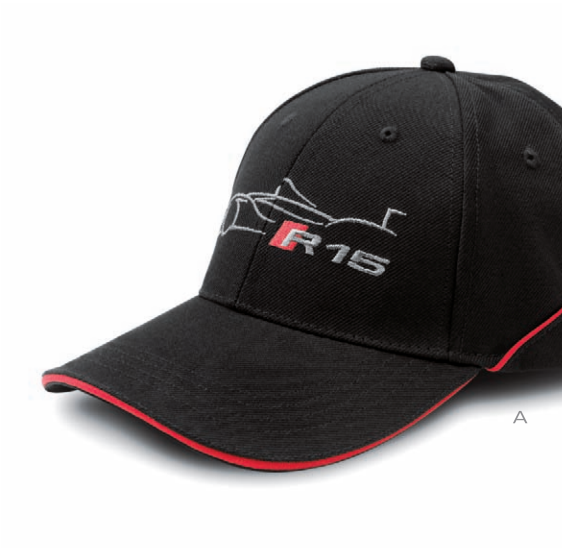
Perfect for a day at the track. Dri-Fast Advantage moisture management keeps you cool and dry in humidity. Gray contrast tipping on collar and cuffs. 100% polyester pique. Audi Sport logo on left sleeve, Audi rings logo on back yoke. Black with silver. Imported.

Sizes: S – XXL
AWM488 | $42.00

C. Ladies' dry wicking sport polo

Dry wicking technology and anti-microbial capabilities make this the perfect polo for anything the weather brings. StretchFlex™ technology provides ultimate comfort and freedom of movement. 92% polyester/8% spandex. Audi Sport logo on left sleeve, Audi rings logo on back yoke. Black with silver. Imported.

Sizes: S – XXL
AWL488 | $39.00



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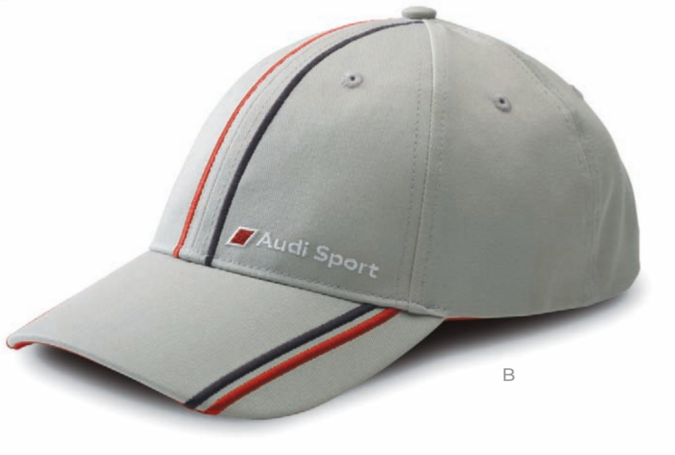


B

A. R15 cap

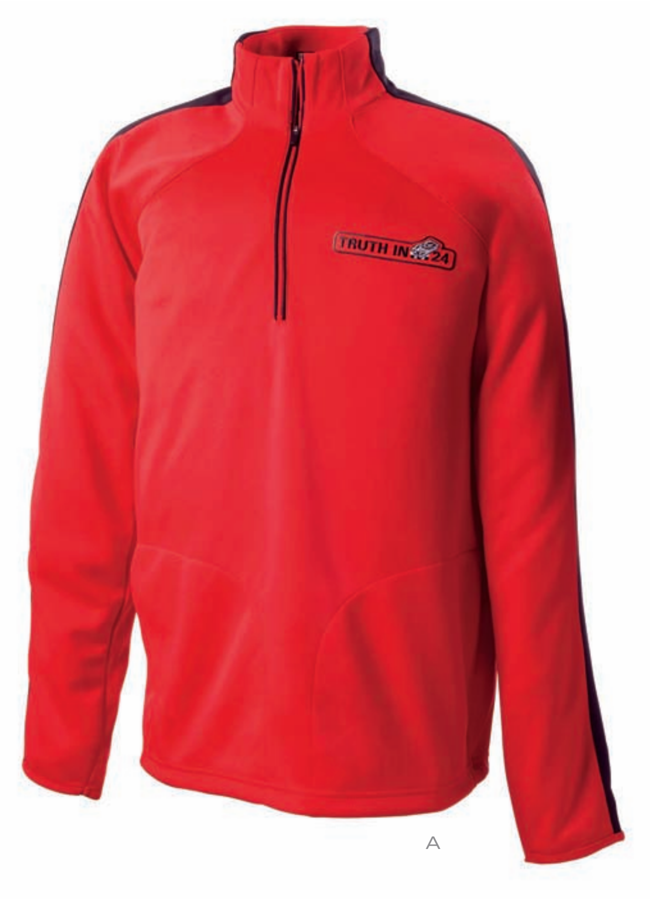
Low-profile cap made from premium twill with a pre-curved extra-length visor and fabric strap with buckle. Contrast red piping running along visor and around the back. R15 logo on front and Audi rings logo on back. Black with red. Imported.

AWC515 | $22.00

B. Audi Sport cap

Cheer on the Audi Sport team while wearing this distinctive cap. Made of chino twill with a low-profile design and pre-curved peak. Matching adjustable back strap with hidden Velcro® system. Audi Sport logo highlighted by red and black contrast piping on bill and along the top. Gray with black and red. Imported.

AWC537 | $25.00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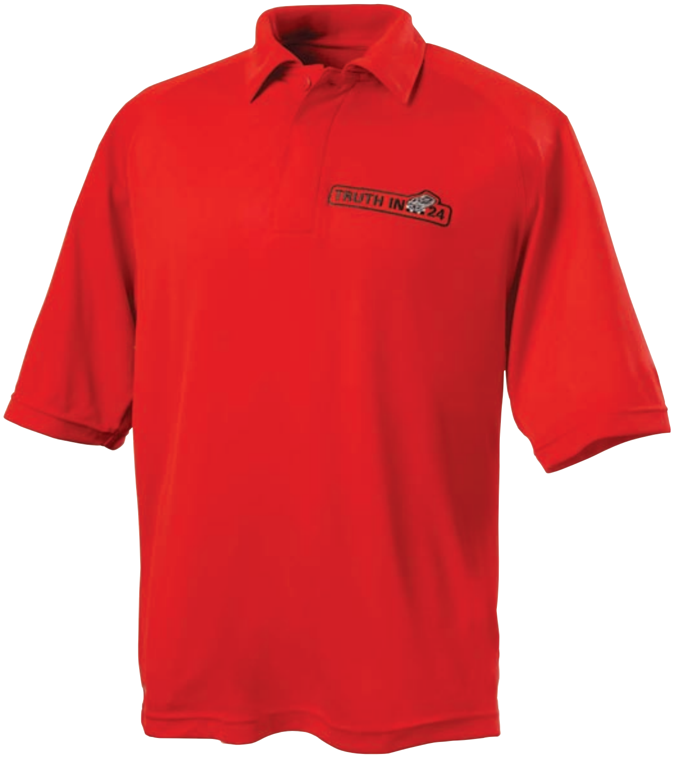

B

A. Truth in 24 half-zip shirt

Starting with the Truth in 24 patch on the front, stylish tribute is paid to the Audi Sport racing team and their participation in the historic 24 hours of Le Mans®, as featured in the award-winning documentary “Truth in 24”. This rugged shirt features raglan sleeves, engineered funnel neckline, contrast athletic shoulder stripe and contrast piping at the front zipper, semi-lock zipper pull, shock cord drawstring at hem with cord lock, on-seam front stitched pockets and a self-binding cuff. Audi rings logo on back yoke. Red. Imported.

Sizes: S – XXL

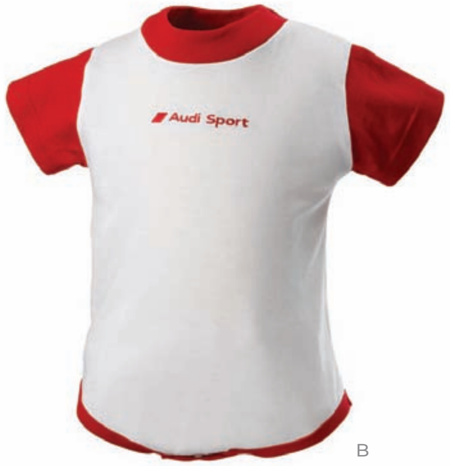
AWM554 | $49.00

B. Truth in 24 polo shirt

Sport-inspired polo, as indicated by the Truth in 24 patch on the front. Double-needle stitching and moisture-wicking fabric. Self-fabric collar, raglan sleeves, three-button hidden placket and side hem slits. Audi rings logo on back yoke. Red. Imported.

Sizes: S – XXL

AWM553 | $49.00



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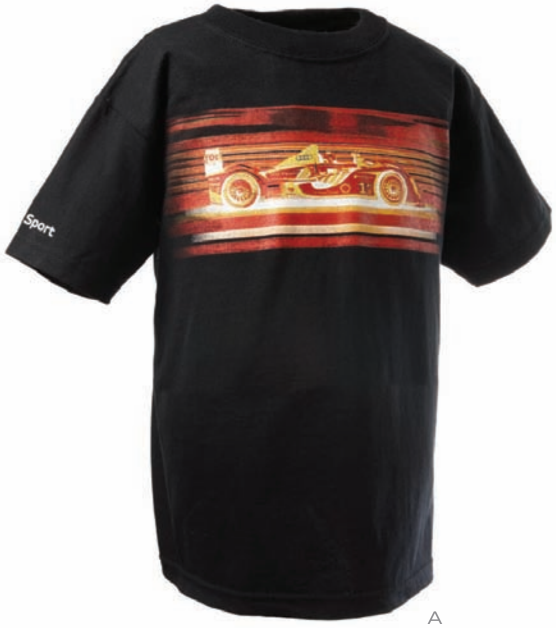

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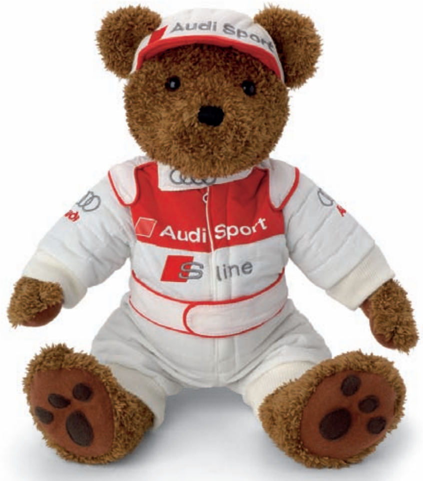


C

A. Youth graphic t-shirt

Preshrunk 100% combed ringspun cotton t-shirt. Shoulder-to-shoulder taping. Seamless collar. Double-needle stitching. Audi R15 image printed on front, Audi Sport logo on sleeve. Black. Imported.

Youth sizes: XS (2-4), S (6-8), M (10-12), L (14-16) or XL (18-20)
AWY590 | $22.00

B. Audi Sport onesie

For the youngest of motorsport fans. Even little ones are able to share their Audi pride in this 100% cotton suit with leg openings and reinforced three-snap closure. Audi Sport logo. White with red. Imported.

Sizes: 6, 12, 18 or 24 months
AWY483 | $19.00

C. Motorsport bear

The bear with the greatest enthusiasm for motorsport racing. He can be a loyal friend, a cuddly bedfellow or a good-luck charm. With fluffy fur, brown felt paws, plastic eyes and embroidered nose. The bear's racing suit and cap are made from 100% cotton and are removable. 15.7" tall.

AHT120 | $69.00

A

B

C

A. Audi Sport blanket

A terrific way to show your Audi colors at picnics or tailgating events. Soft fleece backed by a 100% water-repellent polyester that protects against rain or damp grass. Measures 50" w x 68" l when flat, folds to 12.5" w x 17" l x 4" h. Pouch pocket with hook-and-loop closure. Blanket folds with zipper closure. Web strap for easy carrying. Machine washable. Audi Sport logo. Black polyester with soft red fleece. Imported.

AHR692 | $49.00

B. Audi Sport travel chair

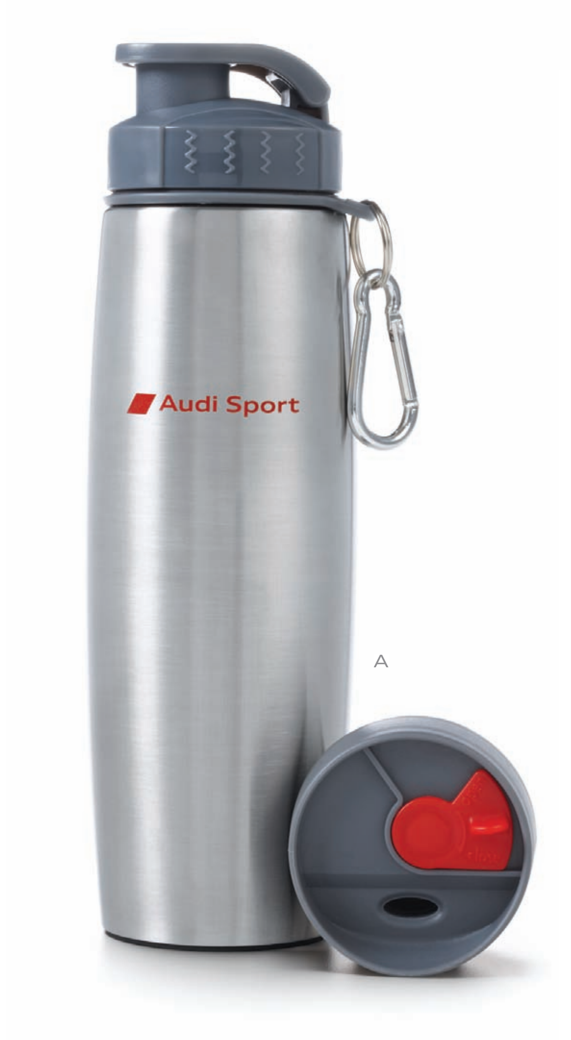
With a newly designed deep seat, angled-back frame, rip-stop nylon fabric and adjustable pillow for full-body comfort, this extra-durable chair has been tested at 1050-lbs capacity. Includes carrying case with adjustable shoulder strap. Audi Sport logo on back. Black with gray.

AHR489 | $59.00

C. Audi Sport grill kit

Many Audi drivers are at home behind the wheel as well as in front of the grill, cooking for family and friends. This complete set for barbequing includes: stainless steel grill brush, spatula, basting brush and tongs. Interior pockets to store tools. Exterior pocket. Audi Sport logo. Black with red.

AHR681 | $39.00



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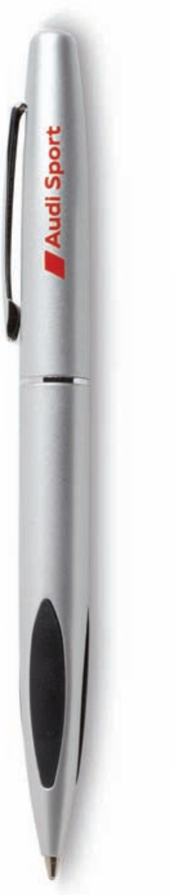

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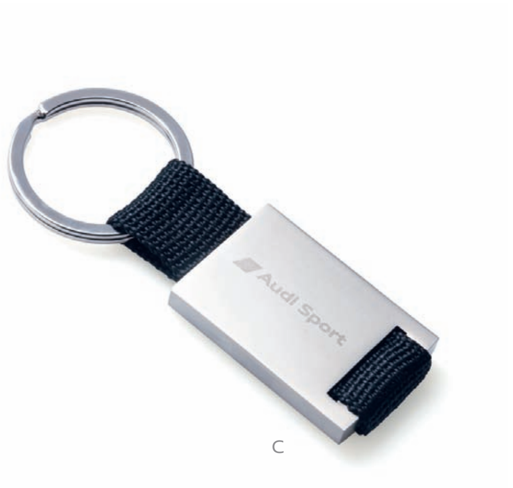


C

A. Audi Sport dual-top bottle / tumbler

With a carabiner clip for easy attachment to belt or backpack, it's easy to keep hydrated even when on the go. Double-walled 18-8 stainless steel construction reduces condensation and holds liquids' temperatures longer. Wide-mouth twist-top spout makes loading ice and cleaning easy. Includes two different spill-proof lids for hot and cold liquids. BPA free. Audi Sport logo. Stainless steel.

AHD652 | $22.00

B. Audi Sport pen

Sleek metal barrel in matte finish. Chrome accents. Twist style. Black ink standard. Audi Sport logo. Silver.

AHW619 | $19.00

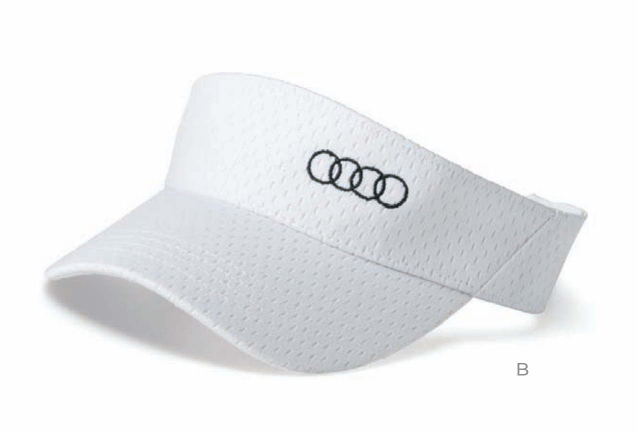
C. Audi Sport strap key holder

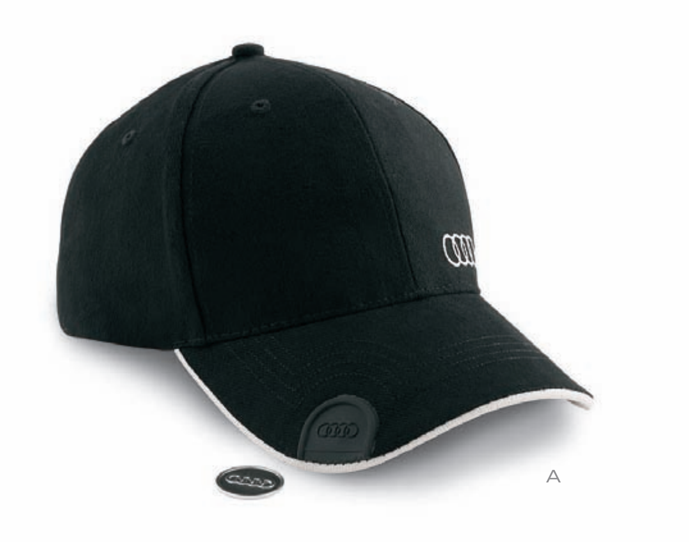
Split-ring key holder. Audi Sport logo. Matte nickel finish.

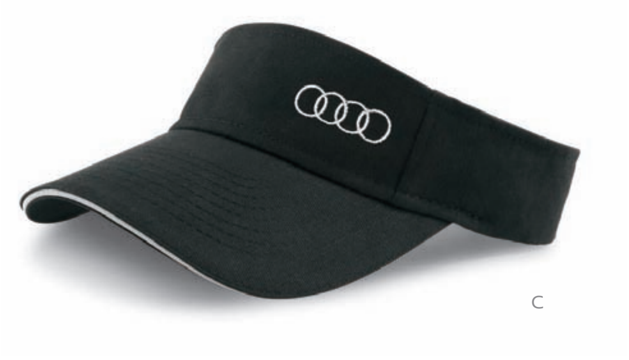
AHK635 | $19.00

Golf & tennis

The racetrack. The golf course. The tennis court. The venues may change, but the competitive drive and the motivation to succeed remain the same. This is just as true for Audi as it is for many of our drivers. It's why our collection of performance-based clothing and equipment is designed to help elevate your performance wherever you are competing.







A. Golf cap with ball marker

Achieve the mark of a perfect drive with this unique golf cap. Made from brushed heavy cotton, this six-panel, low-profile golf cap features a magnetic ball marker on its pre-curved peak. Also includes a fabric strap, embossed buckle and metal slit. Audi rings logo. Black with stone. Imported.

AWC335 | $24.00

B. Mesh sport visor

Both comfortable and functional. Adjustable webbing closure strap with technical buckle closure. 100% polyester mesh. Audi rings logo. White. Imported.

AWC622 | $19.00

C. Golf visor

Perfect for sunny days, our visor will help you keep your eyes on the ball. Made from low-rise, heavyweight, brushed-cotton twill with a contrasting 3M reflective sandwich peak. Audi rings logo. Black with gray. Imported.

AWC301 | $19.00

A

B

A. Ladies' ClimaLite® golf polo by adidas®

Stay dry and comfortable on the course in this 5.1 oz. 100% polyester pique knit polo. Features one-button placket with self-fabric collar and adidas logo on back yoke. Audi rings logo. Black with white. Imported.

Sizes: S – XXL
AWL778 | $49.00

B. ClimaLite® three-stripe cuff golf polo by adidas®

Every round of golf is sure to create shots that test even the most accomplished players. Good thing this performance-enhancing polo is designed to keep you cool. Super-cool polyester pique knit features side vents for easy movement and three-button placket with rib-knit collar. Contrast-color three-stripe application detail on the sleeves. Adidas logo on back yoke. Audi rings logo. Available in black, navy or white. Imported.

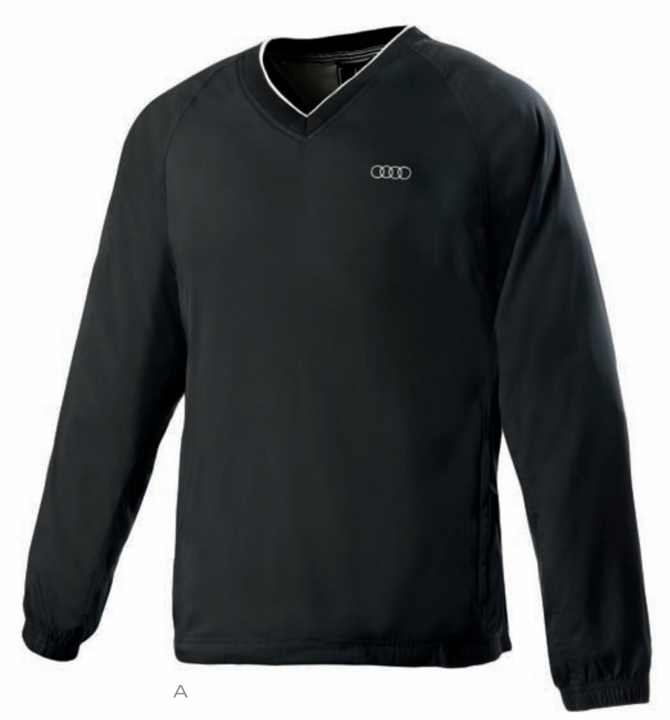
Sizes: S – XXL
AWM676 | $49.00

A

A. Pima performance polo

Constructed of high-performance breathable fabric to keep you comfortable from tee to green all day long. The 60% Peruvian pima cotton and 40% polyester material offers a soft finish and easy care. Features bird's-eye jacquard rib-knit collar and cuffs and matching buttons. Audi rings logo. Available in gray, navy, orange or white. Imported.

Sizes: S – XXL
AWM700 | $45.00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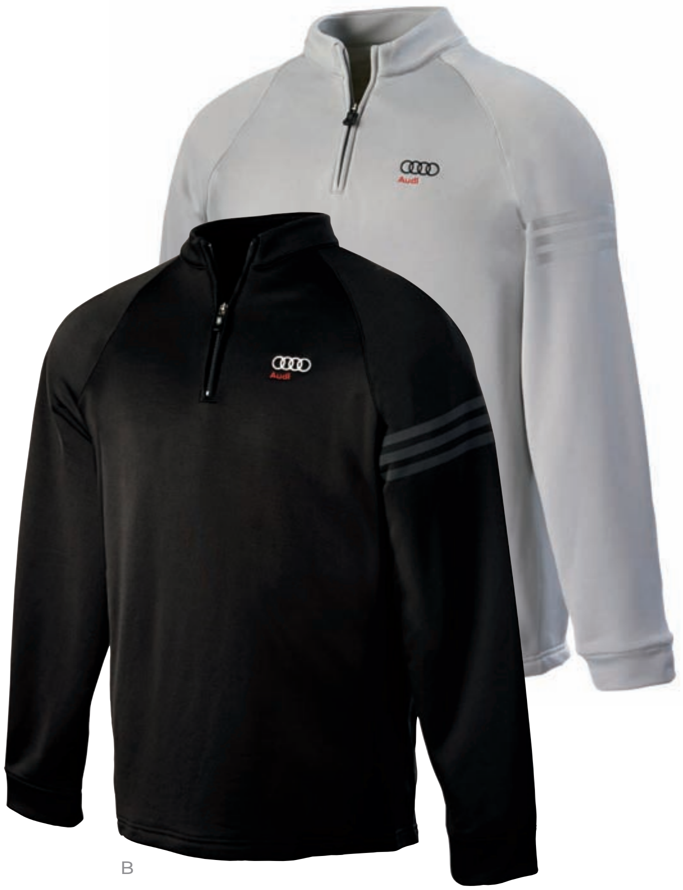

B

A. V-neck shirt by adidas®

Comfort and functionality come together in this durable wind and water resistant shirt. Breathable ClimaProof® fabric keeps you dry. V-neck rib-knit collar with contrast color tipping. Mesh lining. Raglan sleeves with elastic cuffs. Inside pockets with on-seam zip pockets. 3.5 oz., 100% polyester. Audi rings logo. Black. Imported.

Sizes: S – XXL

AWM747 | $69.00

B. Performance golf shirt by adidas®

The ClimaWarm® technology of this shirt provides warmth without movement-restricting bulk. Features a double-welt quarter-length zippered pocket, clear three-stripe print detail on upper left sleeve, banded cuffs with open-end bottom. 7.8 oz., 100% polyester with French terry lining. Audi logo. Available in black or gray. Imported.

Sizes: S – XXL

AWM774 | $59.00

A. Tennis backpack

Audi drivers and tennis players have a lot in common: genuine respect for the competition and the confidence to emerge victorious. This bag shows you take your game seriously. Features abound: a plush, padded racket compartment; front pocket for keys, phone and small accessories; top zippered pocket for a media player; water bottle mesh pocket; a large open pocket with adjustable straps on the front for a towel and balls; and an enormous main compartment for clothing and personal items. Nylon, ultra-padded, breathable back and adjustable straps. Highlighted with a reflective strip. Audi rings logo. Black.

AHR608 | $39.00

B. Golf umbrella

Don’t ever get caught in the rain without this automatic-opening 64" vented umbrella featuring a fiberglass shaft, polyester fabric and black rubber spray pistol-grip handle with matching sleeve. Audi rings logo. Black.

AHP524 | $39.00

B

A

C

A. Switchblade golf repair tool

This multi-functional tool is a must-have for any golfer. Features a switchblade quick-release fork, belt clip, magnetic nickel ball marker and a club/cigar rest. Contemporary design with stainless steel construction. Audi rings logo.
Dimensions: 1.25" w x 3" l x .5" d

AHG792 | $22.00

B. Hydrosilk golf towel

This heavyweight, 100% hydrosilk performance golf towel is custom woven with the Audi rings logo. Black with gray.
Dimensions: 16" w x 22" l

AHG722 | $25.00

C. TaylorMade® burner golf balls

Fast, long and soft performance for every type of player who wants more distance. New 360 High-Lift dimple configuration promotes higher launch angle and longer carry. Energetic core boosts ball speed while retaining soft compression. One dozen. Audi rings logo. White.

AHG750 | $32.00

B

A

A. Clutch stand bag by adidas®

This durable bag has all the features today's golfers have come to demand. It offers a unique combination of lightweight construction, five functional pockets and ultimate comfort. Features include lightweight rip-stop nylon, six-way top with full-length dividers, EVA-molded anatomically correct shoulder straps with velour lining and five pockets total including insulated water bottle sleeve and valuables pocket. Fast Action Snap Technology (FAST) accessory compatible and has a rain hood. 4.5 lbs. Audi rings logo. Black with gray and red.

AHG703 | $129.00

B. Pure-lite stand bag by TaylorMade®

You take your game seriously. The design and versatility of this exceptional golf bag make that abundantly clear. Features a six-way top with integrated handle and full-length shaft dividers, seven pockets including velour-lined valuables pocket and an insulated water bottle sleeve pocket. It also has EVA foam ergonomically correct shoulder straps with velour lining, is Fast Action Snap Technology (FAST) accessory compatible and has an integrated bottom trunk handle, TPR comfort handle, bungee towel cord, anti-slip actuator, lightweight 420 denier diamond rip stop and a rain hood. 4.9 lbs. Audi rings logo. Black with white.

AHG709 | $159.00

Scale models

The following scale models are a welcome addition to the home of any Audi owner or admirer. Each is a richly detailed, carefully crafted representation of milestones in design and engineering throughout our history. The latest addition to the collection includes a 1:18 scale version of the unparalleled R8 Spyder 5.2 FSI quattro®.

Audi A5

Audi A4

Audi A5 Cabriolet

Audi A4 Avant

Audi A8

Scale models

Audi A4

AHS344 1:43 Scale model. Blue or silver. | $39.00

AHS348 1:87 Scale model. Gray or silver. | $29.00

Audi A4 Avant

AHS744 1:43 Scale model. White, gray or silver. | $39.00

AHS748 1:87 Scale model. Blue or silver. | $29.00

Audi A5

AHS054 1:43 Scale model. Blue, gray or silver. | $39.00

AHS058 1:87 Scale model. Black, blue or silver. | $29.00

Audi A5 Cabriolet

AHS554 1:43 Scale model. White, gray or silver. | $39.00

AHS558 1:87 Scale model. Black or silver. | $29.00

Audi A8

AHS648 1:43 Scale model. Black, gray or silver. | $39.00

AHS688 1:87 Scale model. Black or silver. | $29.00

Audi R8 Spyder

Audi Q5

Audi R8 5.2L V10

Audi Q7

Audi R8 4.2L V8

Scale models

Audi R8 Spyder 5.2 FSI quattro®

AHS552	**1:43 Scale model. Black, red or white. | $45.00**
AHS582	**1:87 Scale model. Gray or silver. | $33.00**
AHS788	**1:18 Scale model. White or brown. | $95.00**

Audi R8 5.2L V10

AHS578	**1:18 Scale model. Blue or gray. | $95.00**
AHS574	**1:43 Scale model. White or red. | $39.00**

Audi R8 4.2L V8

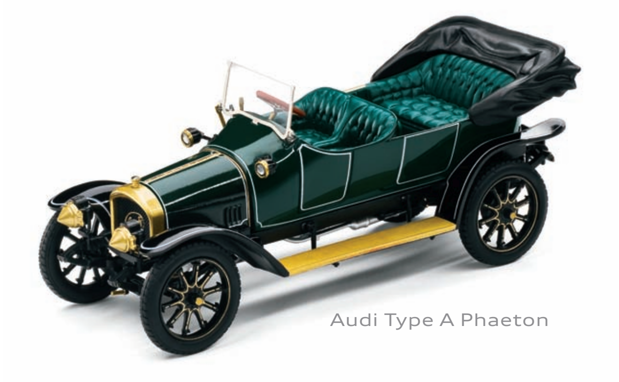
AHSR887	**1:87 Scale model. Black, blue or silver. | $29.00**

Audi Q5

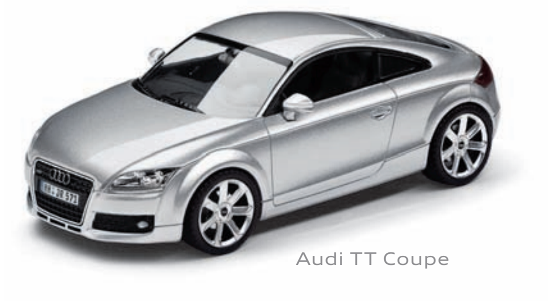
AHS474	**1:43 Scale model. Black, white or silver. | $39.00**
AHS478	**1:87 Scale model. Gray or silver. | $29.00**

Audi Q7

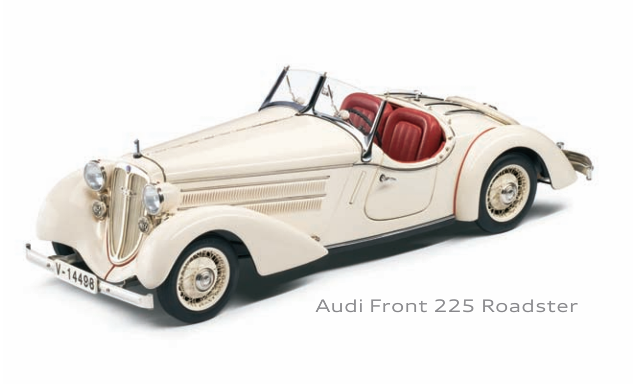
AU7743	**1:43 Scale model. Silver. | $39.00**



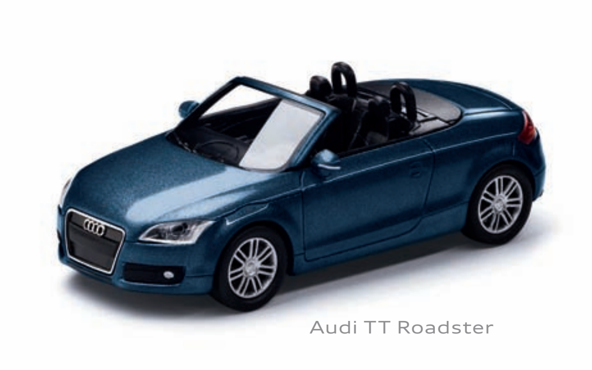
Audi Type A Phaeton



Audi TT Coupe



Audi Front 225 Roadster



Audi TT Roadster

Scale models

Audi TT Coupe

AU8843 1:43 Scale model. Silver. | $39.00

Audi TT Roadster

AU8743 1:43 Scale model. Blue. | $39.00

Audi Type A Phaeton

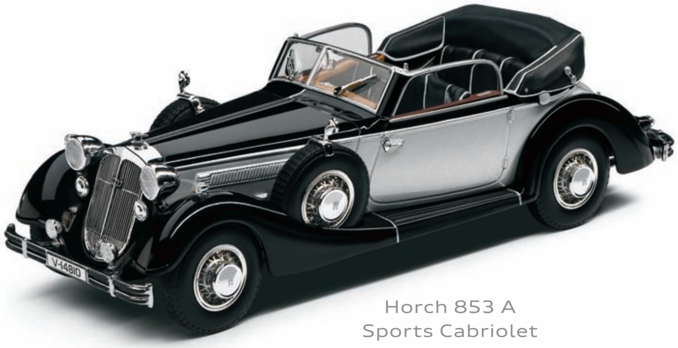
For admirers of one of our most stunning classics, this model celebrates the first legendary Audi of 1910. Only 140 of these impressive four-cylinder, four-stroke engine beauties (in-line construction) were ever produced. Manufactured from 1910 to 1912.

AHS703 1:43 Scale model. Dark green. | $69.00

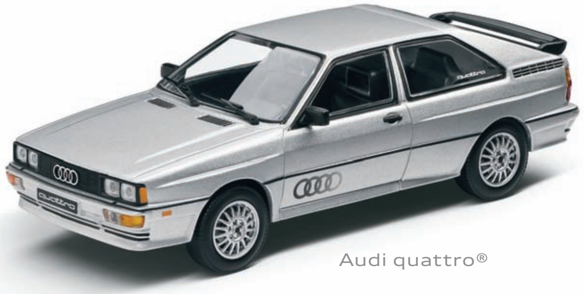
Audi Front 225 Roadster

For auto enthusiasts, this is more than just a classic—it's a historic benchmark. Manufactured in 1935.

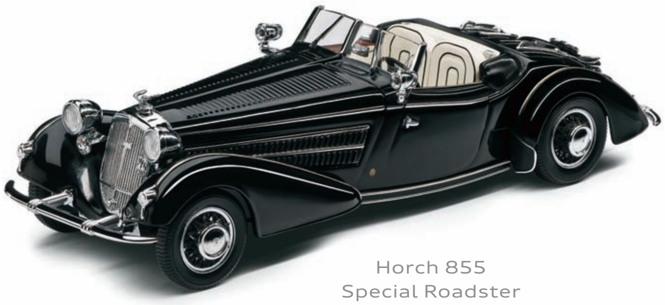
AHS725 1:43 Scale model. Cream beige. | $69.00



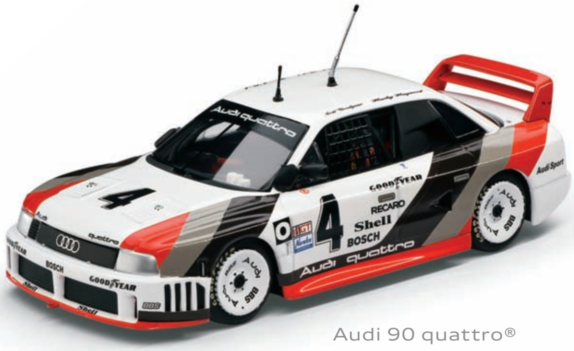
Horch 853 A
Sports Cabriolet



Audi quattro®



Horch 855
Special Roadster



Audi 90 quattro®
IMSA GTO

Scale models

Horch 853 A Sports Cabriolet
Simply one of the most attractive vehicles of its time. This model is an exquisite homage to the meticulously careful construction of the original. Manufactured from 1937 to 1939.

AHS753 1:43 Scale model. Black with silver. | $59.00

Horch 855 Special Roadster
This legendary roadster fires up the imagination like no other vehicle. It's no wonder why, as only seven of them were manufactured between 1938 and 1939.

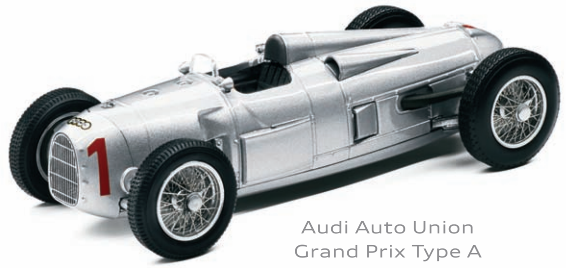
AHS755 1:43 Scale model. Black. | $59.00

Audi quattro®
Following its world premiere at the 1980 Geneva Motor Show, the original quattro® quickly built an enormous fan base—one that is still growing today. Manufactured from 1980 to 1991.

AHS730 1:43 Scale model. Silver. | $45.00

Audi 90 quattro® IMSA GTO
This vehicle emerged victorious in no fewer than seven races. This model replicates the original right down to the signal red sport seat belts. Manufactured in 1989.

AHS790 1:43 Scale model. | $59.00



Audi Auto Union
Grand Prix Type A
Racing Car

1:43 Scale

1:18 Scale

Audi Auto Union
Grand Prix Type C
Racing Car

Audi Auto Union
Avus Streamline
Start Number 31

Audi Auto Union
Grand Prix Type D
Racing Car

Scale models

Audi Auto Union Grand Prix Type A Racing Car

Hans Stuck clinched world speed records in 1934 from behind the wheel of the Type A at the Avus racetrack, reaching 199 mph (320 km/h). He continued with a series of wins at all the important hill climb races. Manufactured in 1934.

AHS720 1:43 Scale model. Silver. | $59.00

Audi Auto Union Grand Prix Type C Racing Car

With a total of six Grand Prix victories on international racetracks, the Type C 1936 was the king of racing.

AHS722 1:43 Scale model. Silver. | $59.00
AHS728 1:18 Scale model. Silver. | $239.00

Audi Auto Union Avus Streamline Start Number 31

Even 70 years after its debut, the futuristic body of this exceptional vehicle remains a stunning sight. Manufactured in 1937.

AHS731 1:43 Scale model. Silver.| $59.00

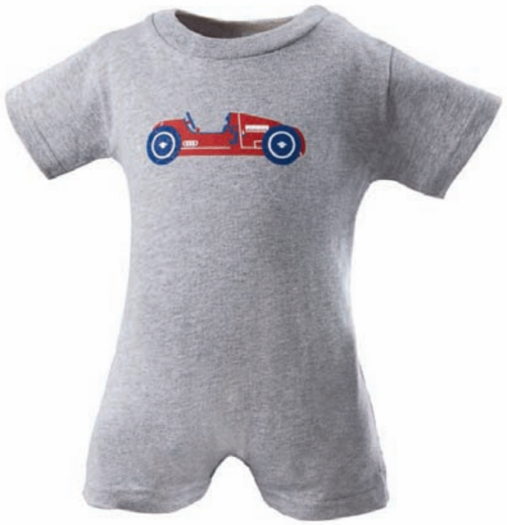
Audi Auto Union Grand Prix Type D Racing Car

The Type D racing car was inspired by its successful predecessor—the Type C. It greatly impressed the crowd with its 12-cylinder supercharged engine capable of up to 420 PS. Manufactured in 1938.

AHS733 1:43 Scale model. Silver. | $59.00

Youth

The new 2011 A8 is taking the Audi family to new heights. And we are pleased to offer this charming collection for the youngest members of your own. Each item is designed to elicit joy in child and parent alike—from the plush softness of an infant one-piece to the fun flair of a kid's cap. All are perfect gifts for your future drivers as they make progress of their own.



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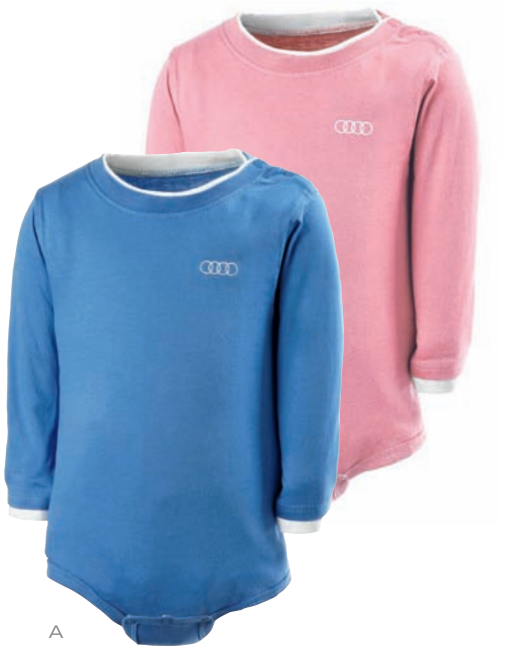

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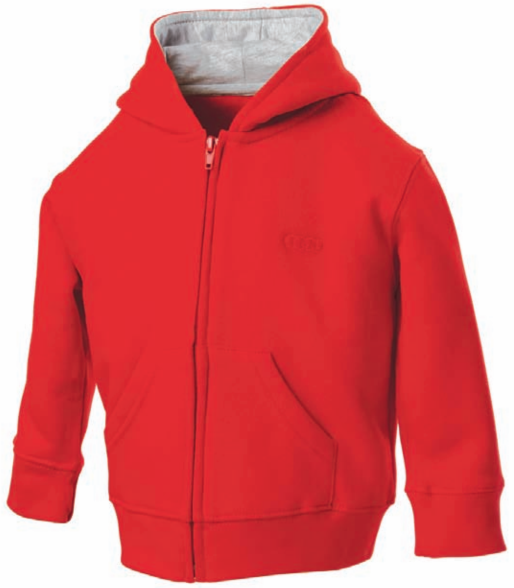


C

A. Infant long-sleeve one-piece

Cute and stylish, our jersey one-piece pampers babies. With two shoulder snaps, it's also a cinch to take on and off. 4.1 oz., 100% ringspun combed cotton. Layered t-shirt style neck and cuffs. Matching shoulder and bottom closure snaps. 100% cotton. Audi rings logo. Available in pink with white or blue with white. Imported.

Sizes: 6, 12, 18 or 24 months
AWY722 | $19.00

B. Infant romper

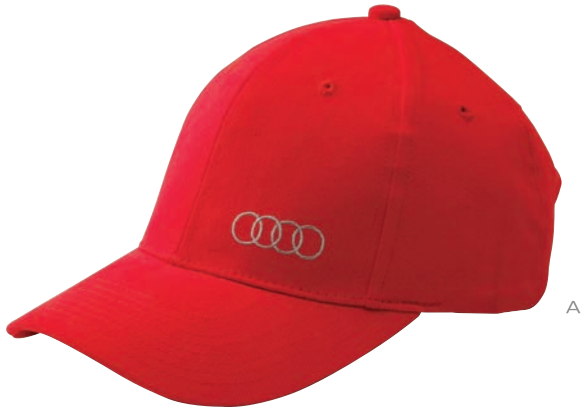
Comfortable, durable and just right for your driver-to-be. Rib crewneck romper. 5.5 oz., 90/10 cotton/polyester. Reinforced three-snap closure on binding. Hemmed sleeves and bottom. Audi Type C design. Gray. Imported.

Sizes: 6, 12, 18 or 24 months
AWY626 | $19.00

C. Toddler full zip hoodie

Here is an example of how style comes in all sizes. Smooth on the surface and fuzzy inside, this toddler hoodie offers extra-large warmth. 7.5 oz., 80/20 cotton/poly fleece. Double-needle stitching throughout. Contrast jersey hood lining. Rib-knit cuffs and hem. Kangaroo pockets. Audi rings logo. Red with gray. Imported.

Sizes: 2T, 3T or 4T
AWY612 | $25.00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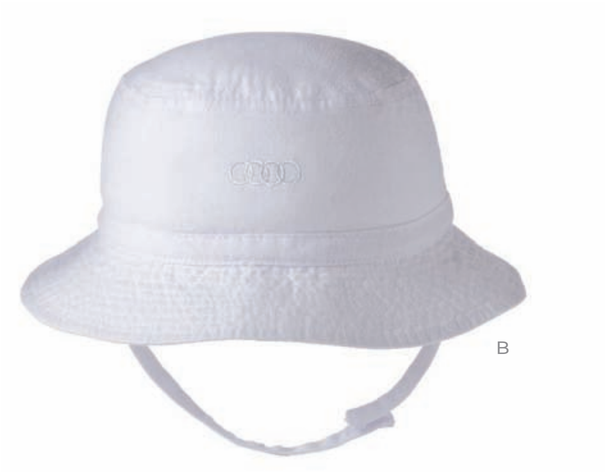
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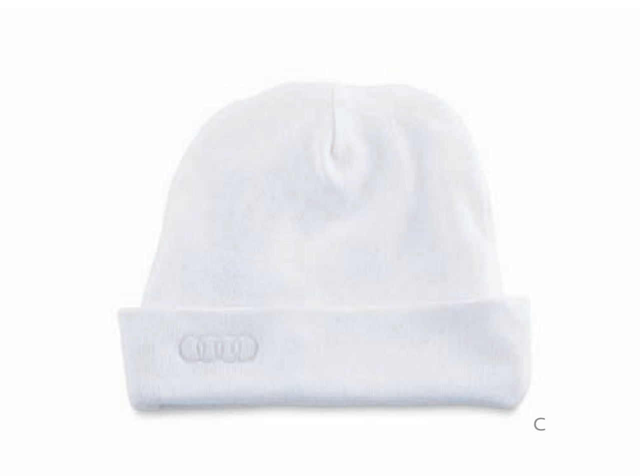
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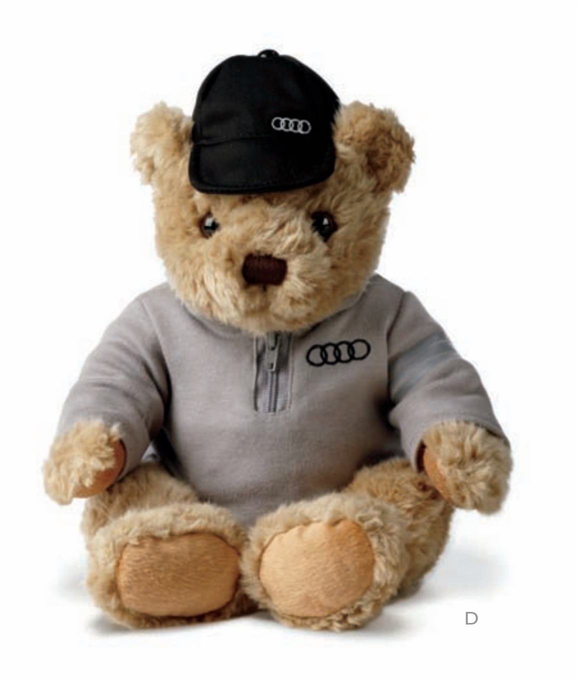

D

A. Youth cotton cap

Low-profile heavy brushed-cotton cap with pre-curved visor and fabric-covered strap with Velcro® closure. Audi rings logo. Red. Imported.

AWY540 | $19.00

B. Toddler bucket hat

A little fashion flair for the littlest Audi fan. Brushed-twill bucket cap is 100% cotton. Jersey lining. Chin strap with Velcro closure. Audi rings logo. Available in red or white (shown). Imported.

Size: Inside circumference is 18.8"
AWC616 | $19.00

C. Baby's cap

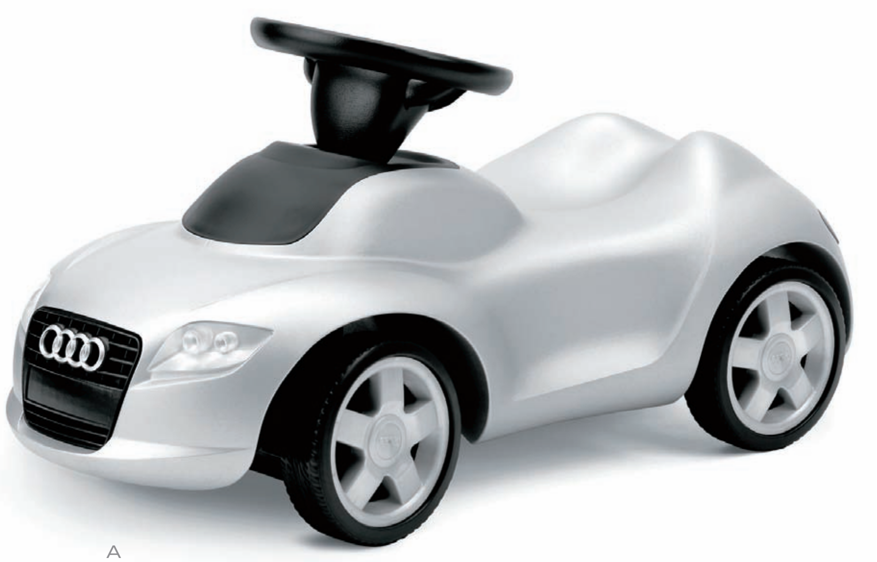
Keep baby's head warm with this 100% combed ringspun cotton cap. Soft and stylish, it's a great first accessory for the next generation of Audi enthusiasts. Audi rings logo. White. Imported.

One size fits all
AWY345 | $15.00

D. 2011 limited edition Audi teddy bear

Limited-edition collectible teddy bear by Herrington Teddy Bears. Authentic logo clothing with Audi logo. Each bear includes a hangtag to redeem for a complimentary Certificate of Authenticity. Custom foot label for Audi.
13" tall

AHT711 | $35.00



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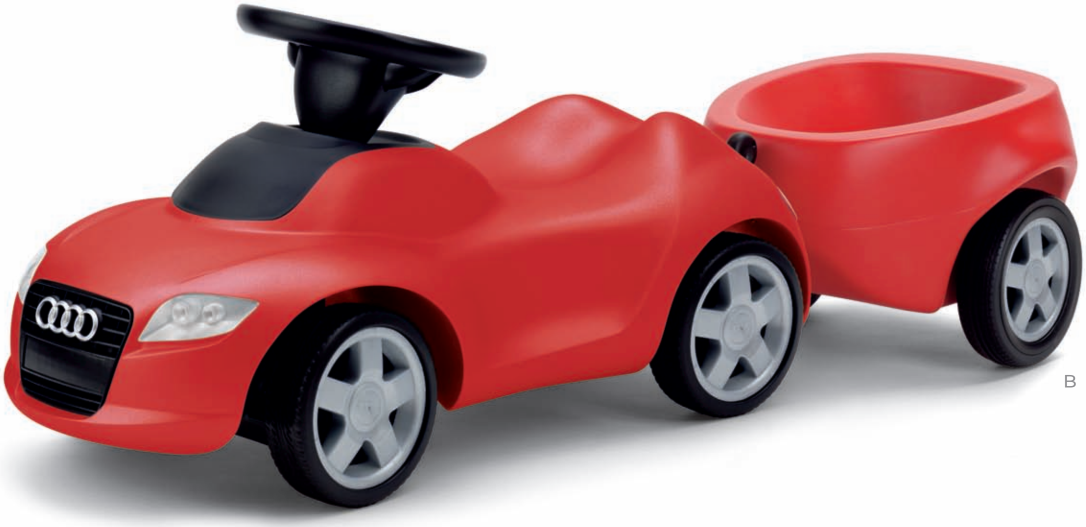

B

A. Mini quattro®

They may not have a driver's license, but that won't stop 1- to 3-year-olds from expending lots of energy moving around in this children's toy car. The car has a horn mounted on the steering wheel and low-noise tires. Available in red or silver. Mini quattro® does not include trailer.

AHT005 | $99.00

B. Mini quattro® trailer

An essential accessory for the mini quattro®—perfect for towing toys, books or the Audi teddy bear (shown on opposite page). Features a modern design, whisper wheels and original Audi five-spoke wheel rims. Available in red (shown) or silver. Mini quattro® not included.

AHT390 | $69.00

Audi sportscar experience

The Audi sportscar experience offers an advanced degree in driver's education. It is an extraordinary opportunity to bring your high-performance driving skills up to speed. It is also the chance to simply have a flat-out great time.

Under the tutelage of professional Audi instructors, you will drive performance models like the R8 5.2 FSI® quattro® and the S model lineup through a timed autocross course, handling exercises and a lapping session on Infineon Raceway—a road course that winds its way through 12 turns over 2.52 miles in beautiful Sonoma, California.

R8 5.2 FSI One-Day Program

Drivers will utilize the R8 5.2 FSI quattro® to hone their driving skills in progressive paddock exercises and then take the R8 where it really wants to go—the Infineon Raceway road course.

$1,895.00

R8 5.2 FSI Two-Day Program

This program builds on the essentials of the R8 5.2 FSI One-Day program, testing both the driver's and the car's limits. Advanced exercises are added while also incorporating more track time in the R8.

$3,495.00

R8 5.2 FSI Advanced Two-Day Program

This is the next step for the advanced R8 driver who has previously participated in the One- or Two-Day R8 5.2 FSI programs. This session goes further in depth on car-control techniques specific to the extreme handling characteristics of the fastest Audi production model. One-on-one coaching from professional instructors allows each participant to fully realize the capabilities of one of the most dynamic vehicles on the road.

$4,295.00

S Model One-Day Program

This course covers the fundamentals of performance driving and handling. Drivers will not only take to the track for afternoon lapping sessions, they will experience it in the S4, S5, S8, TTS and even a brief sample of the R8 5.2 FSI quattro®.

$1,395.00

Introductory Three-Hour Program

This three-hour introductory program at the Audi Forum Sonoma includes the following:

- Drive the TTS through handling exercises and a timed auto-cross challenge
- Drive the Audi R8 5.2 FSI quattro® on the track at Infineon Raceway
- Ride right-seat on instructor-driven demonstration laps in the S4

$249.00

Corporate Events

Custom corporate events offered for groups from 10 to 100 utilize the fleet of Audi vehicles including the S4, S5, TTS and the unmatched R8 5.2 FSI quattro®. In addition, the Audi sportscar experience provides a premier hospitality and meeting venue located trackside at Infineon Raceway's Turn 1.

▸▸▸ Reserve your space today. Call (800) 466-5792 or visit www.audidrivingexperience.com.

The entire Audi collection is available online at audi-collection.com.

You can also call toll-free: (888) 456-AUDI
9:00 a.m. to 8:00 p.m. EST, Monday – Friday.

Our return policy:

If you are not completely satisfied with your purchase from the Audi collection, you may return it for an exchange or refund within 30 days of purchase. Vehicle accessories ordered from audi-collection.com may be returned within 30 days of the order date as long as they have not been used or installed and are in their original packaging. Vehicle accessories are warranted against manufacturer defects for one year.

Delivery:

If you select standard delivery, you can expect to receive your order in 7–10 business days for in-stock items. Expedited delivery options are available. Please visit audi-collection.com for shipping options.

Pricing:

Pricing is subject to change. Please visit audi-collection.com for the most up-to-date pricing information.

Our Web site:

To view a complete list of items offered in the Audi collection, including those not shown in this catalog or that have been recently added, please visit our Web site at audi-collection.com.

Gift certificates:

Audi collection gift certificates make great gifts. They are available in $25, $50 and $100 and are valid one year from the date of purchase. They cannot be redeemed at Audi dealerships. Gift certificates are available for purchase online at audi-collection.com or by calling us at (888) 456-AUDI.

Audi collection

The Fall 2010 collection arrives during a time of great momentum for Audi. The 2011 Audi A8 continues to elevate the progressive luxury movement while the highly anticipated A7 unveils an unprecedented intersection of style and performance. And our entire lineup continues to lend forward momentum to the luxury class.

This collection reflects the inspired thinking that fuels our every endeavor. All of our products are of uncompromising quality and exacting craftsmanship. And, like the vehicles with which they share the four rings logo, these are true representations of Truth in Engineering.

Progress is our passion. And we are delighted to offer it to you in so many extraordinary forms.